

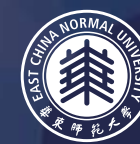
## Mailing Address

Room 253 International Students Office, Physics Building,  
3663 North Zhongshan Rd. Shanghai, CHINA

East China Normal University  
Zip code: 200062

Tel: +86-21-62232013  
+86-21-62238353

Fax: +86-21-62238352  
E-mail: [lx@ecnu.edu.cn](mailto:lx@ecnu.edu.cn)

**EAST CHINA**  
NORMAL UNIVERSITY

# ECNU ENGLISH CREDIT PROGRAMS

Shanghai, CHINA

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## INTRODUCTION

### East China Normal University

East China Normal University (ECNU), a national renowned university under the direct auspices of the Ministry of Education of the People's Republic of China (PRC), is one of the most prestigious universities in China. Founded in 1951, it is nationally accredited by the Ministry of Education of the PRC and a member of the prestigious 211 and 985 projects. Boasting one of the most beautiful university campuses in China, the university is reputed as the "garden university".

ECNU is a research university with an extensive range of disciplines including education, social sciences, humanities, natural sciences & technologies and administrative sciences. It has 3 faculties, 24 schools, 2 colleges and 11 advanced research institutes consisting of 58 departments with 79 undergraduate programs, 38 master's programs of the State Primary Disciplines, 19 professional master's programs, 26 doctoral programs of the State Primary Disciplines, one professional doctoral program, and 25 post-doctoral research stations. ECNU currently enrolls more than 30,000 students from all parts of China and abroad, of which more than 5,000 are international students.

ECNU now offer three English Credit Programs: Global China Program (GCP), Graduate Certificate Program in The International Graduate Program of Politics (IGPP), International Graduate Program in Contemporary China Studies (CCS).

**ECNU English Credit Programs will be hosted in ECNU North Zhongshan Road Campus (Downtown Campus).**





## GLOBAL CHINA PROGRAM

Global China Program (GCP) provides an excellent opportunity for students to learn about China through academic and cultural immersion during one semester.

This program is open to current college students who wish to study in China for one semester (15 weeks). The program consists of two parts—Chinese Language Course (6 credits) and English-taught Content Courses (3 credits each) on China Studies and other fields.

Global China Program offers a credit structure which is identical to the majority of North American universities and colleges.

Course contents are carefully designed to meet the requirements of North American universities and colleges.

## Courses

### Course Registration

Students can access to the on-line application system to apply and register for courses or fill out the Application for Admission (ECNU Global China Program) which can be downloaded from our website. In each semester, we offer many content courses and several levels of Chinese language course. Students may take up to four courses. Please note that the course list is subject to change and a course might be cancelled if the minimum enrollment is not reached.

Classes are held from Monday to Friday and all content courses are taught in English.

**Spring Semester: February – June**

**Fall Semester: September – December**

**Please visit our website to find the calendar of every semester.**

You can also find the course list on our website.  
<http://xs.ecnu.edu.cn>







## Course Information

### Credit Transfer

Students who wish to have the ECNU credits transferred to other colleges and universities are advised to consult with the appropriate academic authorities at their home institution in advance. Home institutions' academic advisors make the final decision whether a particular course may be applied towards the major or elective requirement at the home institution.

## Business/Economics

**Course Name: International Marketing (China Focus)**

**Course Description:**

The course assesses the parameters of marketing strategy and success in the context of prevailing Chinese cultural norms and expectations in a rapidly developing consumer culture wherein social mobility, rapid change, technological sophistication and the growing incursion of foreign mass media and popular culture are the conditions of the day. The course lays out the underlying cultural logic that informs management, leadership, human resource conventions, and considers how these matters condition product development strategies, market research, and approaches to customer and public relations in different kinds of Chinese enterprise. Likewise, the course examines marketing questions with reference to common product, price, place, and promotion strategies in China. This course will include case studies from successful Western firms in China such as Apple and KFC and domestic firms like Haier and Lenovo.

**Course Name: China's Macroeconomic Impact**

**Course Description:**

Since 1978 when China initiated economic reforms and opening up policies, the Chinese economy has been one of the fastest growing economies. China is now the world's second biggest economy and second biggest exporter. What are the impacts of China's rise on the global economy? What will other countries react to China's economic emerge? This course is designed to provide students with the knowledge of what has happened to China and its impact on global economy in the last three decades. The course will offer in-depth discussion of Chinese macroeconomic development, industrial structure, trade pattern, economic imbalance, and its impact on the rest of the world economy, particularly on Asia, the US, and Africa.

