SATURDAY, APRIL 9, 2016
GRAND VALLEY STATE UNIVERSITY
PEW CAMPUS, GRAND RAPIDS, MI
### SCHEDULE

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>8:30am-9:30am</td>
<td>Registration &amp; Check-In</td>
<td>Loosemoore Auditorium Atrium DeVos E</td>
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<tr>
<td>9:30am-9:40am</td>
<td>Welcome</td>
<td>Loosemoore Auditorium DeVos E</td>
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<tr>
<td>9:40am-10:25am</td>
<td>Roll Call</td>
<td>Loosemoore Auditorium DeVos E</td>
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<td>10:25am-10:40am</td>
<td>Keynote</td>
<td>Loosemoore Auditorium DeVos E</td>
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<tr>
<td>10:45am-4:15pm</td>
<td>Advisor Lounge</td>
<td>University Club Room DeVos 107C</td>
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<tr>
<td>10:45am-11:30am</td>
<td>Program Session 1</td>
<td>Various Locations DeVos</td>
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<tr>
<td>11:45am-12:30pm</td>
<td>Program Session 2</td>
<td>Various Locations DeVos</td>
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<td>12:30pm-1:30pm</td>
<td>Lunch</td>
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<tr>
<td>1:45pm-2:30pm</td>
<td>Program Session 3</td>
<td>Various Locations DeVos</td>
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<tr>
<td>2:45pm-3:30pm</td>
<td>Program Session 4</td>
<td>Various Locations DeVos</td>
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<tr>
<td>3:30pm-4:15pm</td>
<td>Philanthropy and Fun Break</td>
<td>Loosemoore Auditorium Atrium DeVos E</td>
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<td>CSAL Information Table</td>
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<tr>
<td>4:30pm-5:00pm</td>
<td>Closing Ceremonies</td>
<td>Loosemoore Auditorium DeVos E</td>
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### WELCOME FROM THE PRESIDENT

Welcome to the Michigan RA Conference and to Grand Valley State University. It is an honor to host student leaders from all across the state on our beautiful Robert C. Pew Grand Rapids Campus.

I would like to thank each of you for your dedication, leadership and commitment to student success. As a resident assistant, you play an integral role in the lives of many of your peers, especially first-year students.

You serve as an important role model, mentor, and positive source of energy as you work to make your campuses a welcoming and inclusive place to live and learn.

I am confident you will gain valuable insights during the various sessions offered today, as you learn about “Pure Leadership.” Enjoy the conference!

Very respectfully,

Thomas J. Haas  
President of Grand Valley State University
Dr. C. “Griff” Griffin is a Professor in the Natural Resources Management Program and the Director of the General Education Program at Grand Valley State University. She spent nearly a decade working in Student Affairs at Indiana University and the University of Texas before returning to school to get degrees in Environmental Science. She takes students on field trips to Colorado, New Mexico, and Michigan and does research on wilderness areas. In her spare time, she competes in triathlons including five world championships.

**PROGRAMMiNG PiLLARS**

**COMMUNITY BUILDING**
Programs in this category will speak to ways that RAs build relationships and foster connections between residents. The intent behind community building in on-campus housing is to instill a sense of belonging to the hall, the campus, and the institution as a whole. This category may contain programs related to social activities, relationship building, etc.

**INTERCULTURALISM / DIVERSITY**
It’s no secret that our residents come from diverse backgrounds and RAs are expected to resolve conflicts, foster dialogue, and promote understanding. Programs in this category will speak to the role intercultural competence plays in the RA role. Programs may contain themes such as student identity, conflict mediation, diversity, mental health, current events, or international affairs.

**CITIZENSHIP / COMMUNITY SERVICE**
Resident Assistants facilitate student engagement on campus and in the surrounding communities. The citizenship category speaks to how RAs help their residents become engaged citizens through avenues such as school spirit, volunteer service, philanthropy, or campus involvement. Programs may contain themes such as safety and security, engagement, health and wellness, and campus partnerships.

**ACADEMiC SUPPORT**
In the midst of all the social activities, duty calls, and conflict mediations it can be easy to lose track of the academic focus that students need in order to be successful. RAs should help their residents learn how to be academically successful and plug them into resources that will promote achievement. Programs in this category may relate to study habits, career preparation, tutoring, stress management, or time management.

**CONNECTiNG TO WiRELESS**

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2. Use the Username: gmira001; and Password: asjkt in the login prompt or preferred browser.
3. Accept the terms and conditions.

