

WE CONTINUOUSLY STRIVE FOR THE HIGHEST QUALITY IN OUR
PERSONAL, PROFESSIONAL, AND ORGANIZATIONAL ENDEAVORS.

STUDENT ORGANIZATION ACCOMPLISHMENTS 2018-19

REPRESENTATION & PARTICIPATION

There are 14 Seidman Student Organizations, with Women in Business the newest organization to be formed this year. There were 1,554 student members, approximately 35% of the total Seidman student body.

SEE THE COMPLETE LIST OF ORGANIZATIONS >> gvsu.edu/seidman/student-organizations

MAKING A DIFFERENCE

Students volunteered with and provided invaluable service hours to **23** different community non-profits and organizations.

LEARNING & GROWING

Seidman students attended 6 state & national conferences, toured various companies and facilities, and participated in over 5 pitch or idea competitions.

45
Different employers & companies who visited and collaborated with our student organizations from Amway to Wolverine WorldWide.

REPRESENTATION & PARTICIPATION

- Not only did 35% of Seidman students join a student organization, but participation within a student organization improves classroom success, personal development, and connection to the university, elevating our student body across the college (*Kilgo et al., 2016*).
- One new organization was formed, Women in Business. Carol Sanchez serves as the group's advisor.

MAKING A DIFFERENCE

- Students dedicated countless time and service hours to 23 different community organizations such as: **Kid's Food Basket, Habitat for Humanity, United Way of West Michigan, Junior Achievement, Volunteer Income Tax Assistance (VITA)**, and many more.
- Many organizations focused on paying it forward to younger generations, providing teaching and mentorship to East Kentwood Future Fest, Boys and Girls Club, and the ABLE Mentorship Program through Grand Rapids Public Schools.

LEARNING & GROWING

- Organizations were continually taking the lessons learned in the classrooms and sharing them with their peers around the country. Many attended national conferences with industry leaders. The **Investment Portfolio Organization** attended Berkshire Hathaway's Shareholders Meeting whose lineup of speakers included Warren Buffet, Bill Gates, and Charlie Munger.
- The **American Marketing Association** visited Chicago for a tour of the Blackhawk's facilities, with additional tours of Founder's Brewing Company, and the Little Caesar's Arena in Detroit. AMA also received national honorable mention for their case competition team.

STUDENTS TO EMPLOYEES

- **Over 45 different** companies and employers visited the various student organizations this past year. Many had representatives serving on panels to share their insights, review resumes, and even conduct speed interviews. These events not only provide great access to employers, but strengthen the relationships we have with them as well.
- The **Seidman Supply Chain Management Association** itself brought in 19 different employers. Companies such as Steelcase, Amway, Herman Miller, and UPS provided facility tours, resume workshops and reviews.

