

Organization Name: Office of Student Life

Job Title: Involvement Ambassador - Street Team Member

Reports to: Student Life Marketing Manager, IA Graduate Assistant Supervisor, and Involvement Ambassador Team Lead



Job Objective: Promote involvement opportunities with the Office of Student Life by raising awareness about our programming and student organizations by establishing intentional connections with students throughout campus.

Responsibilities:

- Serves as an ambassador of the Office of Student Life
- Promotes student involvement through weekly campus outreach initiatives
- Attends specific on-campus events to promote engagement opportunities for students
- Spreads brand awareness through word-of-mouth marketing techniques
- Consults with non-involved students 1-1 to connect them to involvement opportunities
- Distributes promotional materials throughout the student community
- Remains current on events and opportunities from the Office of Student Life
- Presents during in-class presentations when requested
- Provides feedback to the Marketing Committee about interactions with students

Required qualifications:

- Current GVSU student enrolled in at least 6 credits
- Actively engaged on campus in either a student organization or other involvement
- Passionate about getting involved on campus and willing to share their involvement story
- Strong public speaking abilities and effective communication skills
- An outgoing friendly personality and a desire to meet new people
- Available to work outside normal office hours, including weekends if needed

Compensation: Paid. This is an hourly position.

Training: Offered in a one hour paid session and required prior to starting this position.

Schedule: Flexible hours based on your availability. Expect to commit 2-3 hours weekly towards this role.

Description of organization: The Office of Student Life strives to engage students in a variety of experiences that will offer opportunities for growth and development. Through the many programs, services, and leadership opportunities offered, students are provided with an environment to gain skills that will complement their academic programs and help prepare them for the future.

How to apply: Application can be found online at: <http://gvsu.edu/studentlife/involvementapplication>