

Faculty Advisors Interest List

Seidman Undergraduate Programs • 1041 L. William Seidman Center • 616-331-7500 • go2gvbiz@gvsu.edu

We at Seidman encourage our students to get to know the faculty in their major department. Faculty advisors are a valuable resource in the development of educational goals compatible with a student's life and career goals. Here is a list of faculty advisors with their area of special interest indicated. All faculty have regular office hours that are available at the Seidman Undergraduate Programs office.

ACCOUNTING & TAXATION (616) 331-7190		Department Chair: Cheryl Dunn	
<u>Bishal BC</u>	<u>Cheryl Dunn</u> (Dept. Chair)	<u>Michael Koerber</u>	<u>Neal Vandenberg</u>
<ul style="list-style-type: none"> • Financial Accounting • Executive Compensation 	<ul style="list-style-type: none"> • Information Systems • Semantic Modeling 	<ul style="list-style-type: none"> • Financial Accounting • External Auditing 	<ul style="list-style-type: none"> • Financial Accounting • Personal Finance • Small Business
<u>Dori Danko</u>	<u>Jen Kern</u>	<u>Kelly Timmer</u>	<u>Michael Yuhas</u>
<ul style="list-style-type: none"> • Financial Accounting • Accounting Internships 	<ul style="list-style-type: none"> • Financial Accounting 	<ul style="list-style-type: none"> • Managerial Accounting • International Accounting 	<ul style="list-style-type: none"> • Federal Taxation
<u>Marinus DeBruine</u>	<u>Lara Kessler</u>	<u>Anne Sergeant</u>	
<ul style="list-style-type: none"> • Financial Accounting • Managerial Accounting 	<ul style="list-style-type: none"> • Business Law • Corporate Governance • Financial Accounting • International Accounting 	<ul style="list-style-type: none"> • Managerial Accounting 	

FINANCE (616) 331-7390		Department Chair: Aaron Lowen	
<u>Yatin Bhagwat</u>	<u>Sue Edwards</u>	<u>Sukesh Patro</u>	<u>Thuy Simpson</u>
<ul style="list-style-type: none"> • Corporate Finance • Investments • International Finance 	<ul style="list-style-type: none"> • Corporate Finance • International Finance • Investments 	<ul style="list-style-type: none"> • Corporate Governance • Corporate Finance • Firm Disclosure 	<ul style="list-style-type: none"> • Investments • Corporate Finance
<u>George Chang</u>	<u>Vijay Gondhalekar</u>	<u>Joerg Pickard</u>	<u>Tom Willey</u>
<ul style="list-style-type: none"> • Investments • Derivatives & Financial Risk Mgt. • International Finance • Applied (Bayesian) Econometrics 	<ul style="list-style-type: none"> • Corporate Finance • Investments • Options and Futures 	<ul style="list-style-type: none"> • Venture Capital & Private Equity • Market Microstructure • High Frequency Trading 	<ul style="list-style-type: none"> • Corporate Finance • Statistics/Econometrics • Investments
<u>Gregg Dimkoff</u>			
<ul style="list-style-type: none"> • Business Finance • Personal Finance 			

MARKETING (616) 331-7495		Department Chair: Doug Robideaux	
<u>Vivek Dalela</u>	<u>Christian Hinsch</u>	<u>Joseph Little</u>	<u>Doug Robideaux</u> (Dept. Chair)
<ul style="list-style-type: none"> • Logistics • Sales • Marketing Management 	<ul style="list-style-type: none"> • Consumer Behavior • Marketing Strategy • Services Marketing 	<ul style="list-style-type: none"> • Sports Marketing • International Marketing • Marketing Strategy 	<ul style="list-style-type: none"> • Promotion & Advertising • Consumer Behavior
<u>Steven Dahlquist</u>	<u>Qi Ji</u>	<u>Kevin Lehnert</u>	<u>Anna Walz</u>
<ul style="list-style-type: none"> • Marketing Strategy • Ethics • Sustainability • Business to Business 	<ul style="list-style-type: none"> • Organizational Frontline Research • Supply Chain Management • Marketing Research • Engagement 	<ul style="list-style-type: none"> • Marketing Ethics • International Marketing • Creativity • Marketing Strategy 	<ul style="list-style-type: none"> • Retailing • Marketing Management
<u>Anton Fenik</u>	<u>Paul Lane</u>	<u>Jennifer Pope</u>	
<ul style="list-style-type: none"> • International Marketing 	<ul style="list-style-type: none"> • Marketing Strategy 	<ul style="list-style-type: none"> • International Marketing 	
Anton Fenton (continued)	• Mkt. Based Strategic Planning	• Country of Origin	
<ul style="list-style-type: none"> • Marketing Research • Supply Chain Management 	<ul style="list-style-type: none"> • Consumer Behavior • International / China 	<ul style="list-style-type: none"> • Business to Business 	

