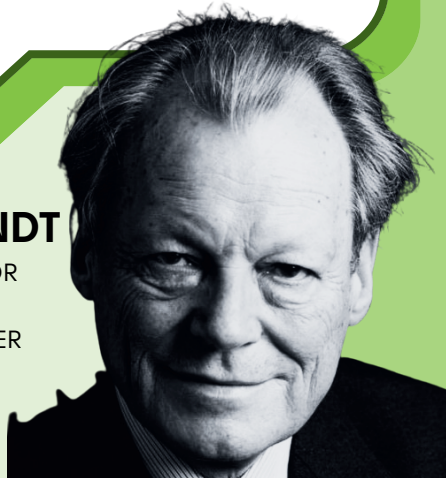


If I'm selling to you, **I speak your language.**

If I'm buying, *dann müssen Sie Deutsch sprechen* [then you must speak German].



**WILLY BRANDT**  
FORMER CHANCELLOR  
WEST GERMANY  
NOBEL PRIZE WINNER

### MODERN LANGUAGES & LITERATURES

- ✉ MODDEPT@GVSU.EDU
- ☎ (616) 331-3203
- 🌐 GVSU.EDU/MLL
- 📍 MACKINAC HALL: B-2-243



### SEIDMAN COLLEGE OF BUSINESS

- ✉ BEARINGJ@GVSU.EDU
- ☎ (616) 331-7500
- 🌐 GVSU.EDU/SEIDMAN
- 📍 CITY CAMPUS SCB 3057



### CLAS ADVISING CENTER

- ✉ ADVSTU@GVSU.EDU
- ☎ (616) 331-8585
- 🌐 GVSU.EDU/CLASADVISING
- 📍 MACKINAC HALL: C-1-120



# BUSINESS



# LANGUAGE

## A ROAD MAP FOR BUSINESS MAJORS + LANGUAGE MINORS

# GENERAL BUSINESS MAJOR + LANGUAGE MINOR

## FOUR YEAR PLAN

PLACEMENT OF **LANGUAGE COURSES** AND ALL OTHER COURSE PLACEMENTS ARE SUGGESTIONS AND ARE SUBJECT TO CHANGE. CONTACT YOUR ADVISOR FOR MORE SPECIFIC GUIDANCE.

### YEAR ONE

#### FALL SEMESTER

- MTH 108, 109, 110 **OR** PLACEMENT TEST
- GEN. ED.
- GEN. ED.
- GEN. ED.
- **LANGUAGE COURSE**

#### WINTER SEMESTER

- BUS 101
- MTH 122 **OR** PLACEMENT TEST
- GEN. ED.
- GEN. ED.
- **LANGUAGE COURSE**

### YEAR TWO

#### FALL SEMESTER

- GEN. ED.
- ACC 212
- BUS 201
- ECO 201
- CIS 231

#### WINTER SEMESTER

- ECO 202
- MGT 268
- STA 225
- MTH 122 **OR** PHI 103
- ACC 213

### YEAR THREE

#### FALL SEMESTER

- FIN 320
- MKT 350
- MGT 366
- MGT 331
- GEN. ED. - ISSUES

#### WINTER SEMESTER

- MGT 330
- BUSINESS ETHICS ELECTIVE
- ACC 417
- MKT 351 **OR** MKT 352
- **LANGUAGE COURSE**

### STUDY ABROAD

- GEN. ED. - GLOBAL PERSPECTIVES
- GEN. ED. - ISSUES (DIFFERENT SUBJECT THAN FIRST)

- **LANGUAGE COURSE**
- **LANGUAGE COURSE**

✉ STUDYABROAD@gvsu.edu

☎ (616) 331-3898

🌐 GVSU.EDU/STUDYABROAD

📍 LAKE ONTARIO HALL 130

### YEAR FOUR

#### FALL SEMESTER

- FIN 321 **OR** FIN 322 **OR** FIN 331
- UPPER-DIV. COURSE
- UPPER-DIV. ECONOMICS COURSE
- UPPER-DIV. SEIDMAN ELECTIVE
- **LANGUAGE COURSE**

#### WINTER SEMESTER

- MGT 495
- UPPER-DIV. SEIDMAN ELECTIVE
- BUSINESS INTERNSHIP
- UPPER-DIV. SEIDMAN ELECTIVE
- **LANGUAGE COURSE**