



## Seidman Success Standards

The Seidman College of Business permits access to upper level (300-400 level) business courses after meeting the following Seidman Success Standards:

1. Earn at least 55 credits (junior standing)
2. Overall GPA of 2.500 or higher
3. Complete the following six courses with a combined 2.500 GPA or higher: ACC 212, BUS 201, ECO 210, ECO 211, MGT 268, STA 215

Students admitted to GVSU prior to catalog year 2016-17 will follow the secondary admission criteria of 2.75 overall GPA and 55 earned credits.

## General Business Major Courses

- MGT 330
- ACC 317 or 318
- FIN 321 or 322 or 331
- MKT 351 or 352 or 451
- (1) elective; choose from: ACC 330 or ECO 349, 365, 369 or ENT 350 or FIN 429, or MGT 303, 437, 466 or MKT 359
- 3 credit business Internship
- CIS requirement (see advisor for options)
- STA 215
- Quantitative Group (choose one: MTH 122, MTH 125, MTH 201, PHI 103, MGT 361)

## Business Subject Areas for 300-400 level Seidman electives

Accounting (ACC)  
Business (BUS)  
Economics (ECO)  
Entrepreneurship (ENT)  
Finance (FIN)  
Management (MGT)  
Marketing (MKT)

## Business Core Course:

- ACC 212 Financial Accounting
- ACC 213 Managerial Accounting
- BUS 201 Legal Environment for Business
- ECO 210 Macroeconomics
- ECO 211 Microeconomics  
(or ECO 200 for 210/211)
- ECO 300-400 Upper Level Economics
- FIN 320 Managerial Finance
- MKT 350 Marketing Management
- MGT 268 Management Information Systems
- MGT 331 Concepts of Management
- MGT 366 Operations Management
- Ethics Options: ACC 333, ECO 440, FIN 330, MGT 340, MGT 438, MKT 375
- (3) Seidman Elective 300-400 level
- MGT 495

## Contact Us

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