ECONOMICS (616) 331-7290		Department Chair: Sonia Dalmia	
<u>Christopher Cruz</u>	<u>Dan Giedeman:</u>	<u>Laudo Ogura:</u>	<u>Claudia Smith Kelly:</u>
<ul style="list-style-type: none"> •Applied Microeconomics •Empirical Macroeconomics •Monetary Economics 	<ul style="list-style-type: none"> •Money & Banking •Macroeconomics •Economic History 	<ul style="list-style-type: none"> •Urban Economics •Real Estate Economics 	<ul style="list-style-type: none"> •Labor Economics •Public Economics
<u>Sonia Dalmia(Chair):</u>	<u>Aaron Lowen(Dept. Chair)</u>	<u>Paul Sicilian:</u>	<u>Wei Sun:</u>
<ul style="list-style-type: none"> •Labor Economics •Applied Econometrics •Economic Development 	<ul style="list-style-type: none"> •Applied Econometrics •Game Theory •Labor Economics 	<ul style="list-style-type: none"> •Labor Economics •Industrial Organizations 	<ul style="list-style-type: none"> •International Economics •Industrial Organization
<u>Kuhelika De:</u>	<u>Leslie Muller:</u>	<u>Gerald Simons:</u>	
<ul style="list-style-type: none"> •Macroeconomics •Monetary Economics •Time Series Economics •Development Economics 	<ul style="list-style-type: none"> •Health Economics •Public Economics •Applied Econometrics 	<ul style="list-style-type: none"> •International Economics •Emerging Markets 	

MANAGEMENT (616) 331-7490		Department Chair: Jaideep Motwani	
<u>Asli Akbulut</u>	<u>Ana Gonzalez</u>	<u>Lori Koste</u>	<u>Paul Mudde</u>
<ul style="list-style-type: none"> •Mgt. Information Systems •Supply Chain Management •Enterprise Systems (ERP, SAP) 	<ul style="list-style-type: none"> •Family Business Management •Strategy •Governance 	<ul style="list-style-type: none"> •Production •Operations Management •Service Management 	<ul style="list-style-type: none"> •Strategic Management •Business Strategy •Corporate Strategy
<u>Kyle Brink</u>	<u>Xiangling Hu</u>	<u>Parag Kosalge</u>	<u>Marie McKendall</u>
<ul style="list-style-type: none"> •Human Resource Mgt. •EEO Law & Diversity •Organizational Behavior 	<ul style="list-style-type: none"> •Risk Management •Global Purchasing 	<ul style="list-style-type: none"> •Electronic Commerce •Enterprise Systems (ERP, SAP) •Business Process Analysis •Mgt. Information Systems 	<ul style="list-style-type: none"> •Personnel •Organizational Behavior •Ethics •Multiculturalism
<u>Suzanne Crampton</u>	<u>Cathie Jones-Rikers</u>	<u>Jaideep Motwani (Dept. Chair)</u>	<u>Daniel Pellathy</u>
<ul style="list-style-type: none"> •Organizational Behavior •Human Resource Mgt. •Labor Law 	<ul style="list-style-type: none"> •Law 	<ul style="list-style-type: none"> •Quality Control •Inventory Management •Global Operations 	<ul style="list-style-type: none"> •Supply Chain Management •Logistics & Transportation Mgt •Purchasing & Supply Mgt
<u>Shuyuan Deng</u>	<u>Bradley Koch</u>	<u>William Mothersell</u>	<u>James Sanford</u>
<ul style="list-style-type: none"> •Data Science 	<ul style="list-style-type: none"> •China Strategies •International Management •Organizational Change 	<ul style="list-style-type: none"> •Human Resource Management and Organizational Behavior •Organizational Development •Lean Production 	<ul style="list-style-type: none"> •Business Law

INTERNATIONAL BUSINESS		
Bischal BC (Accounting & Taxation)	Brad Koch (Management)	Yatin Bhagwat (Finance)
Jennifer Pope (Marketing)	Gerry Simons (Economics)	