Greek Standards & Assessment Program

The GSAP provides an opportunity to communicate the benefits of fraternity and sorority membership to all stakeholders, including potential members, parents, alumni, advisors, faculty, staff, and the local/national communities. It also allows the chapter and university to positively promote chapters, which provide a well-rounded experience for its members.

In addition to the positive promotion of chapters, the GSAP serves as the primary assessment tool for fraternal organizations at Grand Valley State University. While no chapter is expected to receive a perfect GSAP score, the areas of assessment, when done exceptionally, provide the most positive fraternal experience for members. Chapter Coaches will meet with organizations to review their previous GSAP scores to identify potential growth areas. They will encourage the chapter to use data from the GSAP to create SMART Goals and assist in the officer transition process. The GSAP focuses on eight major areas of fraternal organizations, including:

1. Academics
2. Chapter Operations
3. Community Involvement
4. Justice, Equity, Diversity, & Inclusion
5. New Member Experience
6. Recruitment & Retention
7. Service & Philanthropy
8. Wellbeing

Each major area is broken down into action items to be completed by the chapter annually. After every calendar year, each organization's GSAP portfolio is graded on a point system. Based on total points, chapters are awarded the following distinctions:

Gold – This status is awarded to the top-performing chapters as defined by the GSAP. Gold Status indicates that the chapter has excelled in various areas, such as academics, chapter management, community involvement, health and wellness, justice, equity, diversity and inclusion, member development, recruitment and retention, and service and philanthropy. The chapters awarded Gold Status demonstrate exemplary standards and achievements, making them among the highest-ranked chapters within the program.

Silver – This status is typically awarded to chapters that have performed well but may not have achieved the same level of excellence as Gold Status chapters. These chapters demonstrate above-average performance across the assessment criteria, showing a strong commitment to the fraternity or sorority's values and objectives. Silver Status chapters are recognized for their accomplishments and are considered among the top-performing chapters in the program.

Bronze – This status is awarded to chapters that have met the minimum requirements of the assessment program but may have room for improvement in certain areas. While these chapters may not have performed as strongly as Gold or Silver Status chapters, they still meet the standards set by the assessment program and are functioning satisfactorily. Bronze Status indicates that the chapter is making progress but may need to focus on enhancing certain aspects of their operations to reach higher levels of performance.

Developing – This status is given to chapters that have completed the GSAP but are generally performing below expectations within the areas being assessed. Chapters that fall into this status are required to meet more regularly with their Chapter Coach to ensure future success on the GSAP. Mandatory programming and the creation of a GSAP Restoration Plan may be required for groups in this status.

Incomplete – This status is reserved for chapters that do not fulfill the requirements of GSAP reporting as outlined in the Fraternity & Sorority Life Relationship Agreement.[1] Furthermore, failure to comply with GSAP reporting requirements may lead to the termination of the Relationship Agreement between GVSU and the organization.[2]

GSAP Scoring

Category	Points in Category	Category Weight	Weighted Points Available
Academics	38	13.33%	13.33
Chapter Operations	63	10%	10
Community Involvement	42	13.33%	13.33
Justice, Equity, Diversity, and Inclusion	18	10%	10
Member Development	63	10%	10
New Member Experience	42	10%	10
Service and Philanthropy	21	10%	10
Wellbeing	30	10%	10
GSAP Fair	24	13.33%	13.33
	TOTAL:	100%	**100**
GOLD 90-100 Weighted Points	**SILVER** 80-89 Weighted Points	**BRONZE** 70-79 Weighted Points	**DEVELOPING** 0-69 Weighted Points

If a chapter is caught falsifying data, 50 pts. will be deducted from the final score. All points earned for that section will not count.

Publication of Data

The Office of Student Life uses specific data points to demonstrate the value of membership in values-based social organizations, including, but not limited to:

- Community service hours per chapter
- Philanthropic contributions per chapter
- Percentage of members involved in co-curricular activities
- Academic statistics per chapter
    - For groups with less than four members, GPA data will not be published (FERPA)
- Membership data and retention rates per chapter
- Quantitative and qualitative data about membership development experiences
- Overall GSAP scores and category scores

GSAP Submissions

Although a large portion of the GSAP is assessed through data tracked by the Office of Student Life, there are portions of the GSAP that require submissions from the chapter to the Office of Student Life. For your convenience, items that are tracked through the Office of Student Life are indicated on the GSAP Rubric and chapters will submit all other materials **ON LAKERLINK**, a change from previous years.

