

# University Technology Council

September 18, 2023



# Key Terms for this Project

## CENTRAL DATA PLATFORM



**Azure Synapse Analytics**

Synapse Analytics is an integrated platform service from Microsoft Azure that combines the capabilities of data warehousing, data integrations, ETL pipelines, analytics tools & services, the scale for big-data capabilities, visualization & dashboards.



**Azure Data Warehouse**

A data warehouse is a cloud-based central repository of information that can be analyzed to make more informed decisions. Data flows into a data warehouse from transactional systems, relational databases, and other sources, typically on a regular cadence.

## REPORTING & CATALOGING



**Power BI**

Microsoft Power BI is an interactive analytics and data visualization software product developed by Microsoft with a primary focus on business intelligence.



**AZURE PURVIEW**

The Microsoft Purview Data Catalog offers enables users to browse what data is available to them either by searching or traversing the hierarchy of each data source in the catalog. This makes data sources easily discoverable and understandable by the users who manage the data.

# Executive Summary

GVSU has engaged World Wide Technology (WWT) to develop a centralized data platform for reporting and insight generation.

- The objective is to eradicate data siloes, enable data democratization and create and access visualizations generated from a central source of truth.

During the present phase, WWT is focused on:

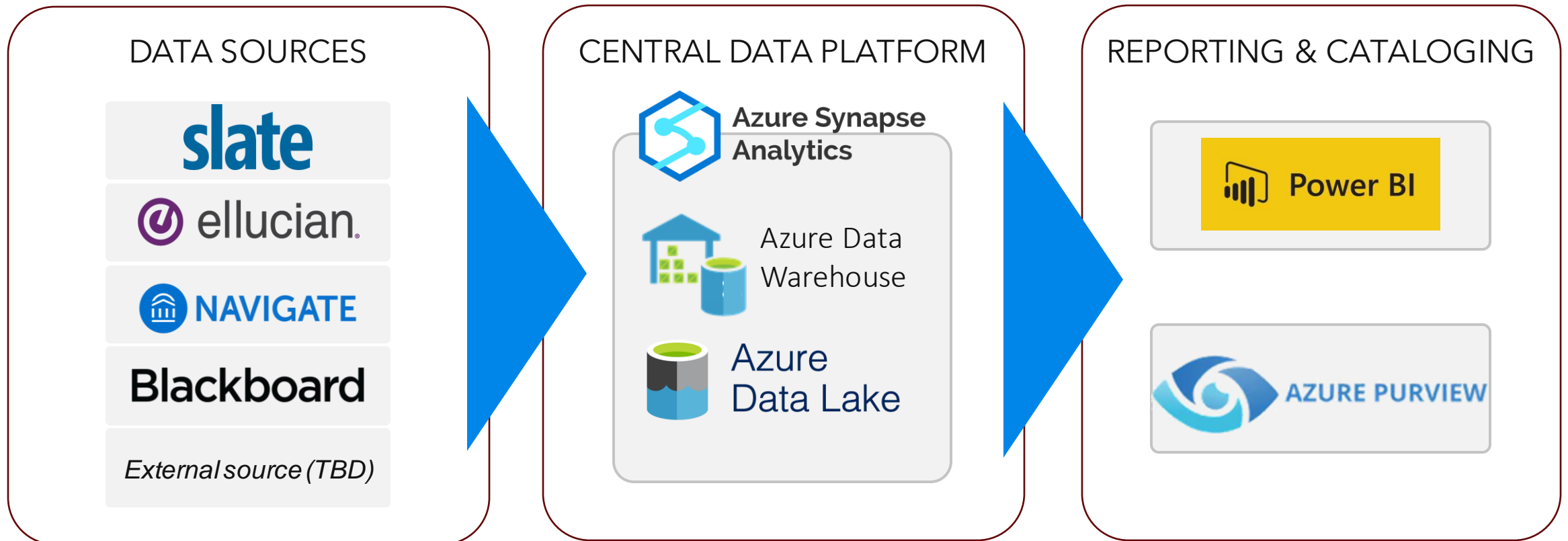
- Developing the foundational infrastructure in Azure
- Working with GVSU stakeholders to collect Student reporting use cases
- Ingesting core Student data into the platform
- Making the Student data available to end users via PowerBI
- Empowering end users to better understand data and its availability with Azure Purview

The goal is to complete the project by mid-December.