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## Politics

**Course Name: Introduction to Chinese Government, Politics and Policy**

**Course Description:**

This is an introductory course on contemporary Chinese politics, government and public policy for international students. This course examines China from a variety of perspectives to enlighten our understanding of China today. All through the course, we will try to tackle the following questions: To what extent did the communist/revolutionary legacy affect reform-era politics and policy in China? Why has China been able to achieve such significant economic growth in the past three decades? Will economic liberalization inevitably lead China onto a political path predicted by modernization theory? On the international arena, is China really an emerging superpower or is it a developing country facing significant internal challenges that preclude its continued rise?

## Sociology

**Course Name: Issues in Contemporary Chinese Society**

**Course Description:**

China's transition to a market economy and return to the global community have huge impacts over the lives of its people, as well as the rest of the world. While covering other fields such as anthropology, political science, gender studies and urban studies, this course mostly employs a sociological perspective to examine issues in contemporary Chinese society. Topics examined include not only these well-known aspects of Chinese society such as guanxi and face, collectivism and family-centered culture, but also the emerging civil society, ongoing sexual revolution, and increasing social polarization that are more likely associated with the enormous social change over the past three decades. Students will be asked to critically and creatively think about change and continuity in contemporary China in relation to the dynamic and complex interaction of local factors and global forces.



**Course Name: Globalization and Urbanization: China's Urban Transformation and What It Means for the World**  
**Course Description:**

This course introduces students to the recent literature on China's immense urban transformation process, spatial restructuring and urban problems it causes. Much of the course focuses on the post-1978 period, which fundamentally differs from the preceding 30 years of state socialism. The topics are mainly divided into three parts. Part 1 is on the process and the uniqueness of urbanization in China. Issues such as the socialist ideology, the household registration (hukou) system, rural-urban migration and globalization will be discussed. We will also pay special attention to the process of urban development in Shanghai. Part 2 is on the spatial restructuring of Chinese cities. We will study the dominant work unit (danwei) compounds in pre-reform era, urban renewal and expansion and the diversified urban landscapes in post-reform era, urban renewal and expansion and the diversified urban landscapes in post-reform era. Part 3 will examine various urban issues emerging with the rapid urbanization, such as the massive migration and assimilation, housing problems, urban inequality and discontent.

**Course Name: Understanding Chinese Cities**  
**Course Description:**

This course examines China's urbanization in the past 6 decades, including its processes, forces and problems. Since the second half of 20th century, China has undergone unprecedented urban transformation that in turn is changing the landscape of this most populous country. The urbanization rate in China grew from roughly 10% in 1949, to 17.9% in 1978, to 26.2% in 1990, to 36.1% in 2000, and to 49.7% in 2010.

China just crossed the 50% mark in 2011 and transformed from a rural to a predominantly urban society, which poses enormous opportunities as well as challenges for China. This course introduces students to the recent literature on the immense urban transformation and offers a critical understanding of China's urbanization, social-spatial restructuring and urban problems.

**Course Name: Urban Development in China: The Shanghai Experience**  
**Course Description:**

China has experienced phenomenal development since 1978. It has become one of the world's fastest-growing major economies at a rate with few comparisons in world history. During the first decade of the 21st Century alone, China sustained a double-digit economic growth. By 2010, it became the world's 2nd largest economy after the United States. An unprecedented rate of urbanization has led to the emergence of dozens of mega-cities in a short time. Currently more than half of the total population lived in urban areas, compared to 26% in 1990. In this course, you will be exposed to the phenomenon of modern Chinese urbanization by examining the process in Shanghai—the largest mega city in China. Students will explore the transformation of Chinese society, the implications of China's recent economic development, and urbanization trends in this city of more than 23 million people, which supplies over 12% of the nation's municipal revenue, and handles more than a quarter of the total trade passing through Chinese ports. Topics such as economic development, household registration (hukou) system, urban-rural migration, housing, transportation, urban redevelopment, environmental issues, and sustainable development will be covered.



**History**

**Course Name: Chinese Civilization: An Introduction**  
**Course Description:**

This course introduces to students the general Chinese civilization from the neolithic era down to the present. It emphasizes the late imperial period to the contemporary world. The course covers as wide topics as history, philosophy, politics, women studies, local society, economy, environment, etc. The goal of the course is to provide students with general knowledge of China's past and present, but at the same time encourage them to deeply investigate one or two fields that mostly attract them. By exploring such fields, the course anticipates students to understand China's glory and predicament, which will greatly improve the mutual understandings between Chinese people and foreigners. Students are required to read assigned readings every week and finish writing two papers centered on the topics they choose during the semester. They are expected to participate actively in the course by raising questions, leading discussions, or giving presentations.

