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19th WEST MICHIGAN AUTOMOTIVE SUPPLIERS SYMPOSIUM



SMART MOVES



TECH | TOOLS | TALENT

Join the 19th West Michigan Automotive Suppliers Symposium as we discuss the **SMART MOVES** automotive suppliers can and should be making during this current wave of industry shifting. Game-changing technology, new tooling requirements, and the recruitment of experienced technical talent are key factors to successfully navigating automotive's evolution.

The West Michigan Automotive Suppliers Symposium brings together business owners, senior management, and decision makers from all tiers of the automotive industry and provides the latest industry forecasts, issues, and trends with opportunities to network and learn from others.

REGISTER TODAY!

MARCH 8, 2018 | 7:30AM-12:00PM
GRAND RAPIDS, MI

CONFIRMED PRESENTERS:

Keynote Speaker:

Subaru of Indiana Automotive

Ed Wulbrecht
Senior Vice-President of Manufacturing

Industry Outlook:

IHS Markit

Mike Wall
Director, Automotive Analysis

Connected Vehicle Trade Association

Scott McCormick
President

Plante Moran

Daron Gifford
Partner, Strategy Consulting

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19th WEST MICHIGAN AUTOMOTIVE SUPPLIERS SYMPOSIUM

EVENT SPEAKERS



Ed Wulbrecht
Senior Vice-President of Manufacturing
Subaru of Indiana Automotive

Keynote Speaker

Ed Wulbrecht has 25 years of automotive assembly experience in engineering, manufacturing & quality management. He began his career at Ford Motor Company as an assembly plant engineer, eventually moving into manufacturing management. Ed is currently Senior Vice-President of Manufacturing at Subaru, making vehicles with a reputation for top level quality and durability, often receiving awards & recognition and ranking high in 3rd party evaluations.



Daron Gifford
Partner, Leader of Strategy and Automotive Consulting
Plante Moran

Daron Gifford is partner-in-charge of the firm's strategy and automotive industry consulting practices. With more than four decades of industry experience in automotive, manufacturing, energy & experience, Daron is known for his versatility and thoughtful, strategic insights as a trusted advisor to executives globally. He has also served as a senior adviser to the U.S. Department of Energy on the automotive industry and advanced technologies.



Scott McCormick
President
Connected Vehicle Trade Association

In addition to being President of the Connected Vehicle Trade Association (CVTA), Scott McCormick is the Strategic Advisor of the Shanghai International Automotive Group Connected and Autonomous Vehicle Demonstration Pilot Zone. He was also appointed by the United States Congress to advise the Secretary of Transportation on matters relating to the study, development, and implementation of Intelligent Transportation Systems in 2012, 2014, and 2016.



Mike Wall
Director, Automotive Analysis
IHS Markit

Mike Wall serves as the Executive Director of Automotive Analysis at IHS Markit. He brings over 20 years of financial analysis, forecasting, consulting & manufacturing experience to the firm, with a primary focus on assisting financial firms and suppliers in their evaluation and understanding of the automotive industry, as well as in-depth analysis of vehicle markets, forecasts, and trends.

And a bonus Automotive Materials Update presented by PADNOS!