

**College of Community & Public Service Undergraduate Advising Center**  
**Hospitality & Tourism Management**  
*(For students who entered GVSU in Fall 2018 or later)*

Name: \_\_\_\_\_

Student Number: G \_\_\_\_\_

<b>I. CORE REQUIREMENTS (36 Credits) – All students must complete the following 11 courses</b>	
_____ HTM 101 Intro Hospitality & Tourism (3cr*)	_____ HTM 361 Hospitality Law & Legislation (3cr) <i>(Prerequisites: BUS 201)</i>
_____ CIS 150 Introduction to Computing (3cr)	_____ HTM 373 Hospitality Information Analysis (4cr) <i>(Prerequisites: HTM213, HTM222, CIS150, ACC 213 and junior standing)</i>
_____ HTM 213 Intro to Food & Beverage Management (3cr) <i>(Prerequisites: HTM101 or concurrent with Junior Standing)</i>	_____ HTM 375 Hospitality & Tourism Research (3cr) <i>(Prerequisites: STA215 and HTM101)</i>
_____ HTM 222 Intro to Lodging Management (3cr) <i>(Prerequisite: HTM101 or concurrent with Junior Standing)</i>	_____ HTM 452 Hospitality & Tourism Marketing (3cr) <i>(Prerequisites: MKT 300 or MKT 350 and STA215)</i>
_____ STA 215 Introductory Applied Statistics (3cr) <i>(Prerequisite: MTH110 or equivalent)</i>	_____ HTM 495 Hospitality Management (3cr - Capstone) <i>(Prerequisites: HTM343, HTM373, HTM 375)</i>
_____ HTM 343 Human Resource Management (4cr) - SWS <i>(Prerequisites: WRT150, HTM101 or permission, and junior standing)</i>	
<b>II. BUSINESS COGNATE REQUIREMENTS (12 Credits) – All students must complete the following 4 courses</b>	
_____ ACC 212 Principles of Financial Accounting (3cr) <i>- Alternate option HTM280 see advisor</i>	_____ BUS 201 Legal Environment for Business (3cr)
_____ ACC 213 Principles of Managerial Accounting (3cr) <i>(Prerequisite: ACC212) – Alternate option HTM280 see advisor</i>	_____ MKT 300 or MKT 350 (3cr) <i>(Prerequisites junior standing and GPA permit required for MKT350)</i>
<b>III. CAREER EMPHASIS REQUIREMENT (15 Credits) – All students must complete ONE of the five career emphasis areas from this section. See your HTM Faculty Mentor for additional emphasis elective options:</b>	
<b>Food &amp; Beverage Management Emphasis</b>	<b>Lodging Management Emphasis</b>
<b>Complete the following:</b>	<b>Complete the following:</b>
_____ HTM 250 Food Production & Kitchen Management (4cr) <i>(Prerequisite: HTM213)</i>	_____ HTM 253 Convention Sales & Service (3cr) <i>(Prerequisite: HTM101)</i>
_____ HTM 318 Responsible Beverage Management (3cr) <i>(Prerequisites: HTM213 and HTM361)</i>	_____ HTM 333 Hospitality Facilities Management (3cr) <i>(Prerequisite: HTM101 )</i>
_____ HTM 413 Advanced Food & Beverage Management (3cr*) <i>(Prerequisite: HTM250, HTM290, CIS150) WINTER ONLY</i>	_____ HTM 422 Advanced Lodging Management (3cr*) <i>(Prerequisite: HTM222 and HTM290) WINTER ONLY</i>
<b>Plus, choose a minimum of 4 credits of additional emphasis electives from this group:</b>	<b>Plus, choose a minimum of 5 credits of additional emphasis electives from this group:</b>
_____ HTM 175 International Food & Culture (3cr)	_____ HTM 240 Intro to Meeting & Event Management (3cr) <i>(Prerequisite: HTM101 or permission)</i>
_____ HTM 275 Culinary Tourism (3cr)	_____ HTM 275 Culinary Tourism (3cr)
_____ HTM 323 Festival & Special Event Management (3cr) <i>(Prerequisite: HTM101)</i>	_____ HTM 318 Responsible Beverage Management (3cr) <i>(Prerequisites: HTM213 and HTM361 )</i>
_____ HTM 330 International Event Management (3cr) <i>(Prerequisite: Permission of Instructor) SPRING ONLY</i>	_____ HTM 323 Festival & Special Event Management (3cr) <i>(Prerequisite: HTM101)</i>
_____ HTM 350 Banquet & Catering Management (3cr) <i>(Prerequisite: HTM213) CHECK SCHEDULE FOR OFFERING</i>	_____ HTM 330 International Event Management (3cr) <i>(Prerequisite: Permission of Instructor) SPRING ONLY</i>
_____ BMS 105 Basic Nutrition (3cr)	_____ HTM 350 Banquet & Catering Management (3cr) <i>(Prerequisite: HTM213) CHECK SCHEDULE FOR OFFERING</i>
_____ SOC 288 Sociology of Food (3cr)	_____ HTM 440 Advanced Meeting & Event Management (3cr) <i>(Prerequisite: HTM240, HTM253, and HTM290)</i>
<b><u>*HTM101, HTM413 and HTM422 were previously 4 cr hour courses – will be 3 cr hour courses as of Fall 19</u></b> <b><u>**Additional emphasis options and major requirements for all students are on the reverse side**</u></b>	
Note: Understanding a foreign language/culture can be a very valuable asset in this career field. Although foreign language courses are not required as part of the program, students should consider this option when choosing general degree elective credits. See an academic advisor to discuss your course or study abroad options.	
Note: Students can receive HTM281 & HTM282 credit while participating in the Disney College Program. Interested students should speak with their faculty mentor about this opportunity early in their academic careers to see if this is appropriate credit for your career path. More information available at <a href="http://www.gvsu.edu/ccpsadvising/Disney">www.gvsu.edu/ccpsadvising/Disney</a> .	

