We at Seidman encourage our students to get to know the faculty in their major department. Faculty advisors are a valuable resource in the development of educational goals compatible with a student’s life and career goals. Here is a list of faculty advisors with their area of special interest indicated. All faculty have regular office hours that are available at the Seidman Undergraduate Programs office.

### ACCOUNTING & TAXATION (616) 331-7190

**Department Chair:** Cheryl Dunn  
**Assistant: Michael Koerber**  
**Special Advisors:**  
- Neal VandenBerg
- Michael Yuhas

<table>
<thead>
<tr>
<th>Faculty Name</th>
<th>Special Interests</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bishal BC</td>
<td>Financial Accounting, Executive Compensation</td>
</tr>
<tr>
<td>Cheryl Dunn (Dept. Chair)</td>
<td>Information Systems, Semantic Modeling</td>
</tr>
<tr>
<td>Doris Danko</td>
<td>Financial Accounting, Accounting Internships</td>
</tr>
<tr>
<td>Jen Kern</td>
<td>Financial Accounting</td>
</tr>
<tr>
<td>Dasi Danko</td>
<td>Financial Accounting</td>
</tr>
<tr>
<td>Lela Kessler</td>
<td>Business Law, Corporate Governance, Financial Accounting, International Accounting</td>
</tr>
<tr>
<td>Marlin DeBruine</td>
<td>Financial Accounting, Managerial Accounting</td>
</tr>
<tr>
<td>Anne Sergeant</td>
<td>Managerial Accounting</td>
</tr>
</tbody>
</table>

### FINANCE (616) 331-7390

**Department Chair:** Aaron Lowen  
**Assistant: Thuy Simpson**  
**Special Advisors:**  
- George Chang
- Vijay Gondhalekar
- Joea Pickard
- Thuy Simpson
- Tom Willey

<table>
<thead>
<tr>
<th>Faculty Name</th>
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<tbody>
<tr>
<td>Yatin Bhagwat</td>
<td>Corporate Finance, Investments, International Finance</td>
</tr>
<tr>
<td>Sue Edwards</td>
<td>Corporate Finance, International Finance, Investments</td>
</tr>
<tr>
<td>Sukesh Patro</td>
<td>Corporate Governance, Corporate Finance, Firm Disclosure</td>
</tr>
<tr>
<td>George Chang</td>
<td>Corporate Finance, Investments, Options and Futures</td>
</tr>
<tr>
<td>Vijay Gondhalekar</td>
<td>Corporate Finance</td>
</tr>
<tr>
<td>Joa Pickard</td>
<td>Venture Capital &amp; Private Equity, Market Microstructure, High Frequency Trading</td>
</tr>
<tr>
<td>Greg Dimkoff</td>
<td>Business Finance, Personal Finance</td>
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<tr>
<td>George Chang</td>
<td>International Finance</td>
</tr>
<tr>
<td>George Chang</td>
<td>Applied (Bayesian) Econometrics</td>
</tr>
</tbody>
</table>

### MARKETING (616) 331-7495

**Department Chair:** Doug Robideaux  
**Assistant: Anna Waltz**  
**Special Advisors:**  
- Joseph Little
- Kevin Lehnerf
- Anna Waltz

<table>
<thead>
<tr>
<th>Faculty Name</th>
<th>Special Interests</th>
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<tbody>
<tr>
<td>Vivek Dalela</td>
<td>Logistics, Sales, Marketing Management</td>
</tr>
<tr>
<td>Christian Hirsch</td>
<td>Consumer Behavior, Marketing Strategy, Services Marketing</td>
</tr>
<tr>
<td>Steven Dahlquist</td>
<td>Marketing Strategy, Ethics, Sustainability, Business to Business</td>
</tr>
<tr>
<td>Qi Ji</td>
<td>Organizational Frontline Research, Supply Chain Management, Marketing Research, Engagement</td>
</tr>
<tr>
<td>Anton Fenik</td>
<td>International Marketing, Marketing Research, Supply Chain Management</td>
</tr>
<tr>
<td>Joseph Little</td>
<td>Sports Marketing, International Marketing, Marketing Strategy</td>
</tr>
<tr>
<td>Kevin Lehnerf</td>
<td>International Ethics, International Marketing, Creativity, Marketing Strategy</td>
</tr>
<tr>
<td>Anna Waltz</td>
<td>Marketing Ethics, International Marketing, Creativity, Marketing Strategy</td>
</tr>
<tr>
<td>Jennifer Pope</td>
<td>International Marketing, Country of Origin, Business to Business</td>
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<tr>
<td>Anton Fenik (continued)</td>
<td>International Marketing, Mkt. Based Strategic Planning, Consumer Behavior, International / China</td>
</tr>
<tr>
<td>Paul Lane</td>
<td>Marketing Strategy</td>
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<tr>
<td>Jennifer Pope</td>
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<tr>
<td>Jennifer Pope</td>
<td>International Marketing, Country of Origin, Business to Business</td>
</tr>
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### ECONOMICS (616) 331-7290

