**Student Outcomes**

Student Learning Outcomes (SLOs), used for academic programs, define the fundamental competencies that students should be able to demonstrate upon completion of a credential. Student Centered Outcomes (SCOs), used for co-curricular programs and strategic plans, are the measurable outcomes arising from intentionally designed activities, programs, and services that support student success outside of the classroom.

**Objectives**

Measurable statements of specific results to be achieved en route to the accomplishment of an outcome; objectives state results, not activities. Objectives are used to describe measurable aspects of an outcome which, when met, would constitute partial achievement of the outcome.

**Measures**

An assessment instrument and process, details used to assess an action or outcome of the stated objective.
GVAdvance
- The GVAdvance online system allows for multiple users to view and collaborate as programs prepare and manage assessment and planning activities with the University Assessment Committee (UAC).
- For a comprehensive list of key terms, please see the “Glossary” button on the main menu of GVAdvance.

Assessment
- Seeks, evaluates, reflects upon data, and makes changes in order to foster continuous improvement.
- Can refer to a systematic cycle of collecting and reviewing information.
- Process of clearly stating expected outcomes, offering learning/student experiences or engaging in an activity/intervention, measuring the extent to which expected outcomes have been achieved, and using the evidence collected to improve teaching, programs, or processes.

Strategic Planning
- Serves as a blueprint for improving the performance of a program.
- Includes a mission stating the purpose of the program, values that guide the program, and outcomes representing what will be achieved if the vision and mission are realized.
- Includes the objectives and strategies that form the action plan for actualizing the outcomes.

GVReview
- Houses Self-study Reporting.
- Self-studies are formal reports that focus on unit function and performance.
- The purpose of the Self-study is to show unit strengths and successes and to keep track of key goals that the unit wishes to continue working on.

Questions or concerns regarding this guide? Please contact assessment@gvsu.edu.

Updated November 2020