Attendance lists, event photos, and screenshots of emails, newsletters, and social media posts will suffice as proof. If further information is required, you will be contacted by your Chapter Coach.

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[1] Relationship Agreement – Grand Valley State University and Recognized Fraternities/Sororities (Article III, Section A, Subsection IV)

[2] Relationship Agreement – Grand Valley State University and Recognized Fraternities/Sororities (Article III, Section B and Article VI, Section B)

Academics

Being a member of a fraternity or a sorority at GVSU should enhance the academic experience of all members compared to individuals that are not involved in Fraternity & Sorority Life. Fraternities and sororities are uniquely positioned to provide intentional support to members that are struggling to adjust to the rigor of college courses by holding one another to higher academic standards. There are many examples of how chapters can provide resources, not only to members that are struggling, but also to those who are excelling academically – this should begin when a student receives a bid. It is the expectation that a fraternity or sorority will have a higher GPA than their peers of the same demographic that are not members of a fraternity or sorority.

Description	Points	Where to Turn In
1. Total Chapter GPA		
.401+ above the All Men's or Women's Average	20	Tracked by FSL
.301 - .400 above the All Men's or Women's Average	18	
.201 - .300 above the All Men's or Women's Average	16	
.101 - .200 above the All Men's or Women's Average	14	
.001 - .100 above the All Men's or Women's Average	12	
At the All Men's or Women's Average	10	
.001 - .100 below the All Men's or Women's Average	8	
.101 - .200 below the All Men's or Women's Average	6	
.201 - .300 below the All Men's or Women's Average	4	
.301 - .400 below the All Men's or Women's Average	2	
.401+ below the All Men's or Women's Average	0	
SECTION TOTAL	20	
2. Academic Programs		
Chapter has a member who serves as Scholarship/Academic Chair	3	Click Here: Academics Submission
Chapter incentivizes excellent academic performance	3	
Chapter hosts study hours/study tables	3	
Chapter has academic intervention plans for members falling below a specific GPA	3	
Chapter hosts an academic workshop for all members	3	
100% of chapter attends the academic workshop	3	
80% of chapter attends the academic workshop	2	
60% of chapter attends the academic workshop	1	
SECTION TOTAL	18	
CATEGORY TOTAL POINTS	38	

Chapter Operations

To ensure that your chapter is receiving the most support possible from the Office of Student Life, there are standards each chapter is expected to meet operationally. In this section, you will also see requirements set by the Office of Student Life for all Registered Student Organizations.

Description	Points	Where to Turn In
1. Management		
Chapter has a budget	3	Click Here: Chapter Operations Submission
Chapter is current with council dues	3	Tracked by FSL
Chapter submits goals for officer transition	3	Click Here: Chapter Operations Submission
Chapter attends a GSAP Workday	3	Tracked by FSL
Chapter is in good disciplinary standing or is working to complete terms of a disciplinary outcome	3	
Chapter utilizes at least one social media post per semester to highlight chapter successes (philanthropy events, service projects, member accomplishments, chapter awards, etc.)	3	
SECTION TOTAL	18	
2. OSL Relations		
Rosters updated within 48 hours of member change of status	3	Tracked by FSL
Chapter Coaching Meetings		
Chapter meets with Chapter Coach three times/semester	3	
Chapter meets with Chapter Coach twice/semester	2	
Chapter meets with Chapter Coach once/semester	1	
Chapter does not meet with Chapter Coach	0	
Chapter utilizes Chapter Coach more often than the requirement of three times per semester	3	
SECTION TOTAL	9	
3. RSO Standards		
Chapter is registered on LakerLink	3	Tracked by FSL
Chapter attends Ignite	3	
Chapter attends Reignite	3	
Chapter submits one funding proposal during the calendar year	3	
Chapter puts all meetings and programs on LakerLink	3	
SECTION TOTAL	15	
4. Inter/national Headquarters Relations		
Chapter is in good financial standing with HQ	3	Click Here: Chapter Operations Submission
Chapter or individual member receives HQ award/recognition (1 point per, up to 3)	3	
Chapter has an HQ visit (in-person or virtual) during the calendar year	3	
SECTION TOTAL	9	
5. Advisor Involvement		
Advisor attends a minimum of 1 chapter meeting per month	3	Click Here: Chapter Operations Submission
Advisor attends a chapter-sponsored program	3	
Advisor attends FSL Advisor Meetings	3	Tracked by FSL
Chapter has a GVSU Faculty/Staff Advisor	3	
SECTION TOTAL	12	
CATEGORY TOTAL POINTS	63	

