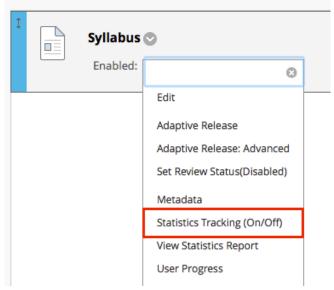
Statistics Tracking – (Gathering Bb Statistics for Individual Content Items)

Statistics Tracking at the content item level allows Instructors to view detailed statistics on content item usage for all course users. These detailed statistics can help Instructors determine how many times the particular content item was viewed and exactly when it was accessed.

Turning Statistics Tracking On and Off

The Instructor can turn Statistics Tracking ON/OFF from the Manage page of any content item:

1. Click the drop down arrow next to an item in the Content Area. The current status is displayed on this page. Select **Statistics Tracking**. The Statistics Tracking page appears.



2. Select ON to enable Statistics Tracking. Select OFF to disable Statistics Tracking.

STATISTICS TRACKING	
Statistics Tracking On Off	
Click Submit to proceed. Click Cancel to go back.	Cancel Submit
Circh Submit to proceed, erich current to go buch.	Cancel Submit



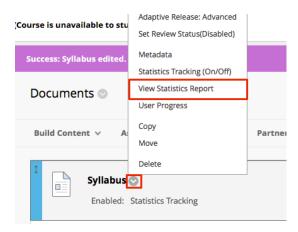
Viewing Statistics for a Content Item

When Statistics Tracking is enabled, the View Statistics link is active on the Statistics Tracking page. (This link is displayed, but not in an active state, if Statistics Tracking is not enabled for the content item.)

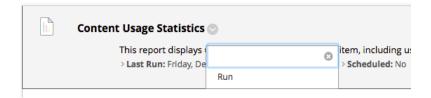


Follow the steps below to view statistics for a content item:

- 1. Select the drop down arrow next to an item in the Content Area. The current status is displayed on this page.
- 2. Select View Statistics Report



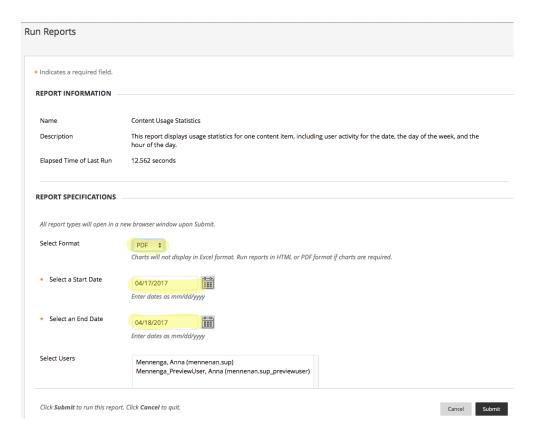
3. Hover your mouse next to **Content Usage Statistics** and click the drop down arrow, then select Run.



4. Select the format (PDF, HTML, Excel or Word)



- 5. Select the appropriate users. Press CTRL or SHIFT to select more than one user from the list.
- 6. Select the Time Period for the report (be sure to use the calendar icon to select dates)



7. Select Submit to run the report.

The report displays three sections of data: Access by Date, Access by Hour of the Day, and Access by Day of the Week. The Access by Date section displays information for all enrolled users.