- Communications will follow on when data and features (e.g., Data Catalog) become available in Azure over the course of the fall semester.

# What is the Azure Data Platform Implementation Project?

- GVSU is partnering with WWT to build a centralized cloud-based data lake & warehouse to power enhanced reporting and analytics capabilities
- The first 5 systems being integrated with a focus on Student data, with future domains to follow



# End Users will have more direct access and understanding of GVSU data

## USERS WITH AZURE ACCESS

GVSU will utilize Azure Purview to answer questions about data:

- What does this term mean?
- Which application did this field come from?
- Which term is appropriate for the report I'm building?

## REPORT BUILDERS & VIEWERS

PowerBI will be used to develop & share reports and dashboards:

- PowerBI will connect directly to the central Azure platform
- Reports will be available on demand, saving users time and effort to piecemeal data
- Departments responsible for providing data will have a lighter load, e.g., Registrar's Office is backlogged with simple data requests

## ADVANCED USERS (ASPIRATIONAL)

Advanced Users will be able to access the Azure platform more directly for their use cases:

- Users could build machine learning models at scale via Azure Machine Learning
- GVSU could build their own AI applications with Azure OpenAI service

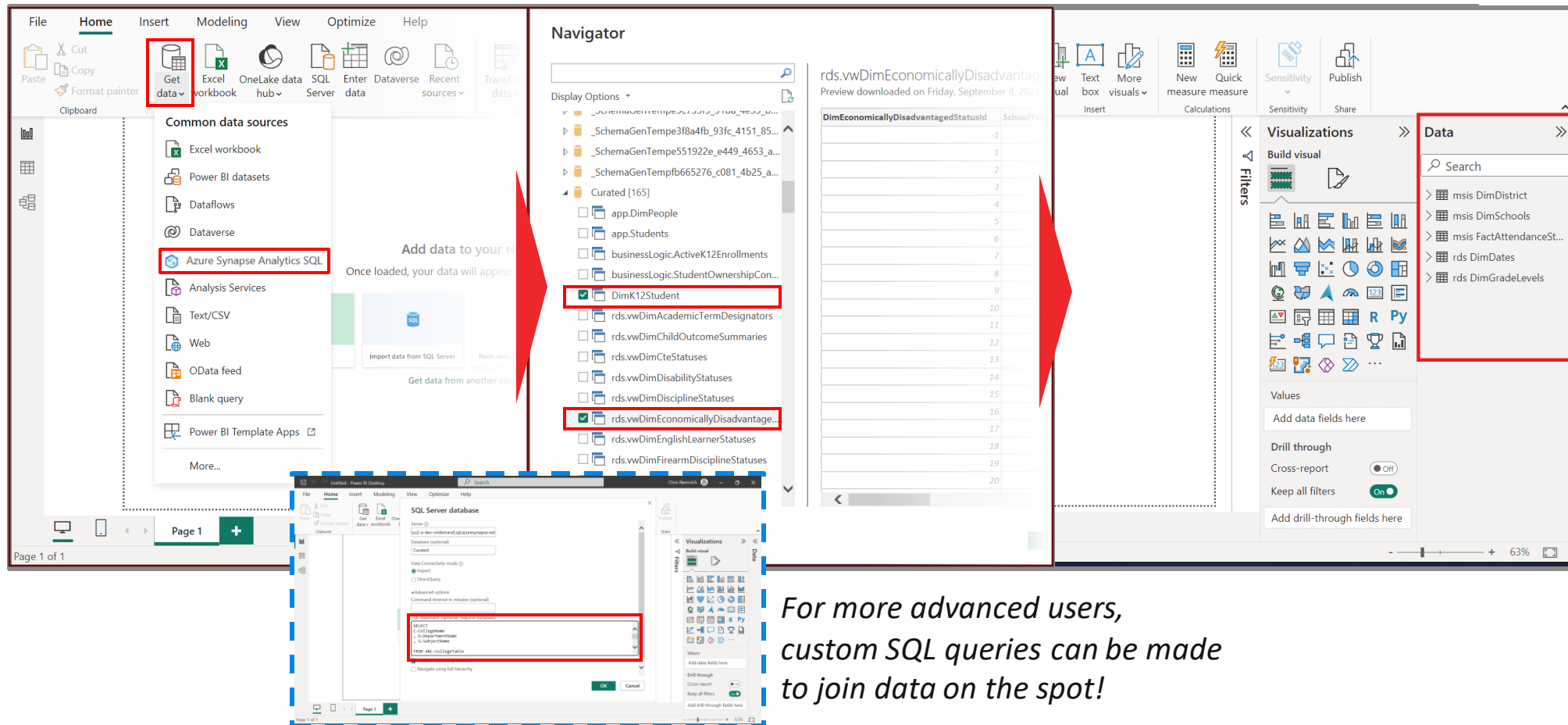
CURRENT FOCUS

# PowerBI will be able to connect directly into the central data platform in just a few steps

1. Select “Azure Synapse” from the “Get Data” dropdown

## 2. Select your table(s) from your desired endpoint

### 3. Build your report with the now available data sets



# End users can refer to the Data Catalog for a better understanding of data and more accurate report building

**Azure Purview Catalog**  
(Purview\jingaCatalog)  
630 assets 134 glossary terms

Search: Product Sales

Your recent searches  
Product Sales

Search suggestions  
Product sales AccountRankCups  
**Product SalesPerson**  
Product SalesWithCustomerID  
Product SalesLT ProductCategory

Asset suggestions  
**ProductSalesReport**  
ProductSalesReport  
ProductSalesReport  
ProductSalesReport