Tip: In 2024, chapters that regularly met with their Chapter Coach scored exponentially higher on the GSAP than chapters that met with their Chapter Coach infrequently or did not meet with them at all. We highly recommend meeting with your Chapter Coach monthly to ensure that your chapter can score as high as possible.

Community Involvement

To demonstrate the value of membership within a fraternity or sorority, members should be involved in both the FSL and GVSU communities. Fraternity and sorority members should never just be involved within their chapter, they should be involved in all areas of the campus community. Our members learn valuable lessons and skills within their chapters, and its important that those lessons and skills are spread throughout the FSL community and campus through involvement in other organizations, leadership positions, and more.

Description	Points	Where to Turn In
1. FSL Community Involvement		
Chapter has a table at Fall Campus Life Night	3	Tracked by FSL
Chapter has a table at Winter Campus Life Night	3	
Chapter participates in Greek Week	3	
Chapter has a member on the Greek Programming Committee	3	
Chapter has a member serving on their respective council's executive board	3	
Chapter co-hosts a program/event with another FSL Chapter	3	
Chapter attends a GVSU Greek Night athletic event	3	
SECTION TOTAL	21	
2. Co-Curricular Involvement		
Other Registered Student Organizations		Tracked by FSL
100% of chapter members are members of another GVSU RSO	3	
80% of chapter members are members of another GVSU RSO	2	
60% of chapter members are members of another GVSU RSO	1	
10% or more of chapter members serve on an RSO executive board	3	
SECTION TOTAL	6	
3. Campus Leadership		
Chapter member(s) receive I am Grand Valley recognition	3	Click Here: Community Involvement Submission
Chapter member(s) serve on Student Senate	3	
Chapter member(s) serve as a Resident Assistant	3	
Chapter member(s) serve as an Orientation Leader	3	
Chapter member(s) serve as a Student Ambassador (Tour Guide)	3	
SECTION TOTAL	15	
CATEGORY TOTAL POINTS	42	

NOTE: Bonus points may be given to chapters that provide photos of their community involvement!

Justice, Equity, Diversity, and Inclusion (JEDI)

Fraternities and sororities have been at the forefront of some of the most historic movements in American history. Creating inclusive spaces within intentionally exclusive organizations can be challenging, but there are opportunities for fraternities and sororities to contribute to the common good, and to promote belonging for all GVSU students interested in joining or learning more about Fraternity & Sorority Life.

Description	Points	Where to Turn In
1. Policies and Goals		
Chapter has a position dedicated to JEDI work within the chapter	3	Click Here: JEDI Submission
Chapter has created policies that promote practices, systems, technologies, facilities, and structures surrounding JEDI.	3	
Chapter has submitted at least one SMART goal related to JEDI	3	
Chapter offers payment plans for members to offset financial hardship	3	
SECTION TOTAL	12	
2. Trainings and Assessment		
Chapter hosts a training on JEDI, facilitated by GVSU resource/faculty/staff	3	Click Here: JEDI Submission
Chapter member(s) attend the GVSU Teach-In	3	
SECTION TOTAL	6	
CATEGORY TOTAL POINTS	18	

Member Development

To ensure that fraternities and sororities are providing the experiences that they sell during recruitment, the GSAP assesses the qualities of the membership development experience that chapters offer to their members. As dues paying members to an organization, members should expect to be receiving a return on their investment in our organizations, and providing exceptional membership experiences is one way to ensure that active members engage throughout the duration of their membership, and ultimately become engaged alumni. Another way to provide an exceptional membership experience is to make sure that all members are familiar with the Ritual of the organization and understand the significance of Ritual, not only within the organization but also how it applies to all aspects of their lives.

