

Grand Valley State University
14th Annual Accountability Report
2020 – 2021



Comparative Academic Statistics for New Students

Percentage of entering first-year students with a high school GPA of 3.0 or higher

University	Percentage
UofM Ann Arbor	99.8
Michigan State University	97.4
Michigan Tech	96.8
Grand Valley State University	95.7
UofM Dearborn	94.0
Oakland University	86.9
UofM Flint	84.0
Central Michigan	83.1
Saginaw Valley State University	82.3
Western Michigan	80.8
Wayne State University	80.3
Eastern Michigan University	74.1
Ferris State University	70.8
Northern Michigan University	70.3
Lake Superior State University	70



Data for Fall 2019

Source: Common Data Set 2019-20, retrieved 10/30/20

Graduation Rates

Six-year Graduation Rate: 2013 Cohort

University	Percentage
UofM Ann Arbor	93.2
Michigan State University	80.9
Michigan Technological University	69.5
Grand Valley State University	67.5
Central Michigan University	61.1
Oakland University	56.8
Western Michigan University	56.6
UofM Dearborn	55.7
Ferris State University	53.8
Northern Michigan University	53.2
Lake Superior University	50.9
Wayne State University	47.6
Eastern Michigan University	46.1
Saginaw Valley State University	44.1
UofM Flint	40.2

Source: IPEDS

National Rankings and Recognition

One of “America’s 100 Best College Buys” for 25 consecutive years / *Institutional Research & Evaluation*

Top Public Regional University, Most Innovative in Midwest / *U.S. News and World Report*

“Most Environmentally Responsible Colleges” for 11 straight years / *The Princeton Review*

“Best Bang for the Buck” / *Washington Monthly*



Employment and Placement after Graduation

94% of GVSU graduates are either employed or pursuing additional education.

A comprehensive look at employment and placement after graduation can be found in our [Destination Report](#).



2020 Fall Headcount

University	Population
Michigan State University	49,695
UofM Ann Arbor	47,907
Wayne State University	26,251
Grand Valley State University	23,350
Western Michigan University	19,887
Oakland University	18,552
Central Michigan University	16,849
Eastern Michigan University	16,249
Ferris State University	11,128
UofM Dearborn	8,873
Saginaw Valley State University	8,028
Northern Michigan University	7,368
Michigan Technological University	6,867
UofM Flint	6,829
Lake Superior State University	1,901

Data for Fall 2020

Source: Common Data Set 2019-20, retrieved 11/18/20

Michigan Undergraduate Resident Headcount

University	Population
Michigan State University	31,983
Grand Valley State University	18,676
Wayne State University	17,079
UofM Ann Arbor	16,653
Oakland University	14,688
Eastern Michigan University	13,550
Central Michigan University	12,908
Western Michigan University	12,650
Ferris State University	9,822
Saginaw Valley State University	6,879
UofM Dearborn	6,290
UofM Flint	5,231
Northern Michigan University	5,075
Michigan Technological University	4,620
Lake Superior State University	1,901

Data for Fall 2020

Source: Common Data Set 2019-20, retrieved 11/18/20

First-Time Student Annual Tuition

University	Cost
Michigan Technological University	\$16,430
UofM Ann Arbor	\$15,558
Michigan State University	\$14,460
Eastern Michigan University	\$13,810
Wayne State University	\$13,766
UofM Dearborn	\$13,552
Oakland University	\$13,463
Ferris State University	\$13,290
Grand Valley State University	\$13,244
Western Michigan University	\$13,017
Central Michigan University	\$12,960
UofM Flint	\$12,892
Lake Superior State University	\$12,856
Northern Michigan University	\$11,945
Saginaw Valley State University	\$10,814

Data for 2020-21

Source: Common Data Set, retrieved 11/18/20

Financial Aid

Financial Aid Available to GVSU Students

Aid Type	Amount Available
Need-Based Grants	\$50,550,506.64
Merit Scholarships	\$53,613,413.89
Loans	\$174,584,927.00
Work Study	\$1,541,700.00
Total	\$280,290,547.53



Data for 2020

Source: Common Data Set 2019-20, retrieved 11/2/20

Institutional Financial Aid Commitment

Year	Amount	Increase
2011-12	\$31,139,319	19.32%
2012-13	\$33,688,333	8.18%
2013-14	\$35,134,477	4.29%
2014-15	\$38,121,517	8.50%
2015-16	\$40,429,303	6.05%
2016-17	\$44,015,287	8.86%
2017-18	\$47,295,651	7.45%
2018-19	\$52,376,376	10.74%
2019-20	\$59,744,452	14.07%
2020-21	\$65,539,609	9.70%

Data for 2020

Source: Common Data Set 2019-20, Retrieved 11/2/20

Net Cost of Tuition for a Typical GVSU Student

Description	Cost
Tuition (2020-2021)	\$13,244
Average Gift Aid	\$5,612
Average Net Cost	\$7,632



