

the Padnos International Center's

GAP

GVSU INTERNSHIPS ABROAD

professional experiences for Global Lakers

PROGRAMS IN 14 CITIES, ACROSS 12 COUNTRIES



GVSU CREDIT | CAP 490

- **UNPAID WORK EXPERIENCE**
- **CUSTOM PLACEMENTS**
- **7-12 WEEK PROGRAMS**

WWW.GVSU.EDU/STUDYABROAD

PLACEMENT EXAMPLES

DUBLIN, IRELAND

An Advertising Firm

At this internationally recognized advertising firm, the intern gains experience working on client portfolios. Collaborating with the creative department, the student contributes to strategic development, idea generation, and creating research presentations, while gaining first-hand experience in advertising campaigns.



"The general atmosphere is fast-paced and collaborative. There is a creative energy in the environment that I sensed since day one. People are generally friendly and outgoing, always greeting you and willing to chat on the side. It's a place you're excited to walk-into in the morning and sad to leave at night." -Senior, EUSA Dublin



BARCELONA, SPAIN

Public Relations in Beer Hall

Interns work with local staff on tasks such as:

- Designing a specific strategy/project aligned with the company's brand values in all social media channels
- Applying Photography/story teller to the social media channels
- Designing strategic promotional material for the different events/offerings
- Assisting in developing social media strategies in order to increase followers and increase loyalty, such as strategic campaigns, trends, etc.



TAKE NOTE:

- PLACEMENTS ARE MADE BASED ON YOUR SKILLS, EXPERIENCE, & INTEREST
- EUSA DUBLIN & EUSA LONDON: MOST POPULAR PROGRAMS AMONG CAP STUDENTS
- SOME LANGUAGE SKILLS REQUIRED FOR PLACEMENTS IN FRANCE, SPAIN
- GE REQUIRES WRITING SAMPLES FOR PR PLACEMENTS

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