

Comparable Peers

1. Appalachian State University, Walker College of Business
2. **Boise State University**, College of Business and Economics
3. **Illinois State University**, College of Business
4. **Missouri State University**, College of Business Administration
5. Sam Houston State University, College of Business Administration
6. **Towson University**, College of Business and Economics
7. **University of North Florida**, Coggin College of Business
8. **UW-Whitewater**, College of Business and Economics

Aspirant Peers

1. Colorado State University, College of Business
2. **Farmer School of Business**, Miami University
3. **James Madison University**, College of Business
4. **Portland State University**, School of Business
5. UNC-Charlotte, The Belk College of Business

Competitive Group

1. **Central Michigan University**, College of Business Administration
2. Eastern Michigan University, College of Business
3. **Michigan State University**, Eli Broad College of Business
4. **Oakland University**, School of Business Administration
5. University of Michigan, Ross School of Business
6. Wayne State, College of Business Administration
7. **Western Michigan University**, Haworth College of Business

Bold schools relate to accounting and business



Comparable Peers

1. [Appalachian State University, Walker College of Business](#)
We deliver transformational educational experiences that prepare and inspire students to be ethical, innovative, and engaged business leaders who positively impact our community, both locally and globally. Dedicated to instructional excellence, our faculty is also actively engaged in scholarship in the areas of practice, theory and pedagogy, as well as service activities that make possible these transformational educational experiences and serve to benefit the business discipline and the broader community.
2. [Boise State University, College of Business and Economics](#)
The College of Business and Economics (COBE) at Boise State University creates broad and focused societal impact through the following four efforts: inspiring purpose, growing people, creating knowledge and powering innovation. We demonstrate our commitment to positively impacting society and to being a premier destination through these four efforts. We are a college of business that is highly connected to, supportive of, and supported by, the business community. We explain this mission in the context of Boise State University being a large research-intensive institution whose student-centered approach, and culture of caring, inclusion, approachability, and compassion extends among students, faculty, staff, alumni, and supporters in the manner of a much smaller university.
3. [Illinois State University, College of Business](#)
Prepare students for success in a global business environment by providing excellent instruction and transformative learning opportunities within a diverse and innovative academic community that values excellence in teaching, research, and service.
4. [Missouri State University, College of Business Administration](#)
Missouri State University is a community of citizen scholars committed to public affairs. Our innovative teaching, research and service create transformative experiences that benefit individuals and society.
5. [Sam Houston State University, College of Business Administration](#)
The College of Business Administration develops impactful business professionals through innovative degree programs, the development of marketable competencies and skills, experiential learning and community engagement. We focus on student and career success, social mobility, workforce needs and promoting regional economic growth, emphasizing excellent teaching, impactful scholarship, personalized student services and strong community connections.
6. [Towson University, College of Business and Economics](#)
The College of Business and Economics develops high-quality and innovative programs and resources, connects individuals to opportunities by applying theory to practice in curricular, extracurricular and scholarship activities, and transforms students who will have a positive impact within Maryland and beyond.
7. [University of North Florida, Coggin College of Business](#)
We inspire critical thinking and business acumen through the creation and dissemination of knowledge, the cultivation of student-centric experiential learning opportunities, and the development of meaningful partnerships to meet demands for the global business community of tomorrow.



8. [UW-Whitewater, College of Business and Economics](#)

The UW-Whitewater College of Business and Economics is an inclusive, collaborative and entrepreneurial learning community dedicated to sharing values, knowledge and skills to prepare current and future business professionals to contribute successfully and responsibly in a global business environment. Our efforts to engage in high-quality instruction, research and professional activities add value by: Providing an engaging environment for educating undergraduate and graduate students that advances critical thinking, innovative problem-solving, ethical behavior, leadership and a commitment to diversity. Developing and sustaining partnerships with key stakeholders that lead to mutually beneficial opportunities for students, alumni, faculty, businesses and the regional community. Developing and retaining a high-quality faculty whose members strive for excellence, are current in their fields and make scholarly contributions through discipline-based, applied and pedagogical research

Aspirant Peers

1. [Colorado State University, College of Business](#)

We are in the business of transforming lives. Through business education, scholarly research, and community engagement, we make our world a better place.

2. [Miami University, Farmer School of Business](#)

To provide a premier business educational experience that prepares responsible and innovative leaders, and advances knowledge by optimizing the synergy among teaching, scholarship, and life-long learning.

3. [James Madison University, College of Business](#)

The JMU College of Business is a learning community committed to excellence in preparing students to be engaged, principled business professionals and leaders; advancing scholarship in business disciplines; and enhancing organizational performance through our outreach activities.

4. [Portland State University, The School of Business](#)

To create positive social, ecological, and economic impact through inclusive, transformative learning and meaningful research.

5. [UNC-Charlotte, Belk College of Business](#)

We are committed to creating an inclusive culture that inspires a passion for knowledge and intellectual growth as well as a dedication to service. We engage in research that fosters innovative business theory, policy, and practice. In strategic partnership with the Greater Charlotte region, we educate our students to become leaders who are critical thinkers, ethically informed, and globally aware.

Competitive Peers

1. [Central Michigan University, College of Business Administration](#)

We nurture student success by providing transformative learning experiences.

2. [Eastern Michigan University, College of Business](#)

We support the economic development of Southeastern Michigan and beyond by preparing graduates to perform effectively and ethically in both local communities and global business



SEIDMAN COLLEGE OF BUSINESS

GRAND VALLEY STATE UNIVERSITY®

environments. As an academic contributor, we develop outstanding business professionals through a rigorous, applied educational experience. Our student, faculty, and staff activities beyond the classroom benefit the local and global communities.

3. [Michigan State University, Eli Broad College of Business](#)

We create and disseminate knowledge through collaborative relationships while developing transformational leaders who make business happen.

4. [Oakland University, School of Business Administration](#)

The mission of Oakland University's School of Business Administration is to be a preeminent metropolitan school that provides a distinctive education with experiential learning and global understanding in order to create successful business professionals and leaders. To foster an environment for impactful research and active community engagement.

5. [University of Michigan, Ross School of Business](#)

Michigan Ross is committed to building a better world through business. Through our powerful ideas, purpose-driven leaders, and positive impact, we empower business leaders to make a positive difference in the world.

6. [Wayne State University, School of Business Administration](#)

Our mission is to prepare our students for challenging and rewarding careers, advance the boundaries of scholarly and practitioner knowledge, and enhance the economic vitality of the city of Detroit, the state of Michigan and beyond through our programs, research and community engagement.

7. [Western Michigan University, Haworth College of Business](#)

We are a learner centered, discovery driven, globally engaged college of business that provides intellectual and economic value in a focused and personal environment that values quality teaching, peer-reviewed applied research and dedicated student services.