Data for 2020-21

Source: GVSU Office of Financial Aid and Scholarships

Student Loan Default Rate

Fiscal year 2017 cohort default rate

University	Default Rate
UofM Ann Arbor	1.2%
Michigan Technological University	2.3%
Michigan State University	3.6%
Grand Valley State University	3.7%
UofM Dearborn	4.5%
Oakland University	5.3%
Central Michigan University	5.4%
UofM Flint	6.2%
Lake Superior State University	6.7%
Wayne State University	6.8%
Ferris State University	7.2%
Saginaw Valley State University	7.4%
Western Michigan University	7.8%
Eastern Michigan University	8.7%
Northern Michigan University	9.3%

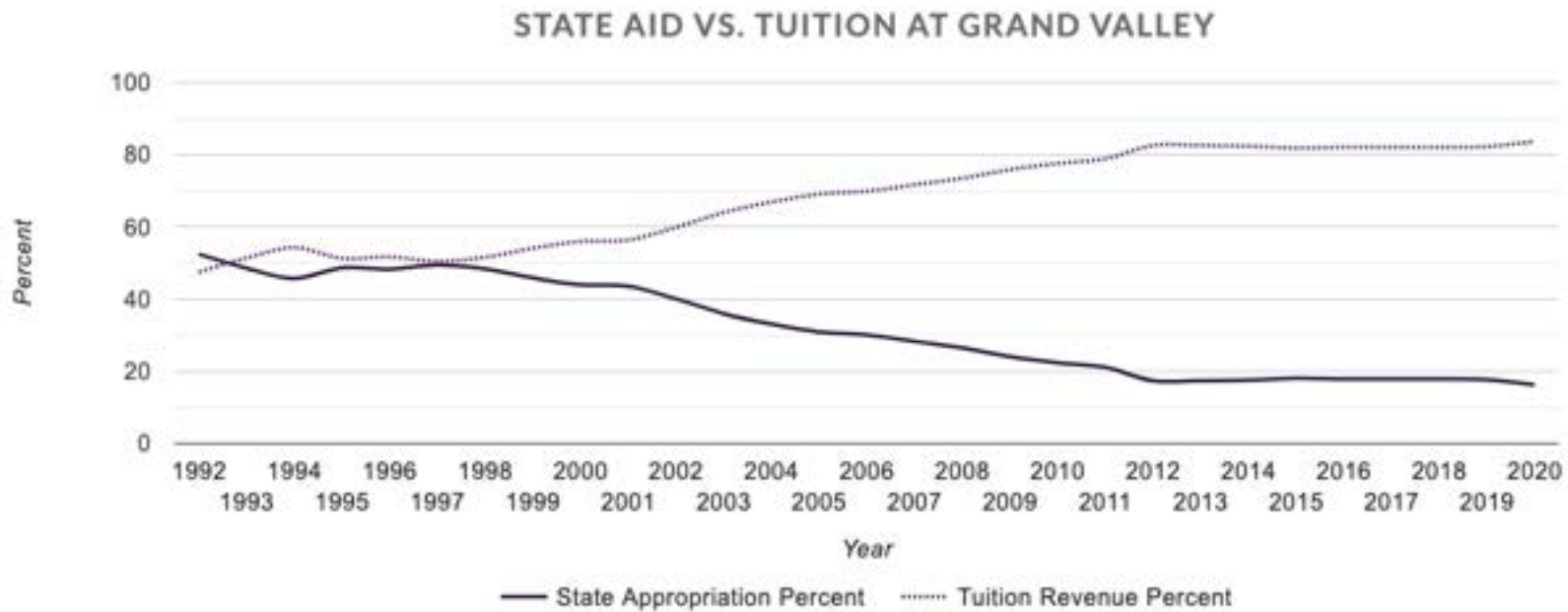
Source: U.S. Department of Education

State Appropriation per Student

University	2016-17	2017-18	2018-19	2019-20	2020-21
Wayne State University	8736	8914	8990	8999	8905
Lake Superior State University	6421	6999	7274	7865	8721
Michigan Technological University	7399	7292	7513	7629	7633
Northern Michigan University	5998	6389	6971	7286	7221
UofM Ann Arbor	7044	7200	7014	6889	6776
Michigan State University	5979	6007	6231	6276	6246
Western Michigan University	5288	5495	5699	5802	5897
State Average	5348	5480	5613	5717	5754
Ferris State University	4307	4422	4725	4980	5198
Eastern Michigan University	4207	4364	4603	4813	5115
Central Michigan University	3944	4119	4329	4565	4788
Saginaw Valley State University	3409	3579	3869	4142	4150
UofM Flint	3327	3497	3719	3875	3936
UofM Dearborn	3681	3750	3777	3737	3676
Grand Valley State University	3040	3089	3152	3263	3275
Oakland University	2868	2872	2957	3069	3079

