



GRAND VALLEY
STATE UNIVERSITY
VAN ANDEL
GLOBAL TRADE CENTER

TWO DAYS THE NEW USMCA

Learn what's new in the USMCA Free Trade Agreement and how it impacts business.

SEIDMAN |  GRAND VALLEY
STATE UNIVERSITY

SESSION ONE:
WHAT USMCA MEANS FOR BUSINESS
FEBRUARY 27, 2020 | 8:00 AM - NOON

SESSION TWO:
USMCA IMPACT ON THE AUTO INDUSTRY
FEBRUARY 28, 2020 | 8:00 AM - NOON

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Sponsored by:

Paul Vandevent, Principal



OCHIM
Trade Law PLC



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SESSION ONE:

WHAT USMCA MEANS FOR BUSINESS

The new USMCA will replace the North American Free Trade Agreement (NAFTA) which took effect in 1994. The new agreement includes many updated provisions and clauses. Learn the basics of the new USMCA and how it will effect your company.

Topics covered:

- How to certify products and create a new free-form certification of origin
- USMCA Product-Specific Rules of Origin
- USMCA – new industry & sector special rules

SESSION TWO:

USMCA IMPACT ON THE AUTO INDUSTRY

The USMCA greatly impacts the automotive industry. Increases in regional value content requirements and the addition of labor content requirements are all important changes for the automotive industry. Join us for this session to learn specifically how to implement the new free trade agreement and the new compliance procedures required.



Join us for Session One: February 27, 2020

8:00am - Noon | Member: \$185 / Non-member: \$250
Grand Rapids, Michigan

Session Two: February 28, 2020

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