

Why Study Hospitality & Tourism Management at Grand Valley?

By joining our expanding ranks of hospitality and tourism professionals at GVSU, students can expect the following:

- A curriculum which reflects contemporary industry concepts and best practice.
- Classes taught by experienced faculty whose background consists of a combination of academic and industry experience.
- An engaging learning environment where theoretical concepts are applied, through examples, to the practice of industry.
- Individual faculty mentoring where your career goals are at the heart of curriculum planning decisions.
- Experiential learning opportunities facilitated through a structured internship program.
- Regular networking opportunities with faculty, peers, alumni, professional organizations and industry stakeholders.

Step 1: Declaring Your Major & Choosing Your Concentrations

Select **Hospitality Tourism Management—BS** in myBanner. The bachelor of science degree is the *ONLY* degree option available in your catalog year.

The HTM major will eventually require you to select 2 of 6 career concentrations to direct and further refine your curriculum.

These are the 6 career concentrations available within the HTM major:

1. Food and Beverage Management
2. Lodging Management
3. Meeting and Event Management
4. Tourism Management
5. Recreation & Leisure Management
6. Department Approved Concentration

Step 2: Choosing Your Classes

Focus on the General Education Foundation

- Take some time to explore the general education options and choose courses that interest you.
- We would expect for you to have completed the majority of the foundation categories by the end of your first year.

There is Plenty of Time for the Major Curriculum

- We know you are excited to get started on your major courses but there is plenty of time to pace your major courses throughout your degree plan.
- In your first year, you may consider the following major courses along with your general education curriculum, if there is room.

- HTM101—Fundamentals of Hospitality & Tourism Management (3 crs)
- HTM190—Field Preparation (1 cr)
- CIS150—Introduction to Computing (3 crs)
- HTM213—Intro to Food and Beverage (3 crs)
(Prerequisite: HTM 101 or concurrent enrollment with junior standing)
- HTM222—Intro to Lodging Management (3 crs)
(Prerequisite: HTM 101 or concurrent enrollment with junior standing)
- STA 215-Introductory Applied Statistics (3 crs)
- BUS 201—Legal Environment for Business (3 crs)

- See the schedule suggestions on the back of this guide for more information and recommendations for what to schedule in your first year.

Plans shown are examples of how to register for the first year schedule. Courses can be taken in either semester based on availability & pre-requisites.

MTH097 Math Placement

Fall Semester		Winter Semester	
MTH097	4	MTH110	4
WRT Track or General Education Category	3-4	WRT Track or General Education Category	3-4
Natural Science with a lab	4	HTM101 Fundamentals	3
General Education Category	3	HTM190 Field Preparation	1
		General Education Category	3
Total	14-15	Total	14-15

MTH110 Math Placement

Fall Semester		Winter Semester	
WRT Track or General Education Category	3-4	WRT Track or General Education Category	3-4
General Education Category	3	MTH110	4
Natural Science without lab	3	Natural Science with a lab	4
HTM101 Fundamentals	3	General Education Category	3
HTM190 Field Prep	1		
Total	13-14	Total	14-15

MTH110 Waived or Advanced Waiver Math Placement

Fall Semester		Winter Semester	
WRT Track or General Education Category	3-4	WRT Track or General Education Category	3-4
Natural Science without a lab	3	Natural Science with a lab	4
General Education Category	3	CIS150 Intro Computing	3
General Education Category	3	HTM101 Fundamentals	3
General Education Category	3	HTM190 – Field Preparation	1
Total	15-16	Total	15

Honors Program Participants

- You will complete your 6 credit honors sequence each semester in place of the suggested general education and writing requirements.
- Honors students normally have more credits of degree electives to satisfy. You should consider a minor to pursue in addition to the HTM major.

AP/Dual Enrollment

- If you have satisfied HTM 101 in the fall semester AND will have 45 credits going into the winter, then you may consider HTM213 or HTM 222 for the winter semester.
- If you don't meet the above criteria, focus instead on general education or degree electives to fill any open spaces you have in your schedule.
- You may also consider the following courses, if deemed appropriate in conversation with your advisor: BUS201, STA215, CIS 150 or a course from the concentrations.
- See advising guides available at www.gvsu.edu/ccpsadvising.

Writing Track

- You may select your writing track. You can choose to complete WRT120 (3cr) in the fall and WRT130 (3cr) in the winter, or you can choose to complete WRT150 (4cr) in either semester.