**Search for keyword** will yield details such as all terms using the keyword and all reports where it appears

**Table lineages** can show the source of the table data and how it is curated

**Detailed view of every term with the keyword**



**All reports using search word**

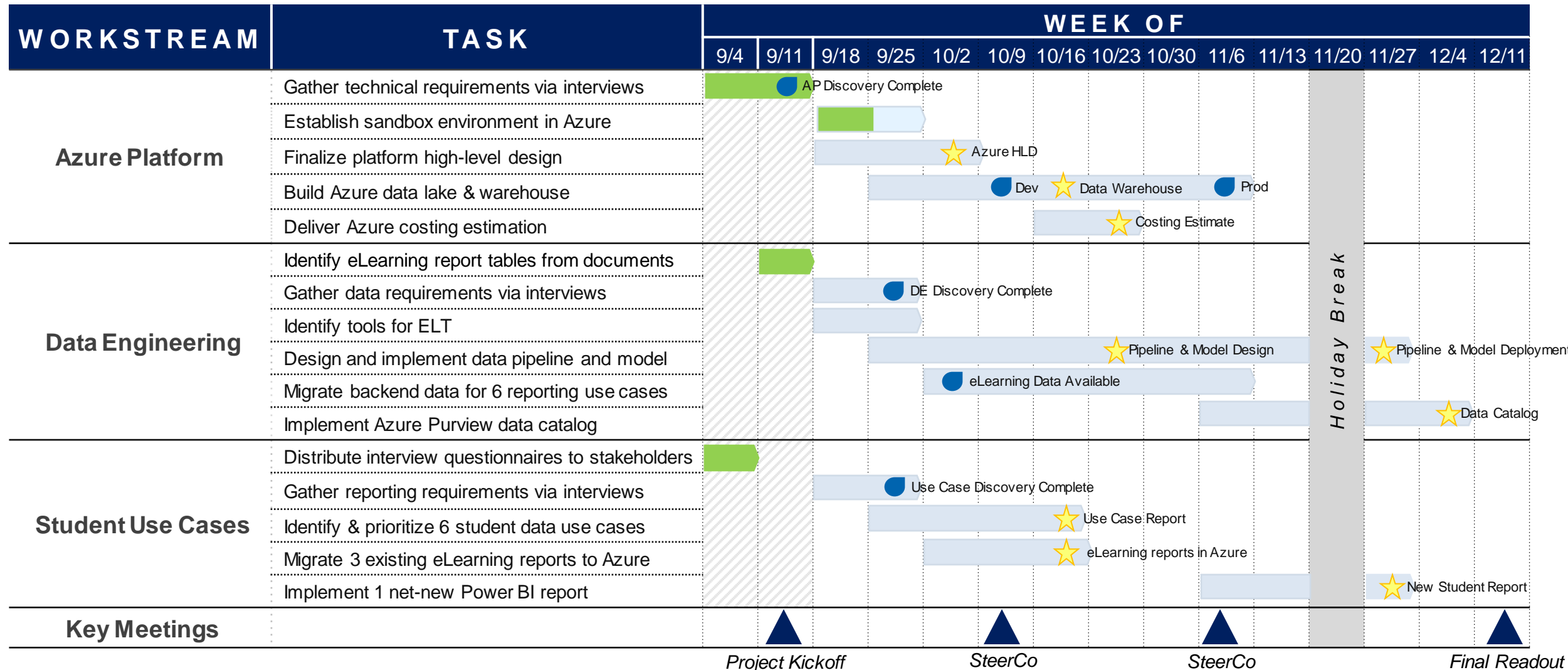
**Microsoft Azure | Azure Purview | Contoso Purview Catalog**  
Data catalog > Search results "Profit" >  
Revenue  
Term | Finance  
Refresh + New child term  
Overview Related Contacts  
Formal name  
Banking\_Financial report\_Revenue  
Definition  
Revenue is the money generated from normal business operations, calculated as the average sales price times the number of units sold. It is the top line (or gross income) figure from which costs are subtracted to determine net income. Revenue is also known as sales on the income statement.  
Acronym  
No acronym for this term  
Catalog assets  
3 assets associated with "Revenue" View assets  
Parent  
Banking / Financial report  
Term lineage  
Last updated  
10/27/2021, 3:07 AM by  
Created on  
05/14/2021, 8:28 AM by Will Johnson  
Resources  
No resources  
Status reflects integrity of term in catalog  
Approved

