Plan of studies for GVSU students

**1st Year for GVSU Students at GVSU**

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| --- | --- | --- |
| Semester/Modules | ECTS credit | US credit |
| Date | 1st Semester |  |  |
|  | GVSU MBA core Modules(6 ECTS/3 US credits per module)* Contemporary Managerial Accounting
* Management Information Systems & Org Processes
* Leadership and Organization Dynamics
* Global Competitiveness
* Ethical Problems & Perspectives
* Strategy
* Business Economics and Strategy
* Financial Policy for Managers
* Operations and Supply Chain Management
* Marketing Management
 |  |  |
| **Semester 1** Fall | 3 core modules (from above list) | 18 | 9 |
| **Semester 2**Winter | 3 core modules (additional to those modules taken in semester 1) | 18 | 9 |
| **Semester 3**Spring/Summer | 1 core module (additional to those modules taken in semester 1 and semester 2) | 6 | 3 |
|  | Credits achieved in 1st year of study | 42 | 21 |

**2nd Year for GVSU students at ZHAW**

|  |  |  |
| --- | --- | --- |
| Semester/Modules | ECTS credit | US credit |
| Date | Module/Specialization |  |  |
| **Semester 3** September – January | Orientation Days |  |  |
| Business Boot Camp | 6 | 3 |
| Intercultural Management and Leadership | 6 | 3 |
| International Negotiation | 6 | 3 |
| Leadership Elective 1 | 6 | 3 |
| Advanced Research and Consulting | 6 | 3 |
| Research Skill Camp | 6 | 3 |
| International Business Project 1 | 6 | 3 |
| International Research Project 1 | 6 | 3 |
|  |  |  |  |
|  | Credits achieved in 1st year of study | 42 | 21 |

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| **Semester 4**February to April | Master Thesis – ZHAW | 12 | 6 |

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| **Credits achieved in 2nd year of study (with thesis)** | **54** | **27** |

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| **Total credits for the dual degree for GVSU students** | **96** | **49** |

**Credit recognition agreement:**

For students starting the dual degree at GVSU, ZHAW will recognize and accept the transfer of 42 ECTS (equivalent to 21 US credits) for study completed on the GVSU Master of Business Administration.