Seidman Professional Mentorship Program

Mentor Information

The departments of Management, Finance, and Economics partner local professionals with GVSU Seidman College of Business students for career preparation. Mentors and their student mentees will meet throughout the academic year to discuss everything from choosing the best career fit to life after graduation. Mentors will provide another voice that stresses the importance of a strong academic ethic that will translate into workforce success. Your mentor will encourage you to watch them in action and will provide you with an inside look into the world of work.

Mentors are Alumni and Other Professionals Who:
- Are willing to assist with the personal and professional development of the student and provide insight to capitalize on current success and reposition for future
- Can meet individually with their student on a regular basis throughout the program
- Are highly regarded within their field for their integrity and professionalism
- Are willing to share their experiences with success or failure during their career journey

Eligibility for the Program Includes:
- A business professional with 3+ years of industry experience
- The ability to commit a minimum of 10 hours of time from October 2021-April 2022

Required Activities or Steps Include:
- Complete an online Mentor Registration Form
- Attend at least three face-to-face meetings with your student, including a half day job shadow experience (to be scheduled by mentor and student)
- Stay in contact in between face-to-face meetings through various communications methods
- Complete an online evaluation of the program (midpoint and end)
- Attend both the LAUNCH and CLOSING events

Apply by October 1, 2021 at
www.gvsu.edu/seidman/mentorship