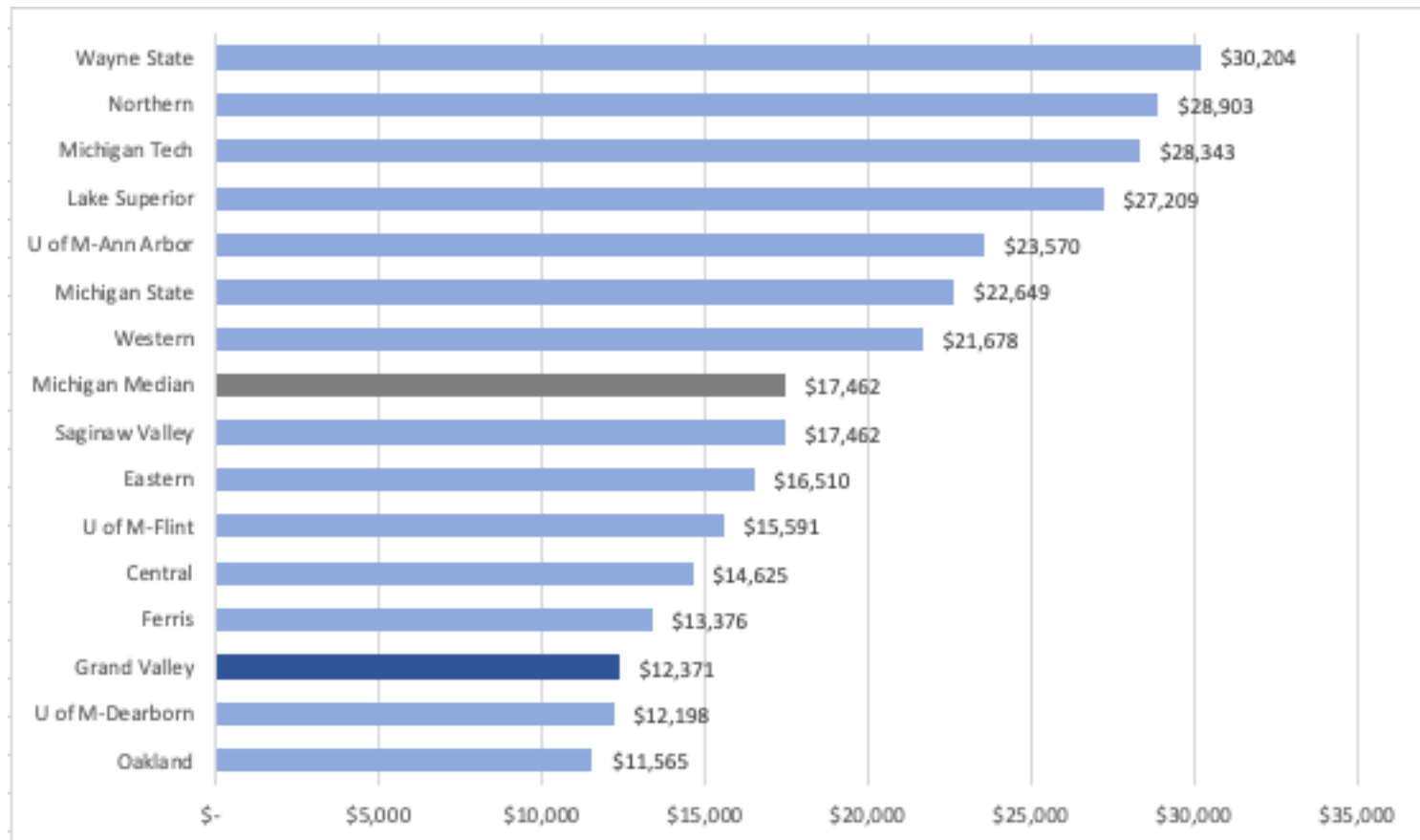
Source: HEIDI

Ratio of State Aid vs. Tuition at Grand Valley



Source: HEIDI

State Aid per Degree



Source: HEIDI

Environmental Sustainability

Grand Valley was ranked one of America's "Greenest Universities" in 2020 by the Sierra Club

Grand Valley has also been recognized as one of the country's most environmentally responsible colleges by the [Princeton Review](#) for 11 years in a row.

Grand Valley has decreased consumption in the last 16 years on a square foot basis:

Electricity 28%

Gas 34%

Water 44%



Bus Partnership

2020 Rides, miles saved, and operating costs based on IRS Rate

Route	Rides	Miles Saved	Auto Operating Costs Saved
37	293,248	447,203.2	\$257,141.84
48	399,744	553,645.44	\$318,346.13
50 WC	32,755	399,611	\$299,776.33
50 CC	708,126	8,639,137.2	\$4,967,503.89
85	65,864	98,796	\$56,807.70
Total	1,499,737	10,138,392.84	\$5,829,575.88



Private Giving to Grand Valley

More than \$20 million was raised this year to support students and our community, including gifts to the Student Support Fund, which provides emergency assistance for students in need.

This year also marked the successful conclusion of the Laker Effect Campaign, which exceeded its goal, raising \$132 million from 35,000 donors.

[Annual Report](#)



Grand Valley Construction 2020

Construction Investment by County, 2020

County	Investment
Kent	\$38,490,474
Ottawa	\$15,006,769
Wayne	\$52,353
Total	\$53,549,596

Jobs created through construction/improvements: 1,029



Source: GVSU Facilities Planning