<b>Tourism Management Emphasis</b>	<b>Meeting and Event Management Emphasis</b>
<b>Complete the following:</b>	<b>Complete the following:</b>
_____ HTM 202 International Tourism (3cr) (Prerequisite: HTM101 is recommended)	_____ HTM 240 Intro to Meeting & Event Management (3cr) (Prerequisite: HTM101 or permission)
_____ HTM 235 Tourism & Recreation Management (3cr)	_____ HTM 253 Convention Sales & Service (3cr) (Prerequisite: HTM101)
_____ HTM 402 Tourism Policy Issues (3cr) (Prerequisite: HTM202 or permission) WINTER ONLY	_____ HTM 440 Advanced Meeting & Event Management (3cr) (Prerequisite: HTM240, HTM253, and HTM290)
<b>Plus, choose a minimum of 6 credits of additional major electives from this group:</b>	<b>Plus, choose a minimum of 6 credits of additional major electives from this group:</b>
_____ HTM 268 Adventure Tourism (3cr)	_____ HTM 275 Culinary Tourism (3cr)
_____ HTM 275 Culinary Tourism (3cr)	_____ HTM 318 Responsible Beverage Management (3cr) (Prerequisites: HTM213 and HTM361)
_____ HTM 323 Festival & Special Event Management (3cr) (Prerequisite: HTM101)	_____ HTM 323 Festival & Special Event Management (3cr) (Prerequisite: HTM101)
_____ HTM 330 International Event Management (3cr) (Prerequisite: Permission of Instructor) SPRING ONLY	_____ HTM 330 International Event Management (3cr) (Prerequisite: Permission of Instructor) SPRING ONLY
_____ HTM 368 Geotourism (3cr) (Prerequisite: Junior Standing and HTM202 is recommended)	_____ HTM 350 Banquet & Catering Management (3cr) (Prerequisite: HTM213) CHECK SCHEDULE FOR OFFERING
_____ GPY 220 Cultural Geography (3cr) -OR- _____ GPY 235 Geography for a Changing World (3cr)	_____ HTM 422 Advanced Lodging Management (3cr*) (Prerequisite: HTM222 and HTM290) WINTER ONLY
<b>Recreation &amp; Leisure Management Emphasis</b>	<b>IV. FIELD EXPERIENCE / INTERNSHIPS (7 credits)</b>
<b>Complete the following:</b>	_____ HTM 190 Field Preparation (1cr)
_____ HTM 235 Tourism & Recreation Management (3cr)	_____ HTM 290 Field Experience I - 300 hours (2cr) (Prerequisite: HTM190 and permission)
_____ HTM 237 Recreation & Leisure Programming (3cr) (Prerequisite: HTM101)	_____ HTM 390 Field Experience II - 300 hours (2cr) (Prerequisite: HTM290 and permission)
_____ HTM 437 Leadership in Recreation & Leisure (3cr) (Prerequisite: HTM235 & HTM237 or by permission) WINTER ONLY	_____ HTM 490 Senior Internship - 400 hours (2cr) (Prerequisites: HTM390, Sr. Standing and permission)
<b>Plus, choose a minimum of 6 credits of additional major electives from this group:</b>	All students must complete these 4 courses. Students should work with the Internship Coordinator for more information and permission to register for these courses. Contact Amanda Stansbie at stansbia@gvsu.edu or call 616-331-3118 to discuss your field experience.
_____ HTM 330 International Event Management (3cr) (Prerequisite: Permission of Instructor)	
_____ HTM 333 Hospitality Facilities Management (3cr) (Prerequisite: HTM101)	
_____ PA 335 Grant Writing (3cr)	
_____ PED 345 Disability, Sport and Physical Activity (3cr) (Prerequisite: Junior Standing) FALL ONLY	

