
General Management

Helpful Hints

- MGT 340 or MGT 438 can always apply to the General Management major Electives and Ethics. MGT 438 typically offers SWS sections.
- MGT 361 can count in the General Management major electives if it is not being used for your quantitative group.

Seidman Repeat Policies

Students can only repeat three business courses when completing a Seidman major.

Students can only repeat a single business course one time while completing a Seidman Major.

Seidman Success Standards

The Seidman College of Business permits access to upper level (300-400 level) business courses after meeting the following Seidman Success Standards:

1. Earn at least 55 credits (junior standing)
2. Overall GPA of 2.500 or higher
3. Complete the following six courses with a combined 2.500 GPA or higher: ACC 212, BUS 201, ECO 210, ECO 211, MGT 268, STA 215

Students admitted to GVSU prior to catalog year 2016-17 will follow the secondary admission criteria of 2.75 overall GPA and 55 earned credits.

General Management Major Courses

- MGT Elective 300-400 level
- MGT Elective 300-400 level
- MGT Elective 300-400 level
- MGT Elective 300-400 level
- MGT Elective 300-400 level
- MGT Elective 300-400 level
- CIS requirement (see advisor for options)
- STA 215
- Quantitative Group (choose one: MTH 122, MTH 125, MTH 201, PHI 103, MGT 361)

Business Subject Areas for 300-400 Level Seidman electives

Accounting (ACC)
Business (BUS)
Economics (ECO)
Entrepreneurship (ENT)
Finance (FIN)
Management (MGT)
Marketing (MKT)

Business Core Course:

- ACC 212 Financial Accounting
- ACC 213 Managerial Accounting
- BUS 201 Legal Environment for Business
- ECO 210 Macroeconomics
- ECO 211 Microeconomics
(or ECO 200 for 210-211)
- ECO 300/400 Upper Level Economics
- FIN 320 Managerial Finance
- MKT 350 Marketing Management
- MGT 268 Management Information Systems
- MGT 331 Concepts of Management
- MGT 366 Operations Management
- Ethics Options: ACC 333, ECO 440, FIN 330, MGT 340, MGT 438, MKT 375
- (3) Seidman Elective 300-400 level
- MGT 495

Contact Us

Seidman Undergraduate Programs
Grand Valley State University
50 Front Ave. SW, 1041 Seidman Center
Grand Rapids, MI 49504
go2gvbiz@gvsu.edu
(616) 331-7500
www.gvsu.edu/seidman/undergraduateprograms