**Department Chair: Sonia Dalmia**

<table>
<thead>
<tr>
<th>Faculty Name</th>
<th>Courses</th>
</tr>
</thead>
</table>
| Christopher Cruz     | • Applied Microeconomics  
|                      | • Empirical Macroeconomics  
|                      | • Monetary Economics                                                   |
| Dan Giedeman         | • Money & Banking  
|                      | • Macroeconomics  
|                      | • Economic History                                                     |
| Laudo Ogura          | • Urban Economics  
|                      | • Real Estate Economics                                                |
| Claudia Smith Kelly  | • Labor Economics                                                      |
|                      | • Public Economics                                                     |

**Sonia Dalmia (Chair):**

- • Labor Economics
- • Applied Econometrics
- • Economic Development

**Dan Giedeman:**

- • Money & Banking
- • Macroeconomics
- • Economic History

**Laudo Ogura:**

- • Urban Economics
- • Real Estate Economics

**Claudia Smith Kelly:**

- • Labor Economics
- • Public Economics

**Laudo Ogura (Dept. Chair):**

- • Applied Econometrics
- • Game Theory
- • Labor Economics

**Kuhelika De:**

- • Macroeconomics
- • Monetary Economics
- • Time Series Economics
- • Development Economics

**Leslie Muller:**

- • Health Economics
- • Public Economics
- • Applied Econometrics

**Gerald Simons:**

- • International Economics
- • Emerging Markets

**Sonia Dalmia (Chair):**

- • Labor Economics
- • Applied Econometrics
- • Economic Development

**Paul Sicilian:**

- • Labor Economics
- • Industrial Organizations

**Wei Sun:**

- • International Economics
- • Industrial Organization

### MANAGEMENT (616) 331-7490

**Department Chair: Jaideep Motwani**

<table>
<thead>
<tr>
<th>Faculty Name</th>
<th>Courses</th>
</tr>
</thead>
</table>
| Asli Akbulut         | • Mgt. Information Systems  
|                      | • Supply Chain Management  
|                      | • Enterprise Systems (ERP, SAP)

**Ana Gonzalez:**

- • Family Business Management
- • Strategy
- • Governance

**Parag Kosalage:**

- • Electronic Commerce
- • Enterprise Systems (ERP, SAP)
- • Business Process Analysis
- • Mgt. Information Systems

**Kyle Brink:**

- • Human Resource Mgt.
- • EEO Law & Diversity
- • Organizational Behavior

**Yangling Hu:**

- • Risk Management
- • Global Purchasing

**Jaideep Motwani (Dept. Chair):**

- • Quality Control
- • Inventory Management
- • Global Operations

**Suzanne Crampton:**

- • Organizational Behavior
- • Human Resource Mgt.
- • Labor Law

**Cathie Jones-Rikers:**

- • Law

**Daniel Pellathy:**

- • Supply Chain Management
- • Logistics & Transportation Mgt
- • Purchasing & Supply Mgt

**Kyle Brink:**

- • Human Resource Mgt.
- • Inventory Management
- • Logistics & Transportation Mgt
- • Labor Law

**Bradley Koch:**

- • China Strategies
- • International Management
- • Organizational Change

**William Mothersell:**

- • Human Resource Management and Organizational Behavior
- • Organizational Development
- • Lean Production

**Shuyuan Deng:**

- • Data Science

**Brad Koch (Management):**

- • China Strategies
- • International Management
- • Organizational Change

**Jaideep Motwani (Dept. Chair):**

- • Quality Control
- • Inventory Management
- • Global Operations

**William Mothersell:**

- • Human Resource Management and Organizational Behavior
- • Organizational Development
- • Lean Production

**Suzanne Crampton:**

- • Organizational Behavior
- • Human Resource Mgt.
- • Labor Law

**Brad Koch (Management):**

- • China Strategies
- • International Management
- • Organizational Change

**Yatin Bhagwat (Finance):**

- • China Strategies
- • International Management
- • Organizational Change

**James Sanford:**

- • Business Law

### INTERNATIONAL BUSINESS

<table>
<thead>
<tr>
<th>Faculty Name</th>
<th>Courses</th>
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</table>
| Bischal BC (Accounting & Taxation) | • International Management and Organizational Behavior  
|                      | • Organizational Development  
|                      | • Lean Production                                                     |
| Jennifer Pope (Marketing) | • International Management and Organizational Behavior  
|                      | • Organizational Development  
|                      | • Lean Production                                                     |
| Brad Koch (Management) | • International Management and Organizational Behavior  
|                      | • Organizational Development  
|                      | • Lean Production                                                     |
| Yatin Bhagwat (Finance) | • International Management and Organizational Behavior  
|                      | • Organizational Development  
|                      | • Lean Production                                                     |