**Course Name: Modern History of Shanghai**  
**Course Description:**

This course tries to sort out the over-a-century history of Shanghai from the establishment as a treaty port after the Opium War to the beginning years of People's Republic of China. During this period of history, Shanghai experienced being forced as a treaty port, the establishment of foreign concessions, the breakout of Small Swords Rebellion, the swift development of capitalism, the national revolutionary movement, the Kuomintang's rule, the Japanese occupation, and the Communist Party's takeover after the founding of the PRC. Shanghai's historical experience was in intense turmoil, and its evolution was extremely complicated in that various fields such as politics, economy, culture and society are involved. Nevertheless, according to the French historian Marie-Claire Bergere's point of view, Shanghai's history seems to be manipulated by a certain paradigm, that is, a sort of transcendental pursuit, namely the pursuit of modernity. This course is to launch a chronological analysis of Shanghai's modern history with this paradigm as the revolving center.







## Culture

### Course Name: Chinese Classical Garden Culture

#### Course Description:

Diversified in forms and types, and rich in history of gardening building, the Chinese classical garden has long developed to be a living epitome of Chinese traditional art and culture. Widely known as “a world in teapot”, Chinese classical garden not only helps people envision larger man-made natural scenes and architectures from small ones, but also makes it possible to guide people to revisit the garden treasury abundant in scholars' cultural pursuit. What's more, the art of Chinese garden emphasizes the portrayal of a mood, and evokes a spiritual atmosphere through combining the art of the garden with classical Chinese literature, painting and theater. With the charm of nature, it draws people away from the maddening crowds, bustling society and to seek contentment and peace in nature. These gardens of different nature exemplify a life of stability, contentment and ease, an art of living so to speak. In a sense they reflect the ancient Chinese view of life, of the universe, and the life styles of different strata of society and their philosophical approaches to life, and aesthetic tastes.

## Psychology

### Course Name: Cross-cultural Communication

#### Course Description:

The course introduces basics of cross-cultural communication, including main theories of culture. The course lays out the effect of language, nonverbal language and cultural identity on communication. How people adjust in different cultures, their acculturation stages and strategy will be discussed. Based on these knowledge, the practice how to communicate effectively and appropriately between Chinese and foreigners are discussed, such as Sino-USA people, Sino-German, Sino-Japanese etc. This course will include case studies, games, role plays and movie watching.



## Media

### Course Name: Contemporary Chinese Cinema

#### Course Description:

This course is to look at contemporary Chinese cinema as a visual art and to illustrate the ways in which it has been shaped by Chinese cultural, social and political tradition over the past three decades. Emphasizing on both film contexts and film texts, this course invites students to a broad cinematic analysis. In order to achieve such goals and inspire critical thinking, ten filmmakers and movies in diverse style and subject are carefully selected to cover a range of cultural, cross-cultural, intellectual, social, ethnic, and political issues. Students are required to watch an appointed film before each lecture and bring one or two questions about the film and Chinese culture into the class discussion. The Lecture-Discussion method is applied to provide a better understanding of both the development and pattern of Chinese cinema, and the culture exemplified in those films.

### Course Name: Comparative Studies of Eastern and Western Theater Cultures

#### Course Description:

Theater cultures, eastern and western, will be examined from three interacted perspectives --- as social history, as dramatic literature and as performance. Comparative studies will be conducted as influence studies, parallel studies and intercultural studies. This course is designed for students who wish to have a fundamental knowledge and a good understanding of the similarities and differences, and the one-way or mutual influences between eastern and western theaters. By examining cultural and historical background, studying dramatic literature, watching theatrical performance at theater and through DVD, the learners are expected to gain a refreshed insight into theater in their own cultural context, as well as a broadened vision of the theatrical activities in the rest of the world.

## Philosophy

### Course Name: An Introduction to Classical Chinese Philosophy

#### Course Description:

This course The course is a comprehensive historical survey of the main philosophical traditions in China, including Confucianism, Mohism, Legalism, Daoism, Buddhism, etc. Through lectures, discussions, and reading of select primary and secondary sources, we will explore the formulations and subsequent transformations of key beliefs, doctrines, practices, and institutions that characterized specific philosophical traditions. We will also discuss about the general character of Chinese culture and the impact of Chinese traditions on people's life today.

