

the Padnos International Center's

# BUS

## GVSU INTERNSHIPS ABROAD

professional experiences for Global Lakers

PROGRAMS IN 14 CITIES, ACROSS 12 COUNTRIES



**GVSU CREDIT | BUS 490**

- UNPAID WORK EXPERIENCE
- CUSTOM PLACEMENTS
- 7-12 WEEK PROGRAMS

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# PLACEMENT EXAMPLES

## DUBLIN, IRELAND

### An Human Resources Management Company

At a company that provides employee wellbeing benefits platforms to some of the largest organizations in the US, UK, and Ireland, the interns learn how employee rewards programs can boost productivity and minimize absenteeism. The student provides support to entrepreneurial professionals in developing business in Ireland, gaining experience in using models to project revenues, identifying optimum products, markets, and timelines, and evaluating risk management.



*"Each day I conduct market research and also attend project meetings where I am able to actively participate. The most enjoyable aspect is interacting with coworkers, and engaging in project meetings." -Junior, EUSA Dublin*



## FLORENCE, ITALY

### Dynamic Marketing Consultancy Company

This company has unparalleled international expertise in sailing. As a full service marketing agency that is dedicated to sailing, they understand what it takes to implement successful integrated campaigns and initiatives. The selected intern(s) will work with the company's portfolio of clients in a variety of fields including marketing, management consultation, and new media design



### TAKE NOTE:

- PLACEMENTS ARE MADE BASED ON YOUR SKILLS, EXPERIENCE, & INTEREST
- EUSA DUBLIN & EUSA LONDON: MOST POPULAR PROGRAMS AMONG HTM STUDENTS
- SOME LANGUAGE SKILLS REQUIRED FOR PLACEMENTS IN FRANCE, SPAIN
- GENERAL BUSINESS PLACEMENTS AVAILABLE ACROSS ALL SITES