

ADVISING GUIDE

Seidman Undergraduate Programs

As staff members of Seidman Undergraduate Programs, we are the advisors for undergraduate business students. We are happy to assist you with the following:

- Determining requirements needed for graduation
- Scheduling, registration, and general problem solving
- Dropping or adding classes
- Declaring your Seidman major
- Course sequencing
- Much, much, more!

Schedule an appointment with an advisor online at www.gvsu.edu/seidman/undergraduateprograms or by calling 616-331-7500. We are located in 1041 L. William Seidman Center.

During the fall and winter semesters, advising hours are also available on the Allendale Campus. We also publish a newsletter and stay in touch via email and Blackboard, providing you with helpful hints and up-to-date information on Seidman events.

Faculty Advisors

First year students and sophomores are encouraged to seek out faculty members for help in exploring major and career options. Once you have completed the Seidman Success Standards, you not only will have the services of the Seidman Undergraduate Programs staff, you will be assigned a faculty advisor in your major field of study.

Your faculty advisor will act as a liaison to your future, working closely with you for career planning and selection of major electives. In addition, your faculty advisor is an excellent source of information about graduate study and career opportunities. Faculty advisors like to help, and are available during their normal office hours or by appointment.

Business Program (Your First Two Years)

If you are interested in business, please stop by Seidman Undergraduate Programs to declare a major. This establishes you as a Seidman College of Business student, allowing us to better help you with general education course selection and keep you informed of Seidman events.

The Seidman Undergraduate Programs staff is happy to answer any questions about the business program or the majors. Seidman faculty members can advise about career and elective choices within a major.

Your first two years focus primarily on the general education program, the required courses that introduce you to the liberal arts. You need to be aware that some of the general education options are requirements for business students; Seidman Undergraduate Programs can point out which courses satisfy both requirements.

First Year Students: We recommend that you take your Grand Valley basic skills writing, reading, and/or math requirements. Fill in the rest of your schedule with enough general education Foundations and Cultures courses to have 14 to 16 credit hours each semester.

Don't worry about starting your business courses until your sophomore year.

Sophomores: Plan to take ACC 212 Financial Accounting, ACC 213 Managerial Accounting, BUS 201 Legal Environment for Business, ECO 210 Macroeconomics, ECO 211 Microeconomics, STA 215 Statistics, and MGT 268 Management Information Systems. These courses will prepare you for the business curriculum and most are required to gain access to upper-level Seidman classes. You need to also finish up your general education Foundations, and Cultures requirements, and start your Issues requirements.

Contact Us

Seidman Undergraduate Programs
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Grand Rapids, MI 49504

Go2gvbiz@gvsu.edu
(616) 331-7500

www.gvsu.edu/seidman/undergraduateprograms

Business Program (Your Last Two Years)

Once you have completed the Seidman Success Standards, you should begin working on the 300/400 level business core requirements and your major courses. In your final year, you will be finishing up the program requirements and preparing for postgraduate work.

Seidman Success Standards

For students starting 2016-2017 or later, the Seidman College of Business permits access to upper-level (300-400) business courses after meeting the following Seidman Success Standards:

1. Have earned at least 55 semester hours (junior status)
2. Established a 2.500 or higher overall GPA
3. Completed the following courses with a 2.500 or higher combined GPA (only GVSU grades will be used to calculate this GPA): ACC 212, BUS 201, ECO 210, ECO 211, MGT 268, STA 215

Students under a catalog year prior to 2016-17 will follow the secondary admission criteria of a 2.750 overall GPA and 55 earned credit hours.

If you have not decided on a major, faculty members will be happy to assist you, and the business core is designed to provide you with a chance to investigate the various major programs. All students, except B.S./B.A. economics majors, must complete the same business core.

Your faculty advisor can work with you to explore your career and graduate degree options. You may also find it helpful to contact the Career Center. The Career Center offers many informative seminars on topics such as resume writing and interviewing skills.

Juniors: Select from introductory courses in the business core:

- FIN 320 Managerial Finance
- MKT 350 Marketing Management
- MGT 331 Management Concepts
- MGT 366 Operations Management

Also, start the Issues requirement and begin your major requirements. We suggest accounting majors begin the sequence of accounting requirements in the first semester. We have complete information on majors and recommended course sequencing. Remember, you will not be allowed to enroll in a course for which you have not met the prerequisites.

Seniors: Finish any remaining requirements in Issues, the core, and your major. MGT 495 Administrative Policy may be taken only after your core courses have been completed. You may, however, still be working on your major and electives.

Program Planning

GVSU utilizes a degree planning tool called myPath. Seidman Undergraduate Programs can teach you how to read this report and give scheduling advice to plan for future semesters in order to ensure you meet all graduation requirements. At any time, you can print your own myPath report at www.mybanner.gvsu.edu/.

Internships

As a junior or senior, you may want to take advantage of Seidman internship opportunities. Internships allow you to enhance your academic experience by applying classroom knowledge in actual business situations. We recommend the internship experience as a supplement to your Seidman education. If you are interested in an internship, visit us at www.gvsu.edu/seidman/undergraduateprograms and click on the internship tab at top. Then, feel free to contact us for further details.

Graduation Audit

During the semester prior to the semester in which you intend to graduate, you need to complete a graduation application from the Registrar's Office. Completing this application will begin the graduation audit process. Seidman Undergraduate Programs uses your myPath report to determine whether you have met graduation requirements.

Seidman Requirements

Business Core:

ACC 212 Financial Accounting
ACC 213 Managerial Accounting
BUS 201 Legal Environment for Business
ECO 210 Macroeconomics
ECO 211 Microeconomics
ECO 300/400 Upper-level Economics
FIN 320 Managerial Finance
MKT 350 Marketing Management
MGT 268 Management Information Systems
MGT 331 Concepts of Management
MGT 366 Operations Management
Ethics Option ACC 333, ECO 440, FIN 330, MGT 340, MGT 438, or MKT 375
Seidman 300/400 elective _____
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Seidman 300/400 elective _____
MGT 495 Administrative Policy
ALL core courses are offered every semester.

Major Programs: (9-10 Courses)

Accounting
Business Economics - General, Real Estate
Economics (B.S./B.A.)* See advisor for major requirements; business core not needed
Entrepreneurship
Finance
General Business
General Management
Human Resource Management
International Business
Management - Management Information Systems
Marketing - General, Distribution and Logistics, Sales
Operations Management
Supply Chain Management

All majors take STA 215, and the Quantitative Group (choose one: MTH 122, MTH 125, MTH 201, PHI 103, or MGT 361)