
Business Economics

Helpful Hints

- Upper-level Economics courses cannot double count with major electives.
- Upper-level Economics courses cannot double with Seidman electives.
- ECO 440 can always apply to both Upper-level Economics course and Ethics.
- ECO 300 offered as SWS.

Seidman Repeat Policies

Students can only repeat three business courses when completing a Seidman major.

Students can only repeat a single business course one time while completing a Seidman major.

Seidman Success Standards

The Seidman College of Business permits access to upper level (300-400 level) business courses after meeting the following Seidman Success Standards:

1. Earn at least 55 credits (junior standing)
2. Overall GPA of 2.500 or higher
3. Complete the following six courses with a combined 2.500 GPA or higher: ACC 212, BUS 201, ECO 210, ECO 211, MGT 268, STA 215

Students admitted to GVSU prior to catalog year 2016-17 will follow the secondary admission criteria of 2.75 overall GPA and 55 earned credits.

Business Economics – General emphasis

Major Courses

- ECO 300
- ECO 312
- ECO 313
- ECO 495
- (2) ECO Elective 300-400 level
- CIS requirement (see advisor for options)
- STA 215
- Quantitative Group (choose one: MTH 122, MTH 125, MTH 201, PHI 103, MGT 361)

Business Economics - Real Estate

Emphasis Major Courses

- ECO 312
- ECO 313
- ECO 336
- ECO 495
- FIN 350
- (1) Elective; choose from: ECO 300, 385, 414, 490 or GPY 385
- CIS requirement (see advisor for options)
- STA 215

- Quantitative Group (choose one: MTH 122, MTH 125, MTH 201, PHI 103, MGT 361)

Business Subject Areas for 300-400

Level Seidman electives

Accounting (ACC)
Business (BUS)
Economics (ECO)
Entrepreneurship (ENT)
Finance (FIN)
Management (MGT)
Marketing (MKT)

Business Core Course:

- ACC 212 Financial Accounting
- ACC 213 Managerial Accounting
- BUS 201 Legal Environment for Business
- ECO 210 Macroeconomics
- ECO 211 Microeconomics (or ECO 200 for 210/211)
- ECO 300-400 Upper Level Economics
- FIN 320 Managerial Finance
- MKT 350 Marketing Management
- MGT 268 Management Information Systems
- MGT 331 Concepts of Management
- MGT 366 Operations Management
- Ethics Options: ACC 333, ECO 440, FIN 330, MGT 340, MGT 438, MKT 375
- (3) Seidman Elective 300-400 level
- MGT 495

Contact Us

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