

Seidman College of Business

GENERAL BUSINESS

Suggested Four Year Plan

Seidman Undergraduate Programs | 616.331.7500 | 1041 L. William Seidman Center | go2gvbiz@gvsu.edu

This sample schedule is a guide showing the approximate order of courses to be taken (including pre-requisites). Consult MyPath, an interactive checklist accessible to all students. Meet with a Seidman Academic Advisor **at least** once a semester to establish a specialized degree plan. Please note that the official documentation is the university catalog.

Year One

- | | | |
|--|--|--|
| <input type="checkbox"/> Arts (3)** | <input type="checkbox"/> Computer Information Systems Part 1 (1.5) See Advisor | <input type="checkbox"/> Historical Perspective** (3) |
| <input type="checkbox"/> Life Science [^] (3-4) | <input type="checkbox"/> Math 110 (4) | <input type="checkbox"/> Physical Science [^] (3-5) |
| <input type="checkbox"/> Philosophy and Literature** (3) | <input type="checkbox"/> Social & Behavioral Science (3) | <input type="checkbox"/> Global Perspectives** (3) |
| <input type="checkbox"/> Writing 150 (4) | | |

If you haven't yet done so, meet with a Seidman Academic Advisor to prepare your schedule for year two registration and to discuss major and elective choices.

Year Two

- | | | |
|--|--|--|
| <input type="checkbox"/> Accounting 212 (3) | <input type="checkbox"/> Accounting 213* (3) | <input type="checkbox"/> Business 201 (3) |
| <input type="checkbox"/> Economics 210* (3) | <input type="checkbox"/> Economics 211* (3) | <input type="checkbox"/> Management 268* (3) |
| <input type="checkbox"/> Quantitative Group* (3) | <input type="checkbox"/> Statistics 215* (3) | <input type="checkbox"/> US Diversity** (3) |

*If you haven't yet done so, meet with a Seidman Academic Advisor to prepare your schedule for year three registration and to discuss major and elective choices. **Must be admitted to the Seidman College of Business to take upper-level business classes (300/400 level)***

Year Three

- | | | |
|--|--|---|
| <input type="checkbox"/> Finance 320* (3) | <input type="checkbox"/> Internship (3) | <input type="checkbox"/> Issue # 1 (3) |
| <input type="checkbox"/> Issue # 2 (3) | <input type="checkbox"/> Management 331 (3) | <input type="checkbox"/> Management 366* (3) |
| <input type="checkbox"/> Marketing 350 (3) | <input type="checkbox"/> Upper-division course (3) | <input type="checkbox"/> Upper-level Economics* (3) |

Now you REALLY need to meet with a Seidman Academic Advisor to prepare for your fourth year registration. Meet with a business faculty mentor to discuss major elective choices.

Year Four

- | | | |
|--|--|--|
| <input type="checkbox"/> Elective of choice (3) | <input type="checkbox"/> Ethics requirement (3) | <input type="checkbox"/> Management 495* (3) |
| <input type="checkbox"/> Accounting 317* or 318* (3) | <input type="checkbox"/> Finance Course* (3) | <input type="checkbox"/> Management 330 (3) |
| <input type="checkbox"/> Marketing Course* (3) | <input type="checkbox"/> Seidman elective #1 (3) | <input type="checkbox"/> Seidman elective #2 (3) |
| <input type="checkbox"/> Seidman elective #3 (3) | | |



Graduation Check List:

- 120 total credits
- 2.5 overall GPA
- 2.5 Seidman GPA
- Two SWS courses

[^] - One must be taken as a lab course

* - Prerequisite exists

** - Course may be offered as SWS (WRT 150 is prerequisite)

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Resources for Success

616.331.7500 | Third Floor – L. William Seidman Center

Internship Helpful Tips

1. Search for an internship position that fits your interests
 - a. Utilize Career Services to find and prepare for internships 616.331.3311
 - b. Attend on-campus career fairs
 - c. Visit www.gvsu.edu/handshake
2. Get your internship approved for credit
 - a. Download the Internship Packet, www.gvsu.edu/business/internships
 - b. Have your employer send the job description to Tami Kraker (krakerta@gvsu.edu)
 - c. Obtain approval of the Learning Objectives from a faculty member
 - d. Submit internship packed to room 1041 Seidman Center (the internship application page signed by your employer, three copies of the faculty-signed learning objectives, three copies of the job description approved by Tami Kraker, the signed internship release form, and a copy of your current resume)

Business Core Courses

ACC 212
ACC 213
BUS 201
ECO 210
ECO 211
ECO 300-400
Ethics (ACC 333, FIN 330, ECO 440, MGT 340, MGT 438, MKT 375)
FIN 320
MGT 268
MGT 331
MGT 366
MGT 495
MKT 350
(3) Seidman 300-400 level electives

General Business Major Courses

MGT 330
ACC 317 or ACC 318
FIN 321 or 322 or 331
MKT 351 or 352 or 451
ACC 330 or ECO 349 or 365 or 369 or ENT 350 or
FIN 429 or MGT 303 or 437 or 466 or MKT 359
Business Internship
Technology Requirement
Quantitative Group (MTH 122, 125, 201; PHI 103; MGT 361)
STA 215

Study Abroad

Studying abroad is a once-in-a-lifetime opportunity to discover a foreign for a summer, a semester, or an academic year! Learn cross-cultural skills, gain a global perspective, and prepare yourself for the challenges of conducting business around the world.

Popular study abroad options for General Business majors are:

ESSCA, Hungary

Marcquarie University, Australia

John Cabot University, Italy

University of Deusto, Spain

ESSCA University, France

University of Sunshine Coast, Australia

To get started, attend a First Steps meeting, Seidman Study Abroad Forum, or meet with a Peer Advisor from Padnos International Center. For more information visit, www.gvsu.edu/studyabroad