**CONNECTWiTH MiRA**

#mira2016
How to Pull Off a Year Long Program: Big Brother
Saginaw Valley State University
Cassie Misiolak, Sam Bromund
Room: 109D
Our Big Brother program has been a semester long process that has involved residents to come weekly to the program to compete for their RA’s group of residents. Each week the selected applicants compete in mini challenges to fight to become head of University Village West. If they win, they have immunity and they get to choose two contestants to be put up for elimination. We then post on our communities website a link to vote to save one of the two contestants put up for elimination, where all of our residents in University Village West are able to vote. We continue these weeks until we are down to our final contestant, who becomes our winner and they win a pizza party for their RA’s residents and a prize for them.

Ask the Hard Question
Lawrence Technological University
Stacy Roelofs
Room: 111D
Do you ever struggle with bringing up issues with your residents? Ever want to have a conversation with your fellow students about what is going on around them but don’t know how to bring it up? This session is for you! Learn tools on how to effectively bring up the hard conversations about race, religion, sex, and issues that are going on in the dorm, in your state, or in the world that are relevant to your residents. Have an open discussion time to brain storm ideas to bring back with you. Continue this healthy and open conversation wherever you are with the people around you.

Interfacing with Students with Disabilities
Grand Valley State University
Leijhi Koval, Jeff Sykes, Brittania Schreurs, Elizabeth Chase
Room: 117E
With the increasing number of students diagnosed with disabilities, colleges and universities face challenges in accommodations. Disabilities come in all shapes and sizes, diagnosed or undiagnosed, visible as well as invisible. Here in the Disability Support Resources office, we encourage Housing and Residential Life practitioners to gain knowledge and understanding of our diverse and ever changing student body. We must be vigilant in making the campus living community inclusive with as we interface with students with disabilities.

How to Host a Program Expecting Minimal Attendance
Wayne State University
Chris Ozog, Sabbir Ahmed
Room: 138E
The goal of this presentation will try to convey some tips for running a program on a floor with low engagement. The focus of the community will be a floor full of introverts and/or residents with busy schedules.

Movement Science Living/Learning Community, Moving Students to Success
Grand Valley State University
Andrew Rolis, Alexis French, Libby King
Room: 107D
This program will be a demonstration of best practices in living learning communities and how to utilize collaboration with faculty, an academic department, a student organization, and residence life to engage and educate students. This learning community fosters engagement and student success in an apartment style community, which presents its own challenges. The presentation will be from the perspective of the RA, the community Peer Mentor, and a member of the student organization for the academic program.

Worn Out Leaders: Getting Yourself out of a Leadership Rut
Grand Valley State University
Suzy Herman
Room: 121E
In this session, we will look at some characteristics of a worn out leader and why someone might lose their spark. As a group, we will discuss some strategies to help you get out of a leadership rut and find your momentum again.

Can We Build a Team? Yes We Can!
Eastern Michigan University
Lauryn Nett, Zach Buck
Room: 119E
Do you have what it takes to build, and be a part of, a great team? Come work together with your staff members, as well as other staff members from across the state, in excelling in activities to show us if you have what it takes to build a great team!

Pure Nature at Night: Under the STARS (College)
Albion College
Julie McMahon
Room: 136E
STARS College was designed to encourage and mentor undergraduate students considering a career in housing or student affairs. STARS College is a three-day experience for undergraduate students interested in learning about the student affairs and campus housing professions. STARS College offers large group presentations, interactive activities, role play situations, self-evaluation, and small mentoring groups to educate participants about what a career in campus housing offers. This program session will introduce you to STARS College and guide you through the application process for the 2017 STARS College in Providence, RI or the 2018 STARS College in Denver, CO.
Catering to Student Athlete Needs
Lawrence Technological University
Kyle Buchner
Room: 111D
Do you have student athletes on your campus? Want to learn how to relate to the athletes on your floor? Come learn what it means to be a student athlete and what a student athlete needs to be successful both in and out of the classroom. Student athletes have different needs that an average student, come and figure out how to cater to those needs to help create an environment in which all students can thrive.

Simply Family
Saginaw Valley State University
Erin Weber, Alina Anderson
Room: 109D
Creating a support system of your staff is a vital and often overlooked portion of the RA job. In this presentation, we will be doing some activities and having a discussion about how to create a strong bond with your staff. Your staff should be a support system in all aspects of the job as well as a good personal support system.

My Identity and You
Wayne State University
Aja Johnson, Kajun Lloyd
Room: 119E
Have you ever wondered how your experiences/identities affect the way you perceive the world? Well, let me tell you, it does! Come join us as we talk about how you can use your identity to create a brave space for your residences. We will also discuss how our identities make it hard for us to have difficult conversations and creating an environment where your residents can feel brave enough to have these conversations with you. We will also have interactive activities and a cool take away item to display your Declaration of Bravery.

