

Seidman College of Business

ENTREPRENEURSHIP

Suggested Four Year Plan

Seidman Undergraduate Programs | 616.331.7500 | 1041 L. William Seidman Center | go2gvbiz@gvsu.edu

This sample schedule is a guide showing the approximate order of courses to be taken (including pre-requisites). Consult MyPath, an interactive checklist accessible to all students. Meet with a Seidman Academic Advisor **at least** once a semester to establish a specialized degree plan. Please note that the official documentation is the university catalog.

Year One

- | | | |
|--|--|--|
| <input type="checkbox"/> Arts (3)** | <input type="checkbox"/> Computer Information Systems Part 1 (1.5) See Advisor | <input type="checkbox"/> Historical Perspective** (3) |
| <input type="checkbox"/> Life Science [†] (3-4) | <input type="checkbox"/> Math 110 (4) | <input type="checkbox"/> Physical Science [†] (3-5) |
| <input type="checkbox"/> Philosophy and Literature** (3) | <input type="checkbox"/> Social & Behavioral Science (3) | <input type="checkbox"/> Global Perspectives** (3) |
| <input type="checkbox"/> Writing 150 (4) | | |

If you haven't yet done so, meet with a Seidman Academic Advisor to prepare your schedule for year two registration and to discuss major and elective choices.

Year Two

- | | | |
|--|--|---|
| <input type="checkbox"/> Accounting 212 (3) | <input type="checkbox"/> Accounting 213* (3) | <input type="checkbox"/> Elective of choice (3) |
| <input type="checkbox"/> Business 201 (3) | <input type="checkbox"/> Economics 210* (3) | <input type="checkbox"/> Economics 211* (3) |
| <input type="checkbox"/> Management 268* (3) | <input type="checkbox"/> Quantitative Group* (3) | <input type="checkbox"/> Statistics 215* (3) |
| <input type="checkbox"/> US Diversity** (3) | | |

*If you haven't yet done so, meet with a Seidman Academic Advisor to prepare your schedule for year three registration and to discuss major and elective choices. **Must be admitted to the Seidman College of Business to take upper-level business classes (300/400 level).***

Year Three

- | | | |
|--|--|---|
| <input type="checkbox"/> Creativity Course (3) | <input type="checkbox"/> Entrepreneurship elective (3) | <input type="checkbox"/> Entrepreneurship 350 (3) |
| <input type="checkbox"/> Management 331 (3) | <input type="checkbox"/> Finance 320* (3) | <input type="checkbox"/> Issue # 1 (3) |
| <input type="checkbox"/> Issue # 2 (3) | <input type="checkbox"/> Management 366* (3) | <input type="checkbox"/> Marketing 350 (3) |
| <input type="checkbox"/> Second major class #1 (3) | <input type="checkbox"/> Second major class #2 (3) | |

Now you REALLY need to meet with a Seidman Academic Advisor to prepare for your fourth year registration. Meet with an Entrepreneurship faculty mentor to discuss major elective choices.

Year Four

- | | | |
|---|--|--|
| <input type="checkbox"/> Application/Practicum* (3) | <input type="checkbox"/> Ethics requirement (3) | <input type="checkbox"/> Management 330** (3) |
| <input type="checkbox"/> Management 495* (3) | <input type="checkbox"/> Marketing 370* (3) | <input type="checkbox"/> Second major class #3 (3) |
| <input type="checkbox"/> Second major class #4 (3) | <input type="checkbox"/> Second major class #5 (3) | <input type="checkbox"/> Second major class #6 (3) |
| <input type="checkbox"/> Upper-level Economics* (3) | | |



Graduation Check List:

- 120 total credits
- 2.5 overall GPA
- 2.5 Seidman GPA
- Two SWS courses

- [†] - One must be taken as a lab course
- * - Prerequisite exists
- ** - Course may be offered as SWS (WRT 150 is prerequisite)

Seidman College of Business

ENTREPRENEURSHIP

Resources for Success

616.331.7490 | Third Floor – L. William Seidman Center

Business Core Courses

ACC 212
ACC 213
BUS 201
ECO 210
ECO 211
ECO 300-400
Ethics (ACC 333, FIN 330, ECO 440, MGT 340, MGT 438, MKT 375)
FIN 320
MGT 268
MGT 331
MGT 366
MGT 495
MKT 350
(3) Seidman 300-400 level electives

Entrepreneurship Major Courses

LIB 310 or MKT 369
MKT 370
MGT 330
ENT 350
ENT 351 or BUS 490
Elective (ACC 321; ECO 300, 342; MGT 345, 437; MKT 352, 358)
Technology Requirement
Quantitative Group (MTH 122, 125, 201; PHI 103; MGT 361)
STA 215
Second Seidman Major (Not International Business or General Business)

Why Entrepreneurship?

Grand Valley is a major player within the Michigan entrepreneurial ecosystem. The **Grand Valley Chapter Collegiate Entrepreneur Organization** is an award-winning group of entrepreneurs and **you** can be a part of it!

This major offers students a business education with a focus on the issues involved in both starting a business as well as fostering innovation in a corporate setting. Companies are looking for employees who can **execute, gather information, make decisions, manage resources, solve problems, and innovate.**

Entrepreneurship majors study a variety of topics, including **business modeling, creativity, feasibility analysis, funding sources, new product development, new venture launch, and pitch deck development.**

Entrepreneurship Study Abroad Opportunities

- MGT 330 Anglo-American University, Prague (fall or winter)
- MGT 437 Grenoble School of Management, France (spring/summer, fall or winter)
- MKT 352 Macquarie University, Australia (Fall or winter)
- Grenoble School of Management, France (spring/summer, fall or winter)
- Brighton University, UK (Fall or winter)
- MGT 466 Grenoble School of Management, France (spring/summer, fall or winter)

Business Core/Issues

- MKT 350 John Cabot University, Italy (spring/summer, fall or winter)
- MGT 331 DHBW, Germany (fall or winter)
- MGT 366 Anglo-American University, Prague (fall or winter)
- ECO 365 ESSCA University, France (Fall or winter)
- ECO 369 ECNU, China (Fall or Winter)
- Edge Hill University, UK (fall or winter)
- ECO 380 ESSCA University, Budapest (Fall or Winter)

Suggestions from Faculty

- Get involved with the Collegiate Entrepreneurship Organization (CEO). Network, attend national conferences, and transfer your innovative ideas to commercialization.
- Take part in the Business Plan Competition and Idea Pitch (ask an Entrepreneurship advisor for more information)
- Visit the DeVos Center for Entrepreneurship & Innovation www.gvsu.edu/cej
- Apply for an Entrepreneurship scholarship, such as the American Photo Marketing Scholarship, the Paton Family Entrepreneur Scholarship, or the Robert H. & Barbara Woods Scholarship
- Internship projects are a great way to get hands-on experience in your field. Internships projects including writing a business plan, developing a viable business model, feasibility analysis, capital acquisition, and new product development, commercializing technology from a research lab. cash flow management. and much more.