

# Integrate Web 2.0 Tools in Your Blackboard Learn Course

Tool	Description	Ease of Use	Communicate	Collaborate	Free Version
			Can users interact with each other?	Can users create content together?	
VoiceThread	Group conversations around images, presentations, or videos.	easy	yes, commenting is available	no	yes
Glogster	Express ideas on interactive digital posters with text, images, music, video.	average	no	no	yes
Prezi	A canvas instead of a slide deck. Zoom in to emphasize details, zoom out to see the big picture.	average	no	no	yes
Animoto	Create slide shows with your photos, video, and music.	easy	no	no	yes
YouTube	Upload, share, and discover videos.	easy	yes, commenting is available	no	yes
ZohoNotebook	Fill an online notebook with various content types and share with users.	average	yes, commenting is available and Skype integration	yes	yes
Flockdraw	Collaborative painting and drawing tool.	easy	yes, live text chat available	yes	yes
Xtranormal	Animated movies of your written script.	average	no	no	yes

# Integrate Web 2.0 Tools in Your Blackboard Learn Course


Tool	Description	Ease of Use	Communicate Can users interact with each other?	Collaborate Can users create content together?	Free Version
Jing	Take a picture or short narrated video of what you see on your computer monitor.	easy	no	no	yes
Google Docs	Shared workspace for documents, websites, spreadsheets, and presentations.	easy	yes, discussions available	yes	yes
Bubbl.us	Collaborative mind maps.	easy	no	yes	yes
Delicious	A social bookmarking service where you save, share, and discover popular bookmarks.	easy	yes, share on Twitter or email	no	yes
Feed.Informer	Splice RSS feeds together, filter them, and display on a web page.	average	no	no	yes
Issuu.com	Uploaded documents look like a printed publication with animated page flips.	average	no	no	yes

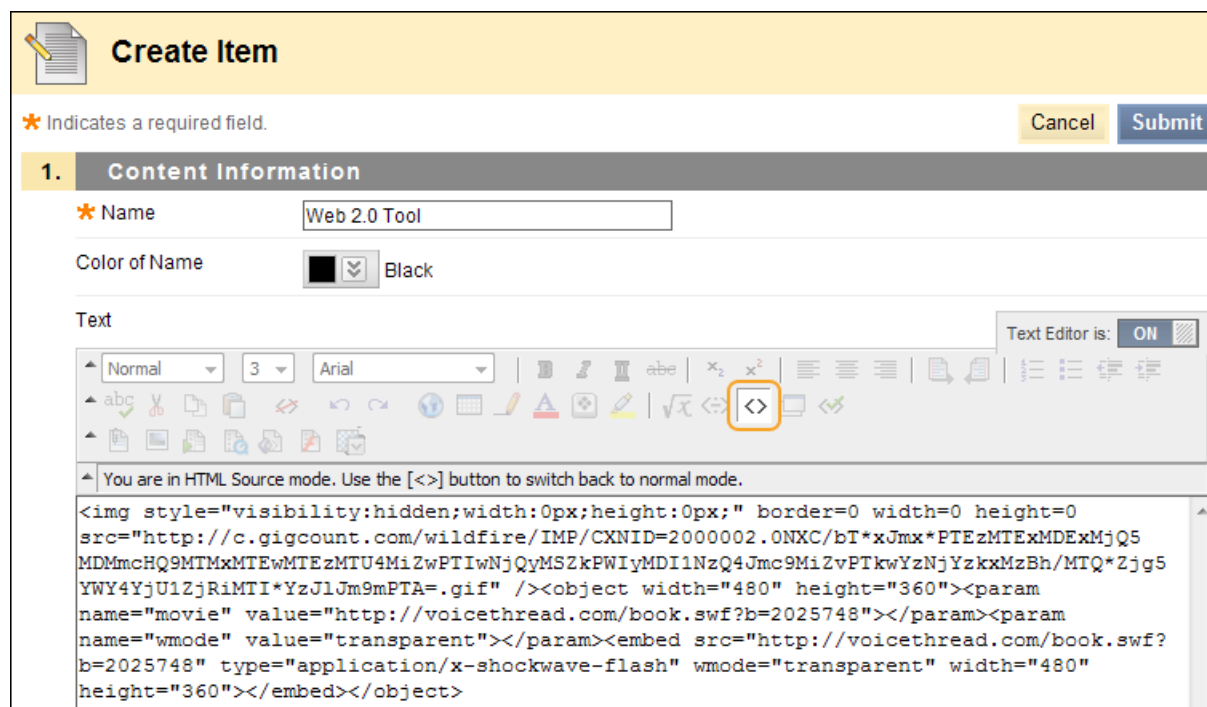
# Integrate Web 2.0 Tools in Your Blackboard Learn Course

## What are Web 2.0 Tools?

First generation web content was comprised of static web pages. Web 2.0 tools reflect the new ways people are using the web, with web applications and websites that are interactive and collaborative. Examples include social networking sites, blogs, wikis, and video sharing sites. Web 2.0 tools benefit students by engaging them with your content in interesting ways and creating online communities.

## How to Integrate a Web 2.0 Tool in Your Course:

1. Access the website for the Web 2.0 Tool.
2. Create the tool, presentation, or collaboration space.
3. Locate the embed code. This is usually available by clicking a link to share or embed the content.
4. Copy the embed code.
5. In your Blackboard Learn course, create an Item in a content area.
6. On the **Create Item** page, type a **Name**.
7. In the Text Editor, click the **Toggle HTML Source Mode** icon .
8. Paste the embed code.
9. Click **Submit**.



The screenshot shows the 'Create Item' page in Blackboard. At the top, there's a yellow header with a pencil icon and the text 'Create Item'. Below this, a message says '\* Indicates a required field.' and there are 'Cancel' and 'Submit' buttons. The page is divided into sections, with the first section being '1. Content Information'. Under this section, there's a 'Name' field with the text 'Web 2.0 Tool' and a 'Color of Name' dropdown menu set to 'Black'. Below these fields is a 'Text' editor. The text editor has a toolbar with various icons, and the 'Text Editor is:' dropdown is set to 'ON'. The text editor is currently in 'HTML Source mode', as indicated by a message at the bottom of the toolbar: 'You are in HTML Source mode. Use the [<>] button to switch back to normal mode.' The text area contains an embed code for a video player. The code is as follows: 

```
<object width="480" height="360"><param
name="movie" value="http://voicethread.com/book.swf?b=2025748"></param><param
name="wmode" value="transparent"></param><embed src="http://voicethread.com/book.swf?
b=2025748" type="application/x-shockwave-flash" wmode="transparent" width="480"
height="360"></embed></object>
```

## Content Contributed by:

Torria Bond, Ph.D.  
Instructional Designer  
Division of Online and Professional Studies at California Baptist University

