



WISCONSIN & FRANCE

A deep and mutually beneficial relationship

JOBS



FRENCH FIRMS ACCOUNT FOR **7.7%** OF JOBS CREATED BY FOREIGN COMPANIES

10,500 JOBS CREATED BY FRENCH COMPANIES

#4 FRANCE'S RANK FOR JOB CREATION

+69% GROWTH OVER 10 YEARS

A SUCCESS STORY IN
WISCONSIN

Poclain Hydraulics

Poclain Hydraulics, a global specialist in hydrostatic and electro-hydraulic power transmission systems, reinforces its commitment to North American operations with the completion of its \$25 million investment in its Yorkville, Wisconsin facility in 2023. This expansion aims to increase production capacity, enhance logistics and delivery efficiencies, to meet the growing demand for its hydraulic solutions across various sectors.

The Yorkville plant serves as Poclain’s primary North American hub, employing approximately 280 people. The investment included a 60% increase in production area, the installation of advanced machining equipment and the implementation of automated assembly lines to support sustainable production practices.

With operations in more than 20 countries and a global workforce of 2,500 employees and 8 R&D centers, Poclain continues to expand its footprint in North America. The investments in Wisconsin underscore the company’s strategy to enhance its production capabilities and deliver innovative hydraulic solutions to its customers, ensuring long-term growth and competitiveness in the U.S. market.

TRADE

\$810 MILLION
TRADED ANNUALLY

EXPORTS TO FRANCE **\$358 MILLION**



IMPORTS FROM FRANCE **\$452 MILLION**

