

the Padnos International Center's

**MKT**

# **GVSU INTERNSHIPS ABROAD**

professional experiences for Global Lakers

**PROGRAMS IN 14 CITIES, ACROSS 12 COUNTRIES**



**GVSU CREDIT | MKT 490**

- **UNPAID WORK EXPERIENCE**
- **CUSTOM PLACEMENTS**
- **7-12 WEEK PROGRAMS**

**[WWW.GVSU.EDU/STUDYABROAD](http://WWW.GVSU.EDU/STUDYABROAD)**

# PLACEMENT EXAMPLES

## DUBLIN, IRELAND

### A Marketing Firm

At this business marketing placement, the intern gains valuable experience in market research, the management of client databases, research of new potential clients, inclusive of telemarketing. Working alongside the General Manager, students develop sales pitches and targeted advertisement and also get the opportunity to attend networking opportunities.



*"My boss is a wonderful person to work for. She allows one access into the heart of the company and the work she gives you is not only hands on, but is important to the company. This provides real life work experience that is invaluable." -Junior, EUSA Dublin*



## PARIS, FRANCE

### An Online Gaming Company

This company runs an online strategy game for those passionate about offshore sailing and regattas! Interns are expected to complete a variety of marketing, social media, and business/logistics tasks. The intern will learn the ins and outs of how the company is run.



### TAKE NOTE:

- PLACEMENTS ARE MADE BASED ON YOUR SKILLS, EXPERIENCE, & INTERESTS
- EUSA DUBLIN & EUSA LONDON: MOST POPULAR PROGRAM AMONG MKT STUDENTS
- SOME LANGUAGE SKILLS REQUIRED FOR PLACEMENTS IN FRANCE, SPAIN
- MARKETING PLACEMENTS ARE AVAILABLE ACROSS ALL SITES

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