



GRAND VALLEY
STATE UNIVERSITY
VAN ANDEL
GLOBAL TRADE CENTER



NEW TO EXPORT WORKSHOP

Are you looking to expand your business and tap into new markets? Do you want to take your products or services to the global stage and reach customers around the world? If so, then you won't want to miss our upcoming New-to-Export Workshop!

Van Andel Global Trade Center (VAGTC), along with a network of State & Federal Organizations, is committed to helping businesses of all sizes start and expand their exports.

Discussion topics will focus on businesses in need of help to start exporting or to grow existing exports.

Each workshop will provide businesses with:

- First steps & resources to start to build exports
- An overview of statewide export services available to assist Michigan businesses
- Actionable next steps to start or grow existing exports

SPONSORED BY:



**MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION**

IN PARTNERSHIP WITH



U.S. Small Business
Administration



EXPORT-IMPORT BANK
OF THE UNITED STATES



Automation Alley

EVENT DETAILS

MARCH 20, 2024

11:30 A.M. – 1:00 P.M. EST

AUTOMATION ALLEY, TROY, MI

REGISTER TODAY!



SEIDMAN |



GRAND VALLEY
STATE UNIVERSITY