Hub Direct Grant
Round 1 Awardees (August, 2024)

Lazarusman Community Counseling Services— ($6,800) This community-based behavioral-mental health service provider was established to address the growing need to treat individuals in West Michigan. With an opportunity to expand service delivery to the Muskegon Heights community, grant funds will be used for equipment and technology to keep up with the pace of growth as identified in a recent needs assessment conducted.

Bob's Drugs— ($20,000)—This pharmacy opened in 1956 and remains a strong community staple in Hesperia. Third-generation owners purchased the pharmacy in 2021, and it remains the only family-owned independent pharmacy in the area. Nestled in a rural region, the retail community pharmacy offers vaccinations, medication consulting, free home delivery, pill packaging, and Long-Term Care at-home pharmacy services. Grant funds will be used to purchase prescription inventory so owners can use available cash flow to continue their expansions and needed equipment upgrades.

Corine's Cakes & Catering, LLC- ($11,800) Starting in her home in 2016, Corine now operates a full-scale restaurant in Muskegon Heights as of last year. Offering soul food and specialty baked goods, her menus accommodate diverse dietary needs and build inclusivity among her customer base. To support her zero-waste kitchen and commitment to local food sources, grant funds will be used for new equipment, software, and hardware to support continued growth.

Los Amigos Tequila Bar & Grill— ($15,000) A staple of Muskegon and established in 2006, Los Amigo's new owners took over in 2015. They pride themselves on being a full-service restaurant with the largest selection of tequilas in West Michigan, serving authentic Mexican cuisine, offering guests a genuine taste of Mexico, and hosting Tequila Master Classes. The grant will be used to purchase new equipment and to support growth in their catering services.

Tierra Local— ($8,800) This business is blooming to support multi-sector collaboration at the intersection of food, health, culture, and technology. The founder has been nurturing relationships with food banks, food clubs, non-profit organizations, and food policy councils statewide to plant seeds of possibility. Funds will be used to purchase software for business needs and to create a directory of Michigan's women and BIPOC farmers to connect them with buyers like Meijer and food banks.

Majestic Insurance Agency, LLC— ($6,900) This independent agency was established out of the founder's home in 2021, and she now has an office space in the heart of downtown Muskegon. Offering information and support to clients, MIA is also an active participant in our local community. It conducts educational sessions at various churches while organizing coat and toy drives during the holiday season. Grant funds will be used to purchase needed equipment and technology to continue growing the company.