Recognizing Pure Leadership Naturally with Rho Alpha Sigma
Albion College
Julie McMahon
Room: 136E
Are you aware that Rho Alpha Sigma exists as a national organization? What is Rho Alpha Sigma? It is an honorary modeled after NRHH that is only for RAs or students who have been RAs. Albion College currently has the only Rho Alpha Sigma chapter in the State of Michigan and we want to help you change that by sharing how to start a chapter on your campus. We will discuss the membership process, activities that typical chapters do, national awards and conferences and how to merge an RA Advisory Board into a functioning chapter of Rho Alpha Sigma.

Sock Therapy
Eastern Michigan University
Tiffany Kennedy, Ashley Henninger
Room: 121E
The program Sock Therapy was designed as an aromatherapy session, in which staff members can make rice socks with essential oils added, to enhance psychological and physical well-being. Participants will be learning how to relax and distress from the struggles of everyday life while also making stress balls.

Want To Be An RA Forever?!:
A Panel Discussion on Applying to Graduate Programs in Student Affairs
Grand Valley State University
Brandon Shamoun, Leila Abdel, Wendy McFarland
Room: 107D
Love what you’re doing as an RA? Want to continue planning events and interacting with students? Interested in possibly expanding outside of the functional area of Housing? Thinking about a career in higher education? Visit our panel discussion on the ins and outs of a career in student affairs! The panel will include three participants ranging from different backgrounds and career goals who are all currently in a graduate program of higher education.

Everyone’s Talking About Alcohol:
The Search for the Pure Party
Albion College
Chris Berry, Jack Gadwood, Diana Martinez and Ami Milligan
Room: 138E
In the college environment, students often have a mistaken perception of just how much alcohol they can drink before a minor problem or a life-threatening emergency sets in; research shows that peers are the most effective in helping their fellow students make responsible decisions about consumption of alcohol. Join the party in progress at the MIRA Pure party of a lifetime; those in attendance will draw from a bag a typical role found at a party and portray that role while consuming coke/diet coke (alcohol) or sprite/sierra mist (non-alcohol) for a short period of time and interacting with others. You’ll not only have fun, but you will leave with an entire packet to replicate this program on your campus. This program was developed by the organization ETA2 or Everyone’s Talking About Alcohol.
Leadership Roles within Residential Staff  
University of Michigan  
Iris Mustich  
Room: 109D  
This program will introduce staff from other institutions to the ResStaff Coordinator position within University of Michigan Housing. The position is a leadership position for students wishing to pursue professional development opportunities and careers in higher education. The program will allow participants to think further about community building, communication, and conflict mediation within the staff.

Engaging International Residents through a Living-Learning Community  
Grand Valley State University  
Brandon Shamoun, Olivia Brown, Samuel Yocca, Amber Modena  
Room: 107D  
Having trouble connecting with your international residents? Need ideas toboost your international student attendance in programming? Gain a new global perspective on how to actively engage international residents on your campus through an international house. See how Grand Valley State University has transformed its over 150+ international residential population to be more than just students in a classroom, but also a cohesive community.

Identity is Sweet!  
Eastern Michigan University  
Andrea Mellendorf  
Room: 117E  
Similar to a bag mixed bag of candy, everyone is made up of different identities and experiences. Reflect on your own identity, discuss the perspective that you bring to your community, and brainstorm ways to be inclusive and adapting to all peoples while also celebrating the diversity around you. Your identity also includes your leadership style as a Resident Advisor, so be ready to consider the skills and traits that you bring to your staff and campus community through the role that you hold! Discussion will be supplemented with a hands on activity allowing you to create your own mixed bag of candy that represents your unique identity.

Spreading Yourself Too Thin  
Wayne State University  
Samantha Mannino, Kajun Lloyd, Natalie Nogoy  
Room: 119E  
Is there not enough time in your day? Do you find yourself stressing out with everything you need to accomplish? If that describes your life come to Spreading Yourself Too Thin! Where we will discuss effective scheduling techniques and create stress balls. Also, what helps with stressful situations? FOOD! Sound fun yet? We think so! Come join us so we can GET OUR LIVES.

Gardening & Cultivation for Community  
University of Michigan - Ann Arbor  
Nabeel Kasım  
Room: 111D  
The U.S. Department of Agriculture reports, of all U.S. Households, an astonishing 2.3 million live more than a mile from a supermarket and do not have access to a vehicle. The issue of food deserts is increasingly contributing to the social injustice found in communities of ethnic minority and low-income areas. People’s dietary habits are severely shaped by the food options accessible and affordable to them and food deserts are infamous for their overabundance of fast food chains selling cheap meat and dairy-based products that are high in fat, sugar, and salt. Through implementation of community gardens in our living communities, we can create avenues for community building, engagement, and learning. Community gardens make healthier food options more accessible and at the forefront of popular demand. Cultivating the knowledge of sustainable food sources among members of our community allows us to reconnect with nature for the common good of society.