Description	Points	Where to Turn In
1. Alumni Relations		
Chapter has a position dedicated to alumni engagement	3	Click Here: Member Development Submission
Chapter communicates with alumni regularly via newsletter/email	3	
Chapter has a social media page for their alumni	3	
Chapter hosts one program per year for their alumni	3	
SECTION TOTAL	12	
2. Professional Development		
Chapter hosts a professional development workshop for its members (resume review, cover letters, interview workshop, etc.)	3	Click Here: Member Development Submission
At least 80% of the chapter attends the professional development workshop	3	
At least 25% of members have completed an experiential opportunity (internship, shadowing, etc.) in their desired career field	3	
Chapter member(s) attend any professional development program hosted by the Office of Student Life/Fraternity & Sorority Life	3	
SECTION TOTAL	12	
3. Inter/National Organization Educational Experiences		
Chapter attends their respective Convention(s) (regional or inter/national)	3	Click Here: Member Development Submission
Chapter sends member(s) to educational opportunities (officer academies, leadership retreats, emerging leaders institutes, etc.)	3	
Chapter members complete educational modules and learning experiences that are required by the inter/national HQ	3	
SECTION TOTAL	9	
4. OSL/FSL Programming		
Chapter member(s) attend FSL member development events/GSAP events	3	Tracked by FSL
Chapter invites a member of the FSL staff to host an educational program	3	
Chapter attends at least one RSO/leadership development workshop	3	
SECTION TOTAL	9	
5. Member Retention		
Active Member Retention		Tracked by FSL
95% of non-graduating members retained	3	
90% of non-graduating members retained	2	
85% of non-graduating members retained	1	
Chapter's retention of members is higher than the University's overall retention rate	3	
Chapter has a senior recognition program that celebrates seniors that have continued their involvement within the chapter	3	Click Here: Member Development Submission
Chapter collects information regarding why members are not retained	3	
SECTION TOTAL	12	
6. Ritual		
Chapter offers members a workshop/program on organization's values and/or Ritual	3	Chapter Coaching Conversations
Chapter facilitates a reflection on the meaning behind their Ritual	3	
Chapter performs at least one element of their Ritual at least once per month	3	
SECTION TOTAL	9	
CATEGORY TOTAL POINTS	63	

New Member Experience

Providing a positive membership experience within a fraternity or a sorority begins before a potential new member even attends their first recruitment event. Potential new members and new members should be treated as members, and provided with the same level of support and, to some extent, access, as active members. New members are the future of your organization, and they need to be developed with that in mind.

Description	Points	Where to Turn In
1. Recruitment/Intake Practices		
Chapter hosts at least one recruitment/intake per calendar year	3	Submit Here: New Member Experience Submission
Chapter extends more bids than the number of members graduating during the calendar year	3	Tracked by FSL
Chapter increased the number of new members from the previous calendar year	3	
Chapter participates in recruitment/intake process outside of structured council recruitment/intake	3	
Chapter utilizes RSO Promo Package for general chapter promotion	3	
SECTION TOTAL	15	
2. New Member Education		
Chapter registers all new members with the Office of Student Life	3	Tracked by FSL
All new members complete the Hazing Prevention Module prior to beginning New Member Education	3	
Chapter submits New Member Education Plans to the Office of Student Life	3	
Chapter's New Member Education Plans align with HQ New Member Education process	3	
Chapter hosts a Hazing Prevention Workshop with active members prior to New Member Education beginning	3	
New Member Retention		
95%+ of new members retained	3	
90% of new members retained	2	
85% of new members retained	1	
SECTION TOTAL	18	
3. New Member Scholarship		
New Member GPA		Tracked by FSL
0.300+ above active member GPA	3	
0 – .299 +/- active member GPA	2	
0.300+ below active member GPA	1	
Chapter integrates academic workshops and support into New Member Education Program	3	Submit Here: New Member Experience Submission
Chapter sets a minimum GPA standard for new members	3	
SECTION TOTAL	9	
CATEGORY TOTAL POINTS	42	

Service & Philanthropy

Participating in service and philanthropy as a member of a fraternity or sorority promotes social responsibility, creates opportunities for impact and change, builds community relationships, fosters personal growth and development, and reinforces alignment with the organization's values. By engaging in service and philanthropy, fraternities and sororities contribute to the betterment of society and foster a culture of service among their members. Fraternities and sororities at GVSU have a deep connection to service and philanthropic work, and assessing the impact of each group within the community helps to demonstrate the value of fraternity and sorority in the community. Prioritizing service and philanthropy can help to re-establish the positive reputation of the impact fraternities and sororities have on the greater Grand Rapids community.

