



# 20th WEST MICHIGAN AUTOMOTIVE SUPPLIERS SYMPOSIUM



# 20

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## PLANNING FOR THE FUTURE ————— MANAGING TODAY - FOR TOMORROW

In celebration of the 20th Anniversary of the West Michigan Automotive Suppliers Symposium, the 2019 line-up will be better than ever! Event speakers will address key topics of trends, forecasts & current issues; and networking opportunities will provide attendees with a chance to meet and learn from others involved in the auto world. With its wealth of automakers, suppliers, R&D centers, and startups, Michigan continues to be at the forefront of the ever-changing & exciting automotive industry.



# Register Now!

**MARCH 7, 2019**  
**GRAND RAPIDS, MI**

2019 Title Sponsor:



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## 20th WEST MICHIGAN AUTOMOTIVE SUPPLIERS SYMPOSIUM

### INNOVATION: GHSP



#### **Dave Jerovsek, President of North America**

Dave Jerovsek, is the President of North America at GHSP. He has over thirty years of electronics industry knowledge spanning across the Automotive, Industrial Trucking, Appliance & Marine markets in the European, North American, and Asian regions.



#### **Marc Smeyers, Chief Technology Officer**

Marc Smeyers, is the Chief Technology Officer for GHSP with responsibility of Product Development and Technology integration. Prior to joining GHSP, he served 20 years in leading product design and development for Automotive, and Aerospace in the North American, Asian, and European markets.

### TALENT: GENTEX



#### **Phoebe O'Berski, Human Resource Manager**

Phoebe O'Berski is a Human Resource Manager at Gentex Corporation. In her 7+ years at Gentex, Phoebe has overseen the implementation of cutting-edge recruiting and benefits software, and worked to adapt, grow & manage many areas of HR as Gentex has grown to over 6,000 employees.

### OUTLOOK: IHS MARKIT



#### **Mike Wall, Executive Director, Automotive Analysis**

Mike Wall serves as the Executive Director of Automotive Analysis at IHS Markit. He brings over 20 years of financial analysis, forecasting, consulting & manufacturing experience to IHS, with a focus on assisting financial firms and manufacturers , as well as in-depth analysis of vehicle markets & trends.

AND MORE!

MARCH 7, 2019 | 7:30A—NOON | GRAND RAPIDS, MI

**REGISTER TODAY!**

SPAKERS  
TENT  
EVENT  
IN