



Kirkhof College of Strategic Plan and Goals 2021-2025

As part of the strategic positioning process to create the 2021-2025 Grand Valley State University (GVSU) Strategic Plan, the GVSU Board of Trustees (BOT) reviewed and affirmed Reach Higher 2025 Commitments and Values to guide the creation of new statements. A university-wide strategic planning committee was assembled, informed by university and community stakeholders. After a thorough environmental scan, university and community stakeholder focus groups embraced an iterative process that established *Reach Higher 2025*. <https://www.gvsu.edu/kcon/strategic-planning-development-467.htm>

The 2021-2025 Grand Valley State University (GVSU) *Reach Higher 2025* Strategic Plan and the complementing 2021-2025 Kirkhof College of Nursing (KCON) Strategic Plan are conceptual, living documents that will be continually updated as new internal and external opportunities and challenges emerge. This responsive, proactive stance will require ongoing review, regular monitoring, and modification to remain optimally relevant and useful for resource allocation, budgeting, and the assessment of institutional progress.

The 2021-2025 KCON Strategic Plan was developed through an iterative process of faculty, staff, student, and community partner meetings starting in 2021 and commenced with a review of draft content shared with the KCON Faculty Organization Committee (FOC) and strategic partners for input and endorsement. The 2021-2025 KCON Strategic Plan is therefore comprised of aspirational and strategic priorities that seek to achieve nursing professional and institutional outcomes in alignment with GVSU.

GVSU VISION

Vision

Grand Valley State University will prepare globally minded citizens for the future they face and the communities they shape. Our community of educators create and employ innovative approaches to liberal education and professional programs that center on and prepare students for a lifetime of continual learning and growth.

GVSU MISSION

Mission

At Grand Valley State University, we empower learners in their pursuits, professions, and purpose. The university enriches society through excellent teaching, active scholarship, advancement of equity, and public service.

GVSU CORE VALUES

INQUIRY

Encourage active questioning and problem solving to improve lives and strengthen communities. Building on our strong foundation of a liberal education and commitment to teaching excellence, we strive to provide opportunities that integrate theory and practice towards personal transformation and career success. Active scholarship, creative expression, and relevant co-curricular experiences drive learners toward fulfillment, prosperity, and justice.

INCLUSIVE AND EQUITABLE COMMUNITY

Foster and sustain a sense of belonging, promote diversity and respect, and address systemic issues that impact outcomes for those who have been historically excluded from higher education. Inclusion and equity are experienced through our physical campuses and in digital environments, as well as our interpersonal, institutional, and community engagements.

INNOVATION

Puts ideas into practice, drives us toward excellence, and represents our forward- thinking mindset. We value entrepreneurship, risk taking, and interdisciplinary collaboration that solves local, regional, and global problems and advances the common good.

INTEGRITY

Drives us to be accountable to ourselves and to others. Integrity moves us to actively pursue and sustain quality educational experiences rooted in research and evidence, and to be excellent stewards of our communities, resources, and planet.

INTERNATIONAL PERSPECTIVES

Support people, planet, and prosperity. We think and act on a global basis. Our efforts at supporting the well-being of individuals, groups, and ecosystems are important locally, nationally, and globally—all of which are interconnected and interdependent.

For more information on the GVSU Strategic plan and Reach Higher 2025 visit:

<https://www.gvsu.edu/reachhigher2025/>

KIRKHOF COLLEGE OF NURSING (KCON)

Aligned with the Board of Trustee approved GVSU vision, mission, and values and Reach Higher 2025 Commitments, several meetings and discussion sessions were held in the college to engage all constituents in the development of the KCON Vision, Mission, strategic priorities and goals between 2021 and Winter 2023. This was an iterative process informed by practice and community partners, alumni, donors, state and national priorities established in professional organizations, the unique attributes college members identified and key success factors in the long held strong reputation KCON has in the education of exceptional nurses.

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Guided by the identification of themes and topic descriptors, guiding principles, attributes, and expectations of the college members, professional organizations, and accreditation and regulatory bodies, the KCON vision, KCON mission, KCON Strategic Priorities and KCON goals were drafted Spring/Summer 2023 for input and review by KCON FOC in August 2023. After incorporating KCON feedback, college leaders in faculty governance and administrative leaders will facilitate discussion and input forums to gain input, feedback, and endorsement of community partners and KCON Advisory members.

KCON VISION

Impacting the health of culturally diverse communities by preparing nursing professionals.

KCON MISSION

KCON will provide an authentic educational journey that empowers nurses to transform healthcare.

KCON STRATEGIC PRIORITIES

Aligned with the GVSU Core Values and *Reach Higher 2025* Commitments of empowered educational experience, lifetime of learning, and educational equity, the KCON strategic priorities are:

1. Foster a culture that fosters diversity, equity, inclusion, and belonging for faculty, staff and students
2. Student-centeredness and active experiential learning, student engagement, and competency-based learning
3. Leveraging simulation, technology, and interprofessional learning to enhance clinical and critical thinking and decision-making
4. Building structures and process to achieve desired results influenced and informed by collaboration and dialogue with community and practice stakeholders
5. Encourage innovation and professional inquiry derived from a growth mindset

Commitments

- Promote diversity, equity, inclusion, and belonging for faculty, staff, and students.
- Educating diverse individuals at the undergraduate and graduate levels for professional nursing practice, leadership, and scholarship thereby enacting the principles of lifelong learning and global perspective.
- Develop relevant and reciprocal collaborative relationships to advance the nursing discipline, promote health locally, regionally, nationally, and internationally.
- Foster the conduct of research, quality improvement, and the application and translation of evidence-based practice innovation to transform health care delivery for diverse populations.

New KCON Goals (draft):

1. Nurture a sense of belonging for all students, faculty and staff in a culture of educational equity.
2. Provide dynamic, innovative, authentic student-centered learning experiences.
3. Develop lifelong learning pathways for all students, faculty and staff.
4. Create environments that grow and mature students into a global health community fostered by community engagement and collaboration.
5. Provide educational experiences that shape professional growth that empower a confident, compassionate professional.
6. Cultivate outcomes through community engagement and collaboration to advance the profession and improve health care access, equity, and transformation.