



# JOHNSON CENTER

AT GRAND VALLEY STATE UNIVERSITY

## **Russell G. Mawby Fellowships in Philanthropic Studies**

Dorothy A. Johnson Center for Philanthropy

### **Request for Proposals and Application, due April 19, 2019**

Dr. Russell G. Mawby's generous endowed gift to the Dorothy A. Johnson Center for Philanthropy (Johnson Center) has allowed the center to establish the Russell G. Mawby Fellowships in Philanthropic Studies. This ongoing fellowship program honors Dr. Mawby's lifelong devotion to nurturing, mentoring, and opening doors of opportunity for youth worldwide, as well as his quarter century of leadership in the world of philanthropy as the CEO of the W.K. Kellogg Foundation, which is among the ten largest grantmaking foundations in the world. Dr. Mawby passed away in 2017.

The Johnson Center is now issuing a Request for Proposals for the 2019-2020 Mawby Fellowships in Philanthropic Studies. The fellowships are of two types. The first type is a Faculty Fellowship, which will be awarded at the rate of one per year at a stipend of \$5,000. This award is open to all members of the GVSU faculty, including teaching Administrative/Professionals and Affiliates. The second type is an Undergraduate Fellowship, with two awarded per year at a stipend of \$500 each. This Fellowship will be open to all rising juniors at GVSU.

The topic for the 2019-2020 Mawby Fellowships will be suggested by the person chosen to be the Mawby Faculty Fellow, with the advice and consent of the Mawby Fellows Selection Committee. The topic must focus on the intersection between any field of academic study and the theory and/or practice of philanthropy. For example, previous Mawby Fellowship projects focused on: "Philanthropy and the Presidency," "Philanthropy and Business Serving the Bottom of the Pyramid," and "Marketing Strategy for Nonprofit Organizations."

The Faculty Fellow will be expected to bring knowledge from their primary area of study to bear upon the topic, along with insights gleaned from other disciplines, including philanthropy and/or nonprofit management. The Faculty Fellow must propose a topic of original research that is of interest and value to practitioners in the field of philanthropy.

This proposal must be approved by the Dean of the college in which the faculty member has their appointment. The Faculty Fellow will be chosen by the Mawby Fellows Selection Committee, consisting of the Johnson Center's executive director, the Dean of the College of Community and Public Service, and a third person appointed by them.

The two Mawby Undergraduate Fellows will then be selected by the Faculty Fellow after the Faculty Fellow is notified of the award. The Faculty Fellow will enter into a working and mentoring relationship with the Mawby Undergraduate Fellows, in which the Undergraduate Fellows will serve as research assistants and also co-authors of any published research.

As a result of this research, the Mawby Faculty and Undergraduate Fellows will be required to produce an original, tangible product, such as a research paper, a creative work, or a thoughtful essay, which will advance the understanding of the philanthropic and/or nonprofit sector. All such products must be co-authored by all three Fellows, and should be submitted for publication and/or presentation in an appropriate venue. The stipend support of \$5,000 for the Faculty Fellow can partly be used to allow the



Faculty Fellow and the Undergraduate Fellows to travel to present their findings at an appropriate professional conference.

Finally, there will be an expectation that the Faculty Fellow and the Undergraduate Fellows will remain connected with the Johnson Center as part of a network of friends and supporters across lines of schools and departments at GVSU. This networking will continue after the formal Fellowships end.

The stipend for the Faculty Fellow will be paid in three stages: \$2,000 to be paid upon notification of award; \$2,000 paid after the first semester of work and a report of progress; and the final \$1,000 paid upon the completion of the project. Undergraduate Fellows will be paid for actual hours worked at an agreed upon rate up to a total of \$1,000 per year (\$500 each for two Fellows). The Fellowship commences in August of 2019, at the beginning of the fall semester.

The Fellowship is expected to last one year, although in some exceptional cases it may be extended over two years. Faculty Fellows will receive a \$5,000 stipend (or \$2,500 per year over two years), which will cover all costs, including those for meetings and travel.

Complete the information below and submit this page along with:

1. A detailed proposal (two to four pages) on a topic of original research that focuses on the intersection between any field of academic study and the theory and/or practice of philanthropy. The proposal should include details of a proposed tangible product, a plan for the publication of research findings, and a detailed budget.
2. Written approval of your proposal from the dean of the college to whom you report.
3. Curriculum vitae and/or resume.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_ Date \_\_\_\_\_

Signature of Applicant

Please submit all application materials by **April 19, 2019**, to:

**Mawby Fellowship**, Johnson Center, GVSU, 201 Front Avenue SW, Suite 200, Grand Rapids, MI 49504

Or e-mail submissions to [robinpat@gvsu.edu](mailto:robinpat@gvsu.edu) (please put "Mawby Fellowship Application" in the subject line.) Contact Pat Robinson with questions at 616-331-7593.