

## Continue or Complement your Course in one of the World's Most Exciting and Vibrant Capitals!

Two campuses, one school. Opened in 1993, ESSCA's Paris capital has welcomed students in several programs in exactly the same conditions and often with the very same professors as the main campus in Angers. Today, a full contingent of undergraduate students has been joined by graduate students in master's, specialized master's and executive programs — many in English — on a modern, self-contained campus in Boulogne-Billancourt, just outside the capital and with quick, easy access to the center of Paris.

As for Paris, the city of lights needs no introductions and as one of the world's foremost capital cities with world-famous monuments will provide exchange students with an unparalleled cultural experience.

Whether you are seeking general business knowledge, or specialized master's classes given by research professors and experienced executives, ESSCA Paris can offer you a wide variety of study and specialization offers.

## Application Procedures

- If you are from one of ESSCA's partner universities, please contact your student exchange coordinator or international office. If you are from another university, please contact ESSCA directly (see below) and make sure to mention that you wish to be considered as a "free mover."
- A 550 TOEFL score is required for non-native English speakers. Students whose home university language of study is English are also exempt.

## Practical Information

- ESSCA student services both in Paris and Angers assist students in their search for accommodations and with their administrative formalities. However, semester-long students do remain responsible for finding their own accommodations.
- For further information on ESSCA's Paris campus:  
[www.essca.fr/en](http://www.essca.fr/en) > About ESSCA > Our Campuses > ESSCA Paris

Testimonial  
**Cordelia LINACRE**  
Leeds University, United Kingdom



Living and studying in Paris for a semester has given me such a great insight into Parisian culture and education, in a way you could never experience as a tourist. The other international students and I were welcomed by French students keen to involve us and practice their English! As all of the students were about to study on semesters abroad themselves they were even more interested in other cultures and our experiences studying abroad. Some of the courses at ESSCA were new topics and others revisited things I had already studied, which made for a fascinating comparison. The more flexible timetable we international students had meant that I had more spare time to explore Paris and some of the amazing things there are to offer, and as such I feel after just 4 months I really know the city and had done a huge amount with my time.





## Undergraduate Courses

### FALL SEMESTER (SEPT-DEC)

#### Core Courses

- International Trade and Export Diagnosis
- Coordinating Marketing Strategy & Operations Management
- International HRM & CRS
- Financial Management

#### Electives

- International Corporate Finance
- International Economics
- Economic Theory and Globalization I
- Digital Society
- Varieties of Capitalism in a Globalized World
- French as a Foreign Language

### SPRING SEMESTER (JAN-MAY)

#### Core Courses

- International Trade and Export Diagnosis
- Coordinating Marketing Strategy & Operations Management
- International HRM & CRS
- Financial Management

#### Electives

- International Corporate Finance
- EU China Political & Economic Relations
- Economic Theory and Globalization I
- Digital Society
- Competition and Market Regulations
- French as a Foreign Language

## Graduate Courses

To avoid possible scheduling conflicts, please select courses, when possible, from only one area of study or ask for academic information and/or assistance.

### MASTER'S 1 (SEPT-DEC)

- French as a Foreign Language
- Leadership and Strategy
- Marketing:
  - Various Types of Marketing
  - Digital Marketing
  - Innovation Marketing and Creativity

### MASTER'S 1 (JAN-MAY)

- Finance:
  - Corporate Finance 1
  - Financial Markets 1
  - International Accounting
  - Quantitative Methods for Finance 1
  - Financial Information Systems
  - Leadership and Strategy

### MASTER'S 2 (SEPT-DEC)

- Banking and Financial Engineering:
  - Investment Banking
  - Corporate Banking
  - Financial Risk Analysis
  - Quantitative Methods for Finance 2
  - Financial Engineering
  - Corporate Finance
- Webmarketing:
  - Internet and Company Strategy
  - Electronic Customer Relationship Management

Courses are weighted 6 ECTS except where indicated.

All ESSCA course offerings are subject to availability and modification.

## Information and enrollments

**Nadège Picquenard**

exchange@essca.fr

Phone: +33 (0)2 41 73 47 00

Fax: +33 (0)2 41 73 47 90



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ESSCA International Students



#### MAIN CAMPUS

1 rue Joseph Lakanal - BP 40348  
49003 ANGERS CEDEX 01  
Tel. : +33 (0)2 41 73 47 47  
info@essca.fr

#### PARIS

55 quai Alphonse Le Gallo  
92513 BOULOGNE-BILLANCOURT CEDEX

#### BUDAPEST

Czuczor utca 6  
1093 BUDAPEST  
HUNGARY

#### SHANGHAI

297 Wusong lu 200080  
SHANGHAI CHINA

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