

This report provides an overview of your NSSE administration, including details about your population and sample, response rates, representativeness of your respondents, and survey customization choices (<https://go.iu.edu/NSSE-custom>). This information can be useful for assessing data quality, maintaining a record of survey choices, and planning future NSSE administrations.

## Population and Respondents

The table below reports your institution's population sizes, how many students were sampled (whether census-administered or randomly selected), and how many completed the survey.

<b>Survey sampling and completions</b>	<b>First-year</b>	<b>Senior</b>
Submitted population <small>Counts from the original population file.</small>	4,310	3,661
Adjusted population <small>Adjusted for ineligible students and undeliverables.</small>	3,946	2,585
Survey sample <small>Number of census or randomly sampled students invited to complete the survey. Targeted, experimental, and locally administered samples are not included.</small>	3,946	2,585
Total respondents	1,156	680
Full completions <small>Number who submitted demographic items and Topical Modules (if applicable).</small>	722	509
Partial completions <small>Number who completed part of the survey but stopped before submitting demographic items and Topical Modules (if applicable).</small>	364	120
Nonresponder Outreach Service completions <small>Number who completed a portion of the survey through the Nonresponder Outreach Service (if applicable).</small>	70	51

<b>Population file option</b>	<b>Selection</b>
Did you customize the report sample?	No
Did you include an oversample?	No
Did you update the eligibility of students in the population file?	Yes

## Response Rates

The table below summarizes response rates for your institution and your selected comparison groups. For more information see NSSE’s Response Rate FAQ (<https://go.iu.edu/NSSE-RRFAQ>). Comparison group response rates were computed at the institution level (i.e., they do not reflect student-level aggregate results).

	GVSU	Selected Peers	Pub Similar	Carnegie	MI Public
First-year	29%	17%		18%	22%
Senior	26%	16%		18%	20%

Note: First-year and senior Nonresponder Outreach Service completions increased response rates by 2 and 2 percentage points, respectively.

## Representativeness

The table below details variables submitted in your population file. NSSE reports use weights based on institution-reported sex and enrollment status (full- or part-time) so that results better reflect the population with respect to these categories. Institutions may also submit race/ethnicity (based on IPEDS categories) and age (year of birth) which, while not used for weights, may also help gauge the representation of these groups in your data.

Respondent and population percentages are listed side by side as a convenience to see how well the identities of your respondents reflect your first-year and senior populations. For detailed information about the identities and experiences of the respondents in your reports, refer to your *Respondent Profile*.

	First-year respondents	First-year population	Senior respondents	Senior population
	(%)	(%)	(%)	(%)
Sex				
Female	73	62	73	62
Male	27	38	27	38
Another	0	0	0	0
Full-time	99	99	84	81
Race/ethnicity				
American Indian or Alaska Native	–	–	–	–
Asian	–	–	–	–
Black or African American	–	–	–	–
Hispanic or Latino	–	–	–	–
Native Hawaiian or other Pacific Islander	–	–	–	–
White	–	–	–	–
Other	–	–	–	–
Foreign or nonresident alien	–	–	–	–
Two or more races/ethnicities	–	–	–	–
Unknown	–	–	–	–

Notes: Sex categories may not sum to 100% due to students whose sex was reported as “unknown” in the population file. For weighting ([go.iu.edu/NSSE-weights](https://go.iu.edu/NSSE-weights)), NSSE asks institutions to report students’ sex in the population file, with four options: female, male, another, and unknown (or missing). The NSSE questionnaire asks students to provide their gender identities (woman, man, agender or gender neutral, demigender, etc.) in a select-all-that-apply item. Results for institutions without full (at least 90%) race/ethnicity information in the population file are not reported.

# Survey Customization

The information below documents customization options for your NSSE survey and data collection from companion surveys.

## Administration feature

Survey sample type  
Recruitment method  
Portal/LMS used  
Incentive offered  
Survey version  
Nonresponder Outreach Service

## Selection

Census  
Email  
Yes  
Yes  
US Standard  
Yes

## Additional questions and companion surveys

End-of-survey comment prompt(s)  
  
Customized end-of-survey prompt  
Custom item set  
Topical Module(s)  
  
Consortium questions  
BCSSE 2024 participation  
FSSE 2025 participation

## Selection

What has been most satisfying about your experience so far at this institution? What has been most disappointing?  
  
No  
No  
Development of Transferable Skills, HIP Quality  
None  
No  
No