## Literature

### Course Name: Contemporary Chinese Literature

#### Course Description:

This course introduces students to contemporary Chinese literature produced after 1949, and particularly after the Cultural Revolution (1966-1976), by selecting literary works that are not widely taught outside China and that depict and directly affect life in China today. China has made some of the most dramatic changes in its history during the last thirty years, and the literary works created after 1976 are equally meaningful and certainly rival, if not surpass, many works produced during the Republic. Through the magnifying lens of contemporary literature, the course closely examines the cultural, social and environmental concerns of this remarkably trans-formative period. Students will learn to contextualize modern and contemporary Chinese literature within specific historical periods and eras as a means to analyze and understand literature not just as an art but as an expression of social change. In other words, the historical use of literature for the purpose of addressing social problems and as a vehicle for social development in China is the main concern of this course.



# INTERNATIONAL GRADUATE PROGRAM IN POLITICS

Programs for International Graduate Students in Fields Related to Politics  
Department of Politics  
East China Normal University

The International Graduate Program in Politics (IGPP) in the Department of Politics at ECNU is pleased to offer a graduate certificate program and a research fellowship for both master's and doctoral students. Some limited financial support is available for these programs, including free housing. For more information, see: <http://www.dp.ecnu.edu.cn/s/60/t/731/p/1/c/1723/d/12253/list.htm>

## Graduate Certificate in Chinese Politics

Each semester, the IGPP offers at least six English-based courses open to master's and doctoral students and cross-lists several more provided by the departments of Anthropology, History, International Relations, Philosophy, and Chinese as a Second Language. If capable, then students are also welcome to enroll in courses taught entirely in Chinese. Working with an advisor, students must complete a study plan including 15 credits, which is generally equal to five courses, not including Mandarin language instruction, which is provided nonetheless and which students are encouraged to attend. At least 12 credits must be completed in IGPP courses; students can receive 3 credits for cross-listed coursework.

The certificate program has three basic aims: 1) provide a structured curriculum for exchange students and others who want a credential in Chinese politics to complement their studies in their home institutions; 2) provide a training program for expat professionals and others who want training in Chinese politics; and 3) provide a basis for encouraging students to progress towards one of our degree programs. In this last respect, students can apply all credits earned during the graduate certificate to an MA or PhD course of study as long as they matriculate in either program within two years of completing the certificate.

It is possible for students to complete all credits within a single semester. Although the courses schedule vary from term to term, courses that may be offered include:

IGPP Courses	Cross-listed Courses (Department)
Praxes I	Modern Chinese History (History)
Praxes II	History of China's Foreign Relations (International Relations)
Chinese Political Philosophy	China's Rise and Sino-American Relations (International Relations)
History of Western Political Philosophy	Political Economy of China's Outward Investment (International Relations)
Marxism	Russian Foreign Policy (International Relations)
The Western Impact on Chinese Political and Intellectual Transformation	Sino-EU Relations (International Relations)
Chinese Political and Governmental Systems	Chinese Foreign Economic Relations (International Relations)
Comparative Political Communication	Selected Readings in Daoism (Philosophy)
Party and Governmental Public Relations	Selected Readings in Confucianism (Philosophy)
Political Participation in China	Language and Logic in the Chinese Philosophical Tradition (Philosophy)
Citizenship and Ideological Education	Epistemological Issues in the Chinese Philosophical Tradition (Philosophy)
Chinese International Relations	Anthropology of the State (Anthropology)
Women and Gender in Chinese Politics	Anthropology of Food (Anthropology)
Critical Research Methods	Anthropology of Money and Finance (Anthropology)
Qualitative Research Methods	Anthropology of Religion (Anthropology)
Quantitative Research Methods	History of Anthropological Theory (Anthropology)
Directed Research	
Master's Thesis Research	
Dissertation Research	

## Master's and Doctoral Research Fellowship

For students enrolled and in good standing in accredited universities and who are interested in conducting master's and doctoral research in China, the IGPP can provide a research base, student visas, and research support and guidance. Students are required to register for at least 12 credits per term in residence. These credits take the form of any of the courses offered at ECNU, and can include either directed research, non-directed research, or internship credits.





# INTERNATIONAL GRADUATE PROGRAM IN CONTEMPORARY CHINA STUDIES

School of Advanced International and Area Studies  
East China Normal University

Emphasizing cutting-edge research on international relations and regional issues, School of Advanced International and Area Studies (SAIAS) of ECNU is dedicated to training and educating MA and Ph.D. candidates in the field of international studies for careers in think tanks, government, and multinational corporations.