### **Adventure Tourism Management Minor (21 credits)**

Students in HTM and other majors may minor in Adventure Tourism by completing a **total of 21 credits as outlined below**. Students should consider at least one field experience course in their minor program. Interested students must meet with the Hospitality and Tourism Management chair or assistant chair to establish a specific plan **in advance**.

#### **Complete ALL of the following Core courses (12 credits):**

- \_\_\_\_\_ HTM 235 Tourism & Recreation Management
- \_\_\_\_\_ HTM 268 Adventure Tourism
- \_\_\_\_\_ HTM 368 Geotourism
- \_\_\_\_\_ NRM 420 Wildland Recreation Management (Offered Fall only)

#### **Choose a minimum of 7 credits of additional electives from:**

- \_\_\_\_\_ HTM 202 International Tourism (3cr)  
(Prerequisite: HTM101 is recommended)
- \_\_\_\_\_ HTM 290/390/490 Field Experience (2cr)
- \_\_\_\_\_ \*MGT 330 Entrepreneurship & Small Business Mngt (3cr)
- \_\_\_\_\_ \*MGT 345 Team Building (3cr)
- \_\_\_\_\_ \*MGT 364 Service Operations Management (3cr)
- \_\_\_\_\_ NRM 300 Ethical Recreation: Leave No Trace (1cr) (Spring Only)
- \_\_\_\_\_ NRM 451 Natural Resource Policy (3cr) (Permission of Department)

*\*Note that 300/400 level courses in the Seidman College of Business require Junior Standing and a 2.75 GPA or permission. Call 616-331-7500 to discuss your registration in these courses if you encounter a registration error.*

#### **Choose 2 PED Skills Development Courses from the following (2 credits):**

- \_\_\_\_\_ PED119 Outdoor Skills/Snowshoeing
  - \_\_\_\_\_ PED128 Rock Climbing
  - \_\_\_\_\_ PED153 Sailing – Large Boat
- Additional course options may be available with HTM Department Chair/Assistant Chair permission*

### **Hospitality & Tourism Management Minor** (21 credits)

Students in other majors may minor in Hospitality and Tourism Management by completing a **total of 21 HTM credits, including HTM101**. Students should consider at least one field experience course in their minor program. Interested students must meet with the Hospitality and Tourism Management chair or assistant chair to establish a specific plan **in advance**. Contact the HTM department at 616-331-3118 to set up an appt.