Finding the Joy Inside and Out  
Eastern Michigan University  
Tiffany Kennedy, Ashley Henninger  
Room: 121E  
As a resident community leader, does it seem as if your resident’s feel your campus is boring? And are you wondering how to get them involved? If Yes, then this is a presentation to attend! Through the movie “Inside Out”, we will discuss ways to enrich your residents’ college experience based on their emotions.

Increasing Your Leadership Opportunities with an ACUHO-I Internship  
Albion College  
Julie McMahon  
Room: 136E  
The ACUHO-I Internship program is a summer opportunity afforded to undergraduate and graduate students who are considering a career in housing/residence life. Those students who complete internships gain valuable experience on another campus as they make the decision to pursue the field of Student Affairs. As each campus is left to their own design when selecting projects for an internship, it means that no two experiences will be exactly alike. If you think you might be interested in a career in housing, sit in on this program to learn more about opportunities available to you BEFORE you decide to go to graduate school. The presenter of this program has supervised ACUHO-I interns for the past 15 years at five different institutions.
Code-Switching
Grand Valley State University
Taylor Boyd, Brad Kosiba
Room: 109D
Code-switching is defined as “the act of purposefully modifying one’s behavior in an interaction in a foreign setting in order to accommodate different cultural norms for appropriate behavior” (Molinsky, 2007). This session aims to inform participants about what code-switching is, where this term originated, and how to recognize code-switching. Along with a brief history, this session will highlight how often we code-switching in our daily lives. Discussions will center around if code-switching is necessary in the resident assistant role and how to utilize it effectively and appropriately.

Destroying the Box: Guerrilla Marketing 101
University of Michigan
Stephen Krygier
Room: 117E
This is a program dedicated to giving individuals an overview of Guerrilla Marketing. We will begin by analyzing and examining standard marketing strategies. From there we will work innovatively to get people thinking outside of the box. The main goals of this workshop is to help people think creatively about how they present their events. I want people to see that event marketing strategies may include mini-movies, flash mobs, improv acting, etc.

Divergent Diversity Development: Breaking Factions
Wayne State University
William Alexander, Fadi Basheer, Jayla Jackson
Room: 107D
Ever wonder why the only people showing up to diversity programs are people who care about diversity? Or why do mostly LGBT students come to LGBT programming? Using the theme of the film Divergent, we will inspire our RAs to create diversity programs that will bring about crowds who are hard to reach. We are going to challenge students to break down these barriers between factions (social identities) and really get students who do not belong to their factions to attend these community builders/events. Our end goal is to work towards creating inclusive programming through a formal presentation and some activities, centered on a Divergent theme.

Playing with Privilege
Eastern Michigan University
Ashley Henninger, Tiffany Kennedy
Room: 111D
You have to plan an educational program but don’t know what to do? Grab a game and change the rules! Playing with Privilege throws out the traditional rules and lets residents play Monopoly in a new way! Each player will be given a new rule to follow which can play to their advantage, or disadvantage. Whether or not you like Monopoly, you can learn at least one way to secretly integrate lessons into your programming!

Building Community in Non-Traditional Halls
University of Michigan
Michaila McCloskey, Kristi Lewis, Nate Shrapnell
Room: 119E
Apartment living can be a challenge, not only for students to know their neighbors, but for their resident advisors to program around their needs. Understanding the challenges that students and RAs face in non-traditional halls is vital to the success of community building. This session will help you reframe and reassess those challenges to creatively build community.

Start With The Why
Grand Valley State University
Matthew Delaney
Room: 121E
This session will challenge RAs to be more intentional in the work they do by introducing them to “the Golden Circle,” a TED Talk by Simon Sinek. The model of starting with the Why in our work and the value that adds to our work will be explored. Finally, participants will have a chance to craft their own “Why” mission statement for the RA position and have opportunities to share and get feedback. Ultimately, participants will leave inspired to do the demanding yet rewarding work of being an RA.

Pure Leadership:
Natural Progression from RA to GHD and Beyond
Albion College
Julie McMahon, Christopher Berry
Room: 136E
Do you ever wonder how your supervisor or adviser got their job? What did they study at their undergraduate institution? What about graduate school? If you have, then this program is for you. Three full-time staff members with varying years of experience and backgrounds, will share their stories of “why” they went into the field of Student Affairs and “how” they got to where they are now. We will also provide each participant with an invaluable resource for job search from resumes, to interview questions and guides for the housing/student affairs job placement conferences.
RICHARD M. DEVOS CENTER

MAIN ENTRANCE

REGISTRATION/CHECK-IN

PROGRAMMING

CEREMONIES

LUNCH

PARKING LOTS

FULTON ST. W

ADVISOR LOUNGE