

Bachelor of Business Administration (B.B.A.)

Major: Finance

1 st Year				
Fall		Winter		Spring/Summer
Historical Analysis (GE)	3	Life Science with Lab (GE)	4	
Social & Behavioral Science, Non-ECO(GE)	3	MTH 110: Algebra OR Placement Test	4	
Philosophy & Literature (GE)	3	WRT 150: Strategies in Writing (GE) or WRT 120 (Fall) <u>and</u> WRT 130 (Winter) ¹	4	
Physical Science without Lab (GE)	3	BUS 101 Intro. to Business	3	
U.S. Diversity (GE)	3			
Total	15	Total	15	
2 nd Year				
Fall		Winter		Spring/Summer
Arts (GE)	3	ECO 202: Intro Macroeconomics ²	3	
ACC 212: Prin. of Financial Accounting ²	3	MGT 268: Business Processes and MIS ²	3	
BUS 201: Legal Environment for Business ²	3	STA 225: Intro. Business Statistics (GE) ²	3	
ECO 201: Intro Microeconomics (GE) ²	3	Quantitative Group (MTH 122 or PHI 103)	3	
CIS 231: Problem Solving Using Spreadsheets	3	ACC 213: Prin. Of Managerial Accounting	3	
Total	15	Total	15	
3 rd Year				
Fall		Winter		Spring/Summer
FIN 320: Managerial Finance	3	FIN Major Elective, 300/400 level ⁴	3	
MKT 350: Marketing Management	3	Business Ethics ³	3	
MGT 366: Operations Management	3	FIN 321: Investments	3	
MGT 331: Managing People & Org.	3	FIN 322: Intermediate Managerial Finance	4	
Global Perspectives (GE)	3	1 Credit Free Elective	1	
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Total	15	Total	15	
4 th year				
Fall		Winter		Spring/Summer
Issues (GE)	3	MGT 495: Administrative Policy	3	
FIN 422: Advanced Managerial Finance	3	FIN Major Elective, 400 level ⁴	3	
FIN Major Elective, 300/400 level ⁴	3	Upper Division Seidman Elective	3	
Upper-Division Economics: ECO 343 or 349 or 355 or 365 or 369	3	Upper Division Seidman Elective	3	
Upper-Division Seidman Elective	3	Issues, different subject than first Issues (GE)	3	
Total	15	Total	15	

Notes:

GE: General Education Requirement

¹ Students may choose the two semester WRT 120 and WRT 130 sequence **or** WRT 150

² This is a Seidman Success Standard course that is required to access 300/400 level business courses in the Seidman College of Business

³ Business Ethics Options: ACC 333, ECO 440, FIN 330, MGT 340, 438, or MKT 375

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⁴FIN major electives must be 300/400 level FIN courses of your choice that is not already required. ONE of the 3 electives must be 400 level (FIN 490 does not apply as 400 level elective)

Helpful Hints:

- FIN 330 can always apply to both Ethics and a Finance Major Elective requirements.

Please Remember:

- Courses that include 'GE' are required and fulfill a General Education requirement.
- Two (2) Supplemental Writing Skills (SWS) courses are required.
- Student must have a **minimum of 120 credits** to graduate with **58 of the 120 credits** being from a senior level institution and the **final 30 of the 120 credits** completed at GVSU.
- Students must have a 2.5 or higher overall GPA and a 2.5 or higher Seidman GPA to graduate.

***This is a suggested curriculum guide that might not be applicable to every student.
There is flexibility in timing for some requirements, this is a template only***

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Seidman Success Standard Requirements	
1.	Junior Standing (55+ Credits)
2.	2.5+ Overall GPA
3.	Completion of the following Seidman Success Standard Courses with a 2.5+ GPA:
	• ACC 212: Principles of Financial Accounting
	• BUS 201: Legal Environment for Business
	• ECO 201: Introductory Microeconomics
	• ECO 202: Introductory Macroeconomics
	• MGT 268: Business Processes and MIS
	• STA 225: Introductory to Business Statistics
General Education Requirements	
	WRT 150: Strategies in Writing (grade of "C" or higher required) or WRT 120 and WRT 130
	Life Science & Physical Science (one must be with a lab)
	Arts
	Historical Analysis
	Philosophy and Literature
	Social and Behavioral Sciences, 2 courses (one course will be ECO 202 or ECO 201, the other course must be a different area of study)
	U.S. Diversity
	Global Perspectives
	2 Supplemental Writing Skills Courses (prerequisite: WRT 150)
	2 Issues Courses (55+ Credits required before enrolling)