
Entrepreneurship

Helpful Hints

- Entrepreneurship major MUST be paired with another Seidman major (cannot be General Business or International Business).
- ENT 350 is only offered in Fall semester.
- ENT 351 is only offered in Winter semester. ENT 350 must be completed.

Seidman Repeat Policies

Students can only repeat three business courses when completing a Seidman major.

Students can only repeat a single business course one time while completing a Seidman Major.

Seidman Success Standards

The Seidman College of Business permits access to upper level (300-400 level) business courses after meeting the following Seidman Success Standards:

1. Earn at least 55 credits (junior standing)
2. Overall GPA of 2.500 or higher
3. Complete the following six courses with a combined 2.500 GPA or higher: ACC 212, BUS 201, ECO 210, ECO 211, MGT 268, STA 215

Students admitted to GVSU prior to catalog year 2016-17 will follow the secondary admission criteria of 2.75 overall GPA and 55 earned credits.

Entrepreneurship Major Courses

- LIB 310 or MKT 369
- MKT 370
- MGT 330
- ENT 350
- ENT 351 or BUS 490
- (1) Elective: ACC 321; ECO 300, 342; MGT 345, 437; MKT 352, 358
- CIS requirement (see advisor for options)
- STA 215
- Quantitative Group (choose one: MTH 122, MTH 125, MTH 201, PHI 103, MGT 361)

**Requires Second Seidman Major*

Business Subject Areas for 300-400 Level Seidman electives

Accounting (ACC)
Business (BUS)
Economics (ECO)
Entrepreneurship (ENT)
Finance (FIN)
Management (MGT)
Marketing (MKT)

Business Core Course:

- ACC 212 Financial Accounting
- ACC 213 Managerial Accounting
- BUS 201 Legal Environment for Business
- ECO 210 Macroeconomics
- ECO 211 Microeconomics
(or ECO 200 for 210/211)
- ECO 300-400 Upper Level Economics
- FIN 320 Managerial Finance
- MKT 350 Marketing Management
- MGT 268 Management Information Systems
- MGT 331 Concepts of Management
- MGT 366 Operations Management
- Ethics Options: ACC 333, ECO 440, FIN 330, MGT 340, MGT 438, MKT 375
- (3) Seidman Elective 300-400 level
- MGT 495

Contact Us

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