SAIAS specializes in studies of Russia and Eurasia, co-development with neighboring countries, and international strategy, among other themes. In addition to area studies, SAIAS also promotes teaching and research about international relations topics such as great power relations, social transition, international relations theory, and international political economy.

Aiming to bring its research and teaching to an even higher level, SAIAS is committed to undertaking research and training projects, offering consultation services, and facilitating international cooperation and exchange.



The International Graduate Program in Contemporary China Studies (CCS) is specifically designed for overseas students having an interest in deepening their knowledge about China's politics, economics, and diplomacy. Designed to introduce students to China's domestic and international politics, the program will provide students with the theoretical toolkit, practical knowledge, and analytical capacity that they need to succeed in a global world.

Contact Person: CHEN Jing, Email: [jchen@saias.ecnu.edu.cn](mailto:jchen@saias.ecnu.edu.cn)  
SAIAS website: <http://en.saias.ecnu.edu.cn/>  
ECNU website: <http://english.ecnu.edu.cn/>  
International Students Office website:  
<http://lxs.ecnu.edu.cn/EN/>

Courses List:

Course	Credit Hours	Credits
Contemporary Chinese Politics	30	3
History of China's Foreign Relations	30	3
China's Foreign Economic Relations in the Era of "Reform and Opening"	30	3
Chinese Diplomacy since 1949	30	3
Sino-Russian Relations	30	3
China's Rise and Sino-U.S. Relations	30	3
Sino-EU Relations	30	3
The Politico-Economy of China's outward Investment	30	3
Multinational Corporations in China	20	2
Political Development of East Asia	20	2
Russian Domestic Politics and Foreign Policy	20	2
International Relations of East Asia	20	2
China's Foreign Energy Policy	20	2
Cross-Strait Relations	20	2
Chinese Agriculture Studies	20	2
Historical Study of China's Reform and Opening	20	2
Post-Communist Transition Studies	20	2
Political Science Methodology	20	2
Chinese Society and Culture	20	2
Special Topics: International and Visiting Scholars	20	2
Special Topics: Advanced Research in International Studies	20	2
Field Seminar: Careers for International Affairs Professionals	20	2



# Tuition & Fees

Application Fee (Non-Refundable)	400 RMB
Tuition	
GCP	18000 RMB/semester
IGPP & CCS	25000 RMB/year
Insurance	800 RMB/year

Accommodation  
Students may apply on campus dorms. The costs vary from 40-145 RMB/night/person depending on the type of room. Air-condition & free internet access are provided in all dorm rooms. Please check our website for more information: <http://lxs.ecnu.edu.cn>

\* Please be aware that Global China Program is a short-term program. The accommodation fee shown on the above webpage is paid by fixed semester dates according to school calendar (which is longer than the dates for GCP). Students may also choose to pay for accommodation by actual staying dates but the price per night will be higher depending on the stay period. For more details please consult International Students Office.



## ECNU Benefits

### Cultural Activities

You will have opportunity to become fully immersed in Chinese culture and to better get to know your Chinese and international fellow students by taking part in all kinds of students' activities such as sports meeting, international cultural festival, day trips, etc.

### Extra-Curricular Courses

ECNU offers non-credit elective extra-curricular courses for personal enrichment such as Chinese Martial Arts, Calligraphy, Chinese songs, etc, to international students every semester. Some of the courses are free and others only charge you a small amount of money. Detailed courses list will be announced in the beginning of each semester and students may register for the courses at the International Students Office.





## Admissions

### Eligibility

You must be at least a high school graduate and you must be qualified for at least one of the following conditions to pass our English language proficiency requirement.

- \* English native speaker
- \* Studying or Graduated from an institution where English is the main language of instruction
- \* Have a valid TOEFL score which is higher than 80 (IBT) or a valid IELTS score which is higher than 6.0 or equivalent score in other forms of English language tests.

### Required Documents

1. Application Form (download from <http://lxs.ecnu.edu.cn>)
2. Copy of High School or College Graduation Certificate and Transcript
3. Proof of your English proficiency for non-native speakers
4. Copy of Passport



### Application Procedure

1. You may come to the International Students Office (ISO) to apply if you are in Shanghai or mail all the above application documents to the ISO if you cannot come in person.  
You may also apply online. ( <http://lxs.ecnu.edu.cn> )
2. Pay the application fee.
3. The International Students Office will notify you via email and send you the Admission Notice and Visa Application Form if you are accepted.
4. Come to ECNU on registration days and pay the fees.
5. Enjoy your fantastic new semester in Shanghai.

### Application Deadline

For Spring Semesters, please apply before Jan. 10  
For Fall Semesters, Please apply before Jun. 15