



# International Summer School

*Undergraduate Program  
Grenoble - Paris*

**DURING YOUR SUMMER BREAK, STUDY AT A LEADING FRENCH BUSINESS SCHOOL. GRENOBLE ECOLE DE MANAGEMENT OFFERS A COMPREHENSIVE SUMMER PROGRAM IN BOTH GRENOBLE AND PARIS - THE HEART OF THE ALPS AND THE CITY OF LIGHTS.**

Obtain 10 ECTS Credits (5 US Credits) with our 3-week Summer Program. This program gives you the opportunity to study two business modules combined with a course on French Language and Culture in two major French cities.

#### **DATES**

Small & Family Business  
May 22 - 31, 2023 in  
Grenoble

International Marketing  
June 01 - 09, 2023 in  
Grenoble & Paris

#### **TUITION FEES**

€ 4,450 - 3 week  
course (including  
accommodation and  
breakfast)

#### **TO APPLY**

[en.grenoble-em.com/  
international-summer-  
school](http://en.grenoble-em.com/international-summer-school)

#### **CONTACT**

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grenoble-em.com](mailto:bianca.hidalgo@grenoble-em.com)

#### **ADMISSION CRITERIA**

Undergraduate students having completed at least 2 years of study in any discipline

Fluent English (proof required if non-native speaker)

#### **GEM Ranked**

# 36th

In the European  
Business Schools  
Ranking (Financial  
Times 2021)

Over

# 7200

students from more  
than

# 130

nationalities

# 43000

alumni

# 25

Summer School  
participants in 2022

## **WHY PARTICIPATE IN THIS SUMMER SCHOOL PROGRAM?**

- Earn up to 10 ECTS credits (5 per module)
- Be challenged by international faculty with extensive industry experience
- Build your international network with fellow students from around the world
- Experience life the "French way"
- Discover what it is like to work in an international context
- Study at a triple accredited business school

## **PROGRAM CONTENT**

### **SMALL & FAMILY BUSINESS**

- Explore entrepreneurial strengths and understand how to turn an idea into a successful proposition
- Learn how to generate and evaluate a business idea, present a business plan and assess sources of funding
- Plan the growth of your own company

### **INTERNATIONAL MARKETING**

- Discover how global companies are using cultures
- Acquire analytical, strategic and promotional tools to optimize your marketing performance
- Discover the success of a famous international company through case studies

**Bonus: 9 hours of complimentary French Language and Culture classes**



## PRACTICAL INFORMATION

### PROGRAM FEES INCLUDE

- Tuition Fees
- Accommodation
- Online access to our E-learning platform Moodle prior to and during the program
- Access to GEM facilities
- A dedicated international team present at all times to help you feel at home in Grenoble and Paris
- Social and cultural activities, the train from Grenoble to Paris, a welcome and farewell dinner

### ACCOMMODATION

- The 3 / 4-star hotel-residence in Grenoble is located within 15 minutes walking distance from the school
- Each studio (double occupancy/single supplement on request) is fully equipped with a private bathroom and kitchenette
- The accommodation in Paris is of a similar standard in a vibrant area in the center of the city



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With more than 50,000 students, Grenoble is a dynamic city known for its high-tech industry, its international environment and last but not least its mountains!

Paris is one of the world's most beautiful cities, renowned for fashion, fascinating museums and gastronomic restaurants.



Photo credit : getty images / PocholoCalapre

### FACULTY

Classes are taught by GEM faculty, visiting professors from top universities worldwide, and inspiring business professionals.

The permanent faculty are engaged in applied research; their teaching links theory to practice through business cases.

Their diverse cultural and international background adds to the international dimension of the program.

### PEDAGOGY

Typically, students are expected to work 30 hours outside the classroom. This includes pre-reading and preparation for class, homework and group/individual assessments. In groups of 3-5, students work on presentations, essays and projects in order to learn about the current challenges and decisions facing managers and business leaders today.

## APPLY NOW!

Please consult our website for full admissions criteria

[engrenoble-em.com/international-summer-school](http://engrenoble-em.com/international-summer-school)

Feel free to contact us with any questions

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