Juanita Briggs always knew she wanted to be an entrepreneur. So she invested time in a bachelor's degree from Grand Valley State University and used a great head for business to start her own company, Valor Industries. Within just six months, the business had posted sales of $10 million and Juanita was living her dream. Today, Juanita owns and operates several manufacturing businesses. She serves the community on various boards and councils, and has been recognized as one of the most influential women in the region.

Grand Valley is preparing people like Juanita to become tomorrow's leaders and innovators. Outstanding academic programs, accomplished professors, and world-class learning and living centers make Grand Valley a destination point for high-achieving students. It's the kind of learning experience you'd expect from a small private college – with the programs, facilities, and resources only available from a major university. For more information, contact our Admissions Office at (616) 331-2025 or visit www.gvsu.edu.

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