**Base data sources**

**A comprehensive term profile** shows the formalized term definitions, related terms and reports, lineage details, etc.

# High-Level Project Plan

 Milestone  
 Deliverable



# Appendix



# Discovery interviews are underway

DISCOVERY TYPE	GROUP	STAKEHOLDERS	SESSION
Azure Platform Requirements	<i>Azure Platform</i>	J Kunnen, B Vedders	✓ Friday, 9/1
	<i>Security</i>	L DeMott & D Van Sweden	✓ Wednesday, 9/6
	<i>Network</i>	J Kunnen, J McPherson, B Vedders, D Van Sweeden	✓ Friday, 9/8
Data Management Requirements & Use Case Discovery	<i>Data Governance</i>	E Delgado, K Lodaya	Monday, 9/18
	<i>Student Data &amp; Reporting</i>	C Buyarski, M Messner	Monday, 9/18
	<i>eLearning</i>	K Kenward, K Clark, C Cameron, MLodaya	Monday, 9/18
	<i>Azure Platform</i>	J Kunnen, B Vedders	Tuesday, 9/19
	<i>Enterprise Applications</i>	N Nelson, K Radlick, D Dean	Tuesday, 9/19
Use Case Discovery	<i>Student Enrollment</i>	D Velez, P Batty	Wednesday, 9/20
	<i>Student Affairs</i>	M Grover, A Haight, A Campbell	Wednesday, 9/20
	<i>Academic Affairs</i>	A Lowen, F Ngassa, K VanderVeen	Thursday, 9/21
	<i>IT</i>	E Delgado, E Bellmore, E Kunnen, L DeMott	Monday, 9/25
	<i>Student Data &amp; Reporting</i>	K Mushong, H Taylor, C Wieschhorster, A Jbara, M Coleman, J Isaak, M Jo Hills	Monday, 9/25

Data Advisory Committee