Description	Points	Where to Turn In
1. Community Service		
Service Hours		Submit Here: Service & Philanthropy Submission
15 hours per member per calendar year	3	
12 hours per member per calendar year	2	
10 hours per member per calendar year	1	
Chapter hosts a community service event (e.g. Grand Village clean-up, highway clean-up, hosting a blood drive, hosting a drop-in service opportunity, etc.)	3	
Chapter facilitates conversations with members about the importance of service	3	
SECTION TOTAL	9	
2. Philanthropy		
Philanthropy Dollars Raised		Submit Here: Service & Philanthropy Submission
$25 raised per member per calendar year	3	
$20 raised per member per calendar year	2	
$15 raised per member per calendar year	1	
Chapters hosts an annual philanthropic event that has become synonymous with their chapter	3	
Chapter hosts a philanthropic event during the calendar year	3	
Chapter educates members and community members on their national/local philanthropic partners	3	
SECTION TOTAL	12	
CATEGORY TOTAL POINTS	21	

Wellbeing

It is the responsibility of fraternities and sororities to ensure that members of their organizations, and members of the larger GVSU community, have positive and safe experiences. Being your sibling's keeper extends beyond making sure that they don't drink too much at a party – organizations must be proactive in ensuring the overall mental and physical wellbeing of their members. Chapters should help members prioritize their wellbeing, and should utilize campus resources, such as Recreation & Wellness, Alcohol and Other Drugs, the University Counseling Center, the CARE team, Title IX, and more for educational experiences on wellbeing.

Description	Points	Where to Turn In
1. Risk Management		
Chapter submits a Crisis Response Plan	3	Submit Here: Wellbeing Submission
Chapter attends FSL Health & Safety Training	3	Tracked by FSL
Chapter registers all Events with Alcohol in accordance with the FSL Events with Alcohol policy	3	
Chapter hosts mandatory sober monitor training for members	3	Submit Here: Wellbeing Submission
Chapter hosts/attends a risk management workshop	3	
SECTION TOTAL	15	
2. Mental Health		
Chapter hosts an education program on mental health	3	Submit Here: Wellbeing Submission
Chapter has at least three members that are QPR or Mental Health First Aid certified	3	
Chapter has a position dedicated to enhancing member mental health (chaplain, brotherhood/sisterhood, etc.) through referrals, programs, and more	3	
SECTION TOTAL	9	
3. Physical Health		
Chapter hosts a program on Alcohol & Other Drugs	3	Submit Here: Wellbeing Submission
Chapter hosts/attends a physical wellness program	3	
SECTION TOTAL	6	
CATEGORY TOTAL POINTS	30	

GSAP Fair – November 18, 2025

Instead of presenting to the Office of Student Life staff, chapters will now participate in the GSAP Fair, occurring November 18 from 4:30 – 6 p.m. in the Grand River Room. Chapters will create posters/exhibitions, and members of the FSL and GVSU communities will be invited to see the community's hard work on display. Costs associated with printing posters will be covered by Fraternity & Sorority Life, with poster designs being due by November 4.

Description	Points
1. Poster	
Poster is well-designed and engaging	3
Poster is turned in on time	3
Poster has no grammatical errors	3
Poster highlights the eight areas of the GSAP	3
Poster features the name of the organization, its designation, and the names of the members that contributed to the completion of the poster	3
SECTION TOTAL	15
2. GSAP Fair	
Chapter has more than one member present at exhibition	3
Chapter has members that attend the GSAP Fair as attendees and not presenters	3
Chapter members are wearing organization paraphernalia/letters	3
SECTION TOTAL	9
CATEOGRY TOTAL POINTS	24