
International Business

Helpful Hints

- International Business (IB) majors MUST pair with a second Seidman major (excluding Entrepreneurship and General Business).
- IB majors must have a language minor.
- IB majors must have **six** credits of Study Abroad which can fulfill Issues requirement (contact Padnos International Center for more information). Study abroad is considered GVSU credit and therefore does not interrupt the final 30 credits at GVSU.
- Based on second major, there may be double count opportunities with the International/Multinational courses. See advisor to go over double count possibilities.
- Generally, classes that pertain to culture or have culture in the title and/or Global Perspective courses can count as the Cultural Component requirement.
- IB major courses can count within the IB major and a second Seidman major's electives OR IB major and upper division Seidman electives but NOT BOTH.
- IB majors cannot take 300-400 level business courses through Study Abroad until admitted to Seidman.
- Taking either ECO 349 or ECO 365 for Markets/Economy can double count toward the Upper-division Economics course.

Seidman Repeat Policies

Students can only repeat three business courses when completing a Seidman major.

Students can only repeat a single business course one time while completing a Seidman Major.

Seidman Success Standards

The Seidman College of Business permits access to upper level (300-400 level) business courses after meeting the following Seidman Success Standards:

1. Earn at least 55 credits (junior standing)
2. Overall GPA of 2.500 or higher
3. Complete the following six courses with a combined 2.500 GPA or higher: ACC 212, BUS 201, ECO 210, ECO 211, MGT 268, STA 215

Students admitted to GVSU prior to catalog year 2016-17 will follow the secondary admission criteria of 2.75 overall GPA and 55 earned credits.

International Business Major Courses

- Choose 4 from: ACC 330, ECO 369, FIN 429, MGT 433, 466, MKT 359, MKT 355
- Choose 1 from: ECO 349, 365, PLS 315 (ECO recommended; PLS requires additional Seidman elective)
- Cultural Component
- CIS requirement (see advisor for options)
- STA 215
- Quantitative Group (choose one: MTH 122, MTH 125, MTH 201, PHI 103, MGT 361)
- Language Minor
- Study Abroad (6 credits)

**Requires Second Seidman Major*

Business Subject Areas for 300-400 Level Seidman electives

Accounting (ACC)
Business (BUS)
Economics (ECO)
Entrepreneurship (ENT)
Finance (FIN)
Management (MGT)
Marketing (MKT)

Business Core Course:

- ACC 212 Financial Accounting
- ACC 213 Managerial Accounting
- BUS 201 Legal Environment for Business
- ECO 210 Macroeconomics
- ECO 211 Microeconomics
(or ECO 200 for 210/211)
- ECO 300-400 Upper Level Economics
- FIN 320 Managerial Finance
- MKT 350 Marketing Management
- MGT 268 Management Information Systems
- MGT 331 Concepts of Management
- MGT 366 Operations Management
- Ethics Options: ACC 333, ECO 440, FIN 330, MGT 340, MGT 438, MKT 375
- (3) Seidman Elective 300-400 level
- MGT 495

Contact Us

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