

This report provides an overview of your NSSE administration, including details about your population and sample, response rates, representativeness of your respondents, and survey customization choices (<https://go.iu.edu/NSSE-custom>). This information can be useful for assessing data quality, maintaining a record of survey choices, and planning future NSSE administrations.

## Population and Respondents

The table below reports your institution's population sizes, how many students were sampled (whether census-administered or randomly selected), and how many completed the survey.

| <b>Survey sampling and completions</b>                                                                                                                                                   | <b>First-year</b> | <b>Senior</b> |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|---------------|
| Submitted population<br><small>Counts from the original population file.</small>                                                                                                         | 4,450             | 3,654         |
| Adjusted population<br><small>Adjusted for ineligible students and undeliverables.</small>                                                                                               | 4,046             | 2,583         |
| Survey sample<br><small>Number of census or randomly sampled students invited to complete the survey. Targeted, experimental, and locally administered samples are not included.</small> | 4,034             | 2,575         |
| Total respondents                                                                                                                                                                        | 883               | 519           |
| Full completions<br><small>Number who submitted demographic items and Topical Modules (if applicable).</small>                                                                           | 573               | 396           |
| Partial completions<br><small>Number who completed part of the survey but stopped before submitting demographic items and Topical Modules (if applicable).</small>                       | 310               | 123           |
| Nonresponder Outreach Service completions<br><small>Number who completed a portion of the survey through the Nonresponder Outreach Service (if applicable).</small>                      | 0                 | 0             |

| <b>Population file option</b>                                      | <b>Selection</b> |
|--------------------------------------------------------------------|------------------|
| Did you customize the report sample?                               | No               |
| Did you include an oversample?                                     | No               |
| Did you update the eligibility of students in the population file? | Yes              |

## Response Rates

The table below summarizes response rates for your institution and your selected comparison groups. For more information see NSSE’s Response Rate FAQ (<https://go.iu.edu/NSSE-RRFAQ>). Comparison group response rates were computed at the institution level (i.e., they do not reflect student-level aggregate results).

|            | GVSU | Identified Peers | Carnegie Class | Michigan Public |
|------------|------|------------------|----------------|-----------------|
| First-year | 22%  | 18%              | 19%            | 24%             |
| Senior     | 20%  | 16%              | 18%            | 22%             |

## Representativeness

The table below details variables submitted in your population file. NSSE reports use weights based on institution-reported sex and enrollment status (full- or part-time) so that results better reflect the population with respect to these categories. Institutions may also submit race/ethnicity (based on IPEDS categories) and age (year of birth) which, while not used for weights, may also help gauge the representation of these groups in your data.

Respondent and population percentages are listed side by side as a convenience to see how well the identities of your respondents reflect your first-year and senior populations. For detailed information about the identities and experiences of the respondents in your reports, refer to your *Respondent Profile*.

|                                           | First-year respondents | First-year population | Senior respondents | Senior population |
|-------------------------------------------|------------------------|-----------------------|--------------------|-------------------|
|                                           | (%)                    | (%)                   | (%)                | (%)               |
| Sex                                       |                        |                       |                    |                   |
| Female                                    | 76                     | 63                    | 72                 | 62                |
| Male                                      | 24                     | 37                    | 28                 | 38                |
| Another                                   | 0                      | 0                     | 0                  | 0                 |
| Full-time                                 | 99                     | 99                    | 82                 | 78                |
| Race/ethnicity                            |                        |                       |                    |                   |
| American Indian or Alaska Native          | –                      | –                     | –                  | –                 |
| Asian                                     | –                      | –                     | –                  | –                 |
| Black or African American                 | –                      | –                     | –                  | –                 |
| Hispanic or Latino                        | –                      | –                     | –                  | –                 |
| Native Hawaiian or other Pacific Islander | –                      | –                     | –                  | –                 |
| White                                     | –                      | –                     | –                  | –                 |
| Other                                     | –                      | –                     | –                  | –                 |
| Foreign or nonresident alien              | –                      | –                     | –                  | –                 |
| Two or more races/ethnicities             | –                      | –                     | –                  | –                 |
| Unknown                                   | –                      | –                     | –                  | –                 |

Notes: Sex categories may not sum to 100% due to students whose sex was reported as “unknown” in the population file. For weighting ([go.iu.edu/NSSE-weights](https://go.iu.edu/NSSE-weights)), NSSE asks institutions to report students’ sex in the population file, with four options: female, male, another, and unknown (or missing). The NSSE questionnaire asks students to provide their gender identities (woman, man, agender or gender neutral, demigender, etc.) in a select-all-that-apply item. Results for institutions without full (at least 90%) race/ethnicity information in the population file are not reported.

# Survey Customization

The information below documents customization options for your NSSE survey and data collection from companion surveys.

| Administration feature        | Selection   |
|-------------------------------|-------------|
| Survey sample type            | Census      |
| Recruitment method            | Email       |
| Portal/LMS used               | No          |
| Incentive offered             | Yes         |
| Survey version                | US Standard |
| Nonresponder Outreach Service | No          |

## Additional questions and companion surveys

|                                 | Selection                                                                                                         |
|---------------------------------|-------------------------------------------------------------------------------------------------------------------|
| End-of-survey comment prompt(s) | What has been most satisfying about your experience so far at this institution? What has been most disappointing? |
| Customized end-of-survey prompt | No                                                                                                                |
| Custom item set                 | No                                                                                                                |
| Topical Module(s)               | First-Year Experiences & Senior Transitions, HIP Quality                                                          |
| Consortium questions            | None                                                                                                              |
| BCSSE 2025 participation        | No                                                                                                                |
| FSSE 2026 participation         | No                                                                                                                |

# Information Provided in Your NSSE Registration

## Your rationale for participating in NSSE:

Evaluation processes.

## Who is involved in the decision-making process to register for NSSE at your institution?

Provost(s), vice presidents, institutional research staff.