

77 Idea Quest

Thursday, March 26, 2026

77 Idea Quest offers an exciting opportunity for GVSU students from ALL MAJORS to turn their ideas into real-world solutions. This competition challenges students to identify problems and propose innovative answers that can make a difference. They will gain valuable skills that sets them apart in their career, while competing, collaborating, and innovating with peers from across disciplines. Showcase their creativity and problem-solving abilities in front of faculty, mentors, and the community. Each college will award a \$500 College Champion Award, and the top ideas will compete for up to \$3,000 in prizes.

Visionary

\$10,000 (Platinum)

- **Exclusive Naming Opportunity:** Your company will name one of the major prizes (e.g., "[Your Company] Innovation Award")
- **Stage Presence** with talking remarks and presenting the grand prize
- **Identification as a Sponsor** in official university press release(s), event invitations, and all promotional materials
- **Premier Branding** on all marketing materials (digital and print), program book, event website and post event communication
- **Judging Seat:** Invitation for one representative to serve as a judge during the competition
- **Opportunity to Bring Promotional Materials** to showcase your brand
- **Featured in a Spotlight Article** on the CEI website and social media, showcasing your company's support for innovation
- **Reserved Seating for Eight** at the **Final Pitch and Showcase** for your company representatives

Innovator

\$5,000 (Gold)

- **Identification as a Sponsor** in official university press release(s), event invitations, and all promotional materials
- **Verbal Recognition** on stage during the event
- **Branding** on all marketing materials (digital and print), program book, event website and post event communication
- **Judging Seat:** Invitation for one representative to serve as a judge during the competition
- **Opportunity to Bring Promotional Materials** to showcase your brand
- **Featured spotlight** on CEI's social media
- **Reserved Seating for Six** at the **Final Pitch and Showcase** for your company representatives

Collaborator

\$2,500 (Silver)

- **Opportunity to Bring Promotional Materials** to showcase your brand
- **Special Recognition** with company name and logo on all promotional materials, eblasts, and invitations
- **Verbal Recognition** on stage during the event
- **Judging Seat:** Invitation for one representative to serve as a judge during the competition

Supporter

\$1,000 (Bronze)

- **Company Name/Logo** listed in the program book, on the event website, and in post-event communications
- **Judging Seat:** Invitation for one representative to serve as a judge during the competition
- **Verbal Recognition** on stage during the event



Community Supporter

\$500

- **Name Listing:** Your name or company name listed in the program book and on the event website, recognizing your support.
- **Verbal recognition** on stage during the event

Friend

\$250

- **Name Listing:** Your name or company name featured on the event website and in the program book as a Friend sponsor.

Why sponsor 77 Idea Quest?

- Demonstrate your brand's commitment to innovation at GVSU.
- Help students gain valuable skills that sets them apart in their career.
- Make an impact on students and drive impact at GVSU.
- Invest in ideas that address real challenges, creating lasting impact in the community.
- Show your commitment to educational and economic development in the region.

Scan the QR code to learn more about 77 Idea Quest.



For questions, please contact Shorouq Almallah at almallas@gvsu.edu or visit www.gvsu.edu/cei/77ideaquest

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