

Seidman Professional Mentorship Program

Student Information

The departments of Management, Finance, and Economics partner local professionals with GVSU Seidman College of Business students for career preparation. Mentors and their student mentees will meet throughout the academic year to discuss everything from choosing the best career fit to life after graduation. Mentors will provide another voice that stresses the importance of a strong academic ethic that will translate into workforce success. Your mentor will encourage you to watch them in action and will provide you with an inside look into the world of work.

Eligibility:

- *The ability to commit a minimum of 10 hours of your time during the academic calendar year*
- *Major in a Marketing emphasis and have a 2.75 GPA or higher*
- *Major in a Management emphasis and have a 2.75 GPA or higher*
- *Major in a Finance emphasis and have a 3.0 GPA or higher*
- *Major in an Economics emphasis and have a 3.0 GPA or higher*

Required Activities/Steps Include:

- *Complete an online Student Application Form*
- *Attend at least three face-to-face meetings with your Mentor, including a half day job shadow experience (to be scheduled by mentor and mentee)*
- *Stay in contact in between face-to-face meetings*
- *Complete an online evaluation of program (midpoint and end)*
- *Attend both the LAUNCH and CLOSING events*
- *Provide a current résumé and a personal letter of interest*

*You will be notified of your acceptance into the program by **October 8 2021**.*

ONCE ACCEPTED, IF YOU ARE UNABLE TO ATTEND ANY OF THE REQUIRED EVENTS, PLEASE INFORM YOUR DEPARTMENT COORDINATOR.

*Get more information and apply by **October 1, 2021***

at: www.gvsu.edu/seidman/mentorship

