

Sample Script for Recording a Class Introduction Video

First impressions are important and in the eLearning and Emerging Technologies department we understand how vital it is to build instructor presence in online courses and how useful it can be to begin connecting with your students before the semester starts. Further, social presence translates to actual learning, perceived learning, and higher satisfaction of students in coursesⁱ. Below we have provided a sample script along with some tips to create an effective class introduction.

Example

"My name is [Insert Name] and I would like to welcome you to [Insert course title

including course number and title] as well as give you an overview of what you can

expect from this course. In [Course Title], you will learn [Insert course topics].

Additionally, you will be given the opportunity to [insert various assignments/activities].

We will be utilizing [insert pedagogies] and using [insert technologies] to help you learn.

I look forward to working with you this semester!"

Helpful Tips!

- Aim to keep your video between 1 and 2 minutes.
- Strive to be warm and approachable.
- When saying your name, let students know how you'd like to be addressed.
- Mentioning some best practices (or advice from previous semester students) to be successful in your class provides students with an idea of what your expectations are before the first day.
- Don't mention specific semesters or timely dates in this video, that way it can be reused for other semesters.

ⁱ <http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.119.9339&rep=rep1&type=pdf>