Viewing Statistics for Individual Items in Blackboard

Statistics can be generated for individual items and external links in your course. This tool is especially helpful when you want to gather statistics on which items students are regularly accessing. When adding an item in your Blackboard course, check "yes" to Track Number of Views.

STANDARD OPTIONS		
Permit Users to View this Content	⊙ Yes ⊖ No	
Track Number of Views	⊙ Yes ◯ No	
Select Date and Time Restrictions	Display After	(\square)
	Enter dates as mm/dd/yyyy. Time may be entered in any increment.	
	Display Until	(\Box)
	Enter dates as mm/dd/yyyy. Time may be entered in any increment.	

To retrieve statistics on the item, navigate to the content area where it is located. Hover your mouse next to the name of the item and click the drop down arrow and select **View Statistics Report**.

Course is unavailable to stu	Adaptive Release: Advanced Set Review Status(Disabled)	
Success: Syllabus edited.	Metadata Statistics Tracking (On/Off)	
Documents 📀	View Statistics Report User Progress	
Build Content 🗸 🛛 A	Copy Move	Partnei
Syllabus Enabled:	Delete Statistics Tracking	

Hover your mouse next to **Content Usage Statistics** and click the drop down arrow, then select Run.

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	Content Usage Statistics	0	
	This report displays > Last Run: Friday. De	0	item, including u: > Scheduled: No
	,	Run	
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You will be asked to select your report format type (pdf, word, excel, html) then highlight all the names (select the first name, hold down the shift key and select the last name to do a group of names), chose specific dates and click submit.

Distance in the second	
i Reports	
Indicates a required field.	
REPORT INFORMATION	
Name	Content Usage Statistics
Description	This report displays usage statistics for one content item, including user activity for the date, the day of the week, and the hour of the day.
Elapsed Time of Last Run	12.562 seconds
REPORT SPECIFICATIONS	
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A report will then be generated based on your criteria. It will include Access/Date, Access/Hours of the Day, and Access Day of the Week.

