ABOUT ARAB HEALTH
• Arab Health is the largest medical show in the Middle East
• Over 4,000 exhibitors will participate from 70 countries
• Over 124,800 health care professionals
• Attendees from over 163 countries

MATCHMAKING OPPORTUNITIES
• Customized appointments with prospective partners, distributors and buyers
• Pre-visit market research to guarantee meeting targets are pre-qualified
• Consultation with company to understand business development objectives for region
• Kick-off conference call with company to understand objectives and goals of the company’s participation, products and the perceived route to the market
• Vetted individual appointments each day

ABOUT THE BOOTH
• Each company will receive their own kiosk with lockable counter, graphics and company signage
• Outward facing kiosk with a prominent presence to interact with conference traffic
• Broadband Internet access and power
• Central meeting table shared by participants
• Space for 6–8 Michigan companies

PRICING
$2,500 participation fee for booth space and company kiosk; customized matchmaking is included. Eligible companies can receive 50 percent STEP reimbursement for airfare, hotel, ground transportation and participation fee.

SPACE IS LIMITED—Apply now!
• $2,500 participation fee required by December 5, 2016
• Company logo and graphics for kiosk required by November 6, 2016

For more information, please contact Chris Bosio at bosioc@michigan.org or 517.348.9256
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