The Peter F. Secchia Breakfast Lecture

SEIDMAN COLLEGE OF BUSINESS
GRAND VALLEY STATE UNIVERSITY

The Seidman College of Business is pleased to invite you to the upcoming Secchia Breakfast Lecture:

Universities, Business, and the Common Good: Time for a Realignment?



Michael DeWilde, Moderator and Panelist
Initiative Director and Professor of Management

Michael's Full Bio

KOEZE BUSINESS ETHICS INITIATIVE
GRAND VALLEY STATE UNIVERSITY



Wendy Falb, Panelist
Executive Director, Literacy Center of West MI

LITERACY CENTER OF WEST MICHIGAN

Wendy's Full Bio



Brett Crawford, Panelist
Associate Professor of Management

Brett's Full Bio

GRAND VALLEY STATE UNIVERSITY

This in-person event is free and open to the public. Registration is required.

Wednesday
November 18, 2026

7:30 am Breakfast
8:00 am Panel Discussion

L. William Seidman Center
50 Front Ave SW, Grand Rapids, MI 49504

Fulton Lot; overflow parking in Seward Ramp. View Campus Map.

Register Now

Learn More:

Questions: (616) 331-7376 or grabauka@gvsu.edu