

# **PIC Strategic Plan & Goals Summary, 2016-2021**

January 2016

## **PIC Mission**

To engage the University community in meaningful international experiences which foster an appreciation and awareness of diverse people, cultures, and ideas.

## **PIC Vision**

The Padnos International Center is the catalyst for a globally engaged campus, and leads GVSU in its status as a nationally recognized model for global learning.

## **PIC Values**

*The PIC Values...*

### High-Impact Global Learning

- both within and beyond the curriculum
- through study abroad experiences
- through community engagement—both domestic and international
- in internships and practicum placements
- via intentional immersion in other cultures and language settings
- by international students here in the GVSU community

### Hospitality

- for visitors to Grand Valley State University, especially those from overseas partners and potential partners
- for students, here under an exchange or for a degree
- for students and others who come to our office and deserve a warm, welcoming, and supportive environment

### Diversity & Inclusion

- in the form of perspectives
- in the form of persons and their representation
- in types of employees and units involved in internationalization activities
- in different cultures, languages, nations, religions, and regions

### Partnership

- through reciprocity and mutual benefit
- through sustainable practices
- with faculty, staff, alumni, and units across GVSU
- within the PIC staff
- with international education organizations across West Michigan

## PIC Outcomes, Strategic Priorities, & Objectives, 2016-2021

### Outcomes

#### *PIC Outcome 1.A.1*

GVSU students have an array of opportunities for multiple high-impact learning experiences abroad, including internship and practicum programs that are affordable and integrate well with their degree progress.

**OBJECTIVE: 50 internship/practicum abroad participants per year, by August 2018 (Benchmark: 35 for 2014-15 AY).**

#### *PIC Outcome 2.A.1*

Faculty and staff gain training in how to advise and support students in the high-impact learning experiences they can have outside the USA.

#### *PIC Outcome 4.A.1*

GVSU is regularly among the top 3 of Masters Institutions in the USA, for numbers of faculty Fulbrights awarded, and occasionally at the top for its category.

**OBJECTIVE: For 2017-18 or 2018-19, there will be 8 Fulbrights awarded to GVSU faculty over four years (2017-2021) (Benchmark: 1 for 2015-16 AY).**

#### *PIC Outcome 4.A.2*

GVSU is in the top 10 Masters Institutions for Study Abroad participation (by numbers of students), as measured by the Institute of International Education (IIE).

**OBJECTIVE: Open Doors 2017 and/or 2018 will include GVSU within top 10 for Masters institutions category. (Benchmark: 2015 Open Doors: #11).**

#### *PIC Outcome 1.B.1*

The participation rate in study abroad by students of color parallels the percentage rate of students of color across the GVSU student population.

**OBJECTIVE: The % of study abroad participants who do not identify themselves as white will be no lower than the % of non-white students in the general UG population of GVSU. (2015 baseline: 15% of study abroad participants are students of color. GVSU: 16% s.o.c.)**

#### *PIC Outcome 1.C.1*

A portfolio of strong, sustainable institutional-level partnerships will be maintained and strategically expanded, as demand or funding opportunities present themselves.

*PIC Outcome 3.C.1*

PIC successfully integrates a Peace Corps Campus Recruiter into its staff and daily operation, and provides a valuable bridge between GVSU students/graduates, the U.S. Peace Corps, and communities around the world.

**OBJECTIVE: Peace Corps Campus Recruiter will meet goals for the first full year of the position: 2017-18 (Benchmark: 0 in 2015-16).**

*PIC Outcome 4.C.1*

PIC actively connects GVSU with study abroad alumni and with alumni outside the USA.

**OBJECTIVE: Attendance of 100+ for Oct. 2016 event, and at least one annual int'l. alumni gathering per year. (Benchmark: 35 at Sept. 2015 event; occasional int'l. alumni events).**

*PIC Outcome 1.D.1*

PIC activities and resources fully support the Global GV initiative to enhance global learning within all undergraduate majors, through curricular improvements, faculty/staff global learning, and major-based study abroad participation.

**OBJECTIVE: Global GV will meet its 2021 goal of full global learning coverage for all undergraduate majors. 2015 benchmark: 63% of majors, with level 3 or higher).**

*PIC Outcome 1.E.1*

Through alumni events, partnerships, and “telling the stories” of global learning, the endowed scholarships for education abroad will be increased.

*PIC Outcome 1.E.2*

PIC constantly seeks opportunities for external grant and other support for programs that provide global learning for students or faculty/staff, or support institutional partnerships.

**OBJECTIVE: One grant proposal or application submitted per year. 2015 benchmark: 0 proposals submitted in 2015).**