

Site Name: Xanga

Organization Description: Xanga is a website that hosts weblogs, photoblogs, and social networking profiles. It is operated by Xanga.com, Inc., based in New York City. It now has an estimated 40 million users worldwide. As of May 1, 2010, Alexa Internet ranked Xanga as the 1,151st most visited site on the Internet.

Internship Opportunity: Editorial Blogging Intern

We're looking for several web savvy, hardworking interns to help write and edit. This is a great opportunity for college students or people looking to build their portfolio, gain professional writing experience or start out in media. The internship will provide you with the chance to publish material every day. Interns can choose which site they'd like to work for depending on experience and interest.

A lot of media internships are on the magazine and book publishing side of the business - both industries that have struggled in recent years. This is a rare opportunity to gain experience in online media and content, the fastest growing part of media. The internship will provide you with the chance to publish material every day. The ideal candidate would be passionate about blogging, a great time manager and a lover of all things pop culture!

Requirements:

1. Prior writing/blogging experience
2. Work a minimum of 15 hours/week
3. Minimum commitment of 3 months
4. Basic photo editing skills a plus
5. All majors welcome, can be for school credit
6. Can work from home or school

Internship Roles & Responsibilities: Students will have the opportunity to:

1. Provide public relations support for PR department.
2. Take on routine support functions such as monitoring placements, creating placement reports on a weekly/monthly basis, maintaining digital and hard copy files, project tracking, brainstorming, general event assistance, competitive analyses, create interview briefing books.
3. The work this individual will perform is very similar to the functions of a junior account executive at a public relations firm.

Hours per Week: Work a minimum of 15 hours/week, 3 months.

Compensation: Unpaid internship, however, it can lead to a paid position. Based on job performance, references and networking opportunities will be provided.

Web Site: www.xanga.com

Contact: Send a resume and URL to your blog or writing samples to internships@xanga.net (applications with no writing samples will not be considered). Indicate which site(s) you're interested in working